



Sullivan Farms/Gana Farms

# NOBULL SALE

On-Line at [www.cwcattlesales.com](http://www.cwcattlesales.com)



# NO BULL

sale

On-Line at [www.cwcattlesales.com](http://www.cwcattlesales.com)

**Sunday, MARCH 16th**

Selling 42 Fall Open Heifers

**Tuesday, MARCH 18th**

Selling 10 Bulls, 6 Spring Born Open Heifers  
& 4 Bred Females

**Wednesday, MARCH 19th**

Selling Embryos & Semen

Videos of all lots on-line at [www.cwcattlesales.com](http://www.cwcattlesales.com)

## MARKETING REPRESENTATIVE ...

**Aegerter Marketing Services**, Jeff K. & Darla Aegerter .....402.641.4696  
Seward, NE 68434 • [jaegerter@neb.rr.com](mailto:jaegerter@neb.rr.com) • [www.aegertercattle.com](http://www.aegertercattle.com)

## LIVESTOCK REPRESENTATIVES ...

**Jeff Aegerter**, *Aegerter Marketing*.....402.641.4696  
**Montie D Soules**, *ASA Executive Secretary/CEO*.....918.645.4322  
**Jake Alden**, *ASA Western Representative*.....402.660.9048  
**Darryl Rahn**, *Shorthorn Country*.....217.473.1124  
**Scott Harden**, *Harden Consulting*.....217.417.8335  
**Alan Sears**, *Sears Marketing Services* .....970.396.7521  
**Dr. Roger Hunsley**.....502.468.5714  
**Dwyer Cattle Services**....Bob Dwyer: 309.337.1404 or Nick Dwyer: 309.337.6404  
**Tyler Humphrey**, *Humphrey Agrimarketing Solutions* .....419.230.3450  
**Nate Kolterman** .....402.641.0146  
**Kent Jaecke** .....405.408.2440  
**Jim Suver** .....402.690.7354  
**Stuart Wilson** .....217.454.9355  
**Scott Trennepohl** .....765.620.1700  
**Kevin Wendt**, *The Wendt Group* .....419.566.1599

## SULLIVAN FARMS MARKETING REPRESENTATIVE ...

**Josh Elder** .....402.650.1380

## SALE DAY PHONES ...

Craig Gana .....402.430.2526	Josh Elder .....402.650.1380
Brent Nisley .....402.440.0430	John Sullivan .....712.263.0263
John Elder .....402.650.1385	Nate Tice .....717.926.0874
Summer Pieper .....712.269.5925	Drew Davis.....712.592.9627
Jesse Hoobler .....330.204.3671	James Sullivan.....712.263.9434

## HOTEL ACCOMMODATIONS ...

### SULLIVAN FARMS HOTELS

Boulder Inn & Suites, Denison, Iowa .....712.263.2200  
Denison Inn, Denison, Iowa .....712.263.2500  
Settle Inn, Harlan, Iowa .....712.755.2930  
Super 8, Missouri Valley, Iowa.....712.642.4788  
Harrah's Casino & Hotel, Council Bluffs, Iowa.....712.329.6000

### GANA FARMS HOTELS

Super 8 Motel, Crete, NE .....402.826.3600  
American Lodge & Suites, Lincoln, NE .....402.420.0027  
Embassy Suites Lincoln, Lincoln, NE .....402.474.1111

## TRUCKING & REGISTRATION ...

For trucking assistance with Sullivan Farms, call John Elder: 402.650.1385  
For registration assistance with Sullivan Farms, call Summer Pieper: 712.269.5925  
For trucking & registration with Gana Farms, call Brent Nisley: 402.440.0430

## NEW SALE FORMAT ...

The Sullivan Farms/Gana Farms No Bull Sale will now be three days, online at

**CW Caldwell - Willoughby**  
[cwcattlesales.com](http://cwcattlesales.com)

All cattle will be available for viewing March 1st.  
Sullivan Farms cattle are in Dunlap, Iowa and  
Gana Farms cattle are in Martell, Nebraska. Please call ahead.

## DIRECTIONS ...

Sullivan Farms ... located on Hwy. 37, 1/4 mile East of Dunlap. 20 minutes from I-80 or I-29.

Gana Farms ... located 10 miles south of Lincoln, NE on Hwy. 77 to Panama Road. Then 2.5 mile West.



Dallas/Fort Worth, 10 hours away. • Oklahoma City, OK 6 hours away.  
Indianapolis, IN, 10 hours away. • Sioux Falls, SD, 3 hours away.  
Des Moines, IA, 3 hours away.



2200 West Panama Road  
Martell, NE 68404  
Brent cell: 402.440.0430  
Craig cell: 402.430.2526  
[craig@ganatrucking.com](mailto:craig@ganatrucking.com)  
[www.gananisley.com](http://www.gananisley.com)

Maternal Legends



farms

John, Dede, Sara & Sage • James • Nick  
712.263.0263 • Dunlap, Iowa 51529  
[www.maternallegends.com](http://www.maternallegends.com)  
John Elder: 402.650.1385 • Josh Elder: 402.650.1380



SULL Cherri Mary Lou  
2013 National Junior Heifer  
Show Grand Champion Female  
and full sib to Lot 1 & 2.



LOT

1

## SULL Power Cherri 3926

09.14.13 Red  
ASA# \*x4205480

LE 3926  
Open Heifer

- Lot 1 is located at Sullivan Farms in Dunlap, Iowa
- Elite show heifer prospect. This heifer is destined for greatness.
- Don't miss out on this opportunity on sale day.
- This heifer comes from a long line of National Champions. The most recent champion was SULL Cherri's Mary Lou, the Grand Champin Female at the 2013 Shorthorn Junior Nationals. the
- BW: 3.2 WW: 17.6 YW: 20.7 MA: 1.5

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W  
WHR SONNY 8114 ET \*x,Roan  
MCKEE'S ASL CHERRI 742 x,Red

SULL CHERRI 205-6 ET \*x,Red



DJS Cheri 205, dam of Lots 1 & 2



LOT

2

## SULL Cherri Bomb 3905

11.08.13 R/W  
ASA# \*x4205459

LE 3905  
Open Heifer

- Lot 2 is located at Sullivan Farms in Dunlap, Iowa
- One of the greener heifers in the offering. Extremely feminine with added depth of body.
- Full sister to SULL Cherri Mary Lou, the Grand Champion Female Shorthorn at the 2013 Junior Nationals. the
- BW: 3.2 WW: 17.6 YW: 20.7 MA: 1.5

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W  
WHR SONNY 8114 ET \*x,Roan  
MCKEE'S ASL CHERRI 742 x,Red

SULL CHERRI 205-6 ET \*x,Red





SULL Bo's Traveling  
Grand Champion Female, 2014 NWSS  
Junior Show and full sister to Lot 3 & 4.

LOT

3

## SULL Bo's World 3906

10.04.13 Roan LE 3906  
ASA# \*x4205460 Open Heifer

SULL TRAVELER 9807 ET \*,Roan SULL GNCC ASSET ET \*,R/W  
SULL SABLE DELIGHT ET \*,Red  
SULL MYRTLE BO 46P-1 \*,x,R/W CF TRUMP X \*,x,Roan  
GF MISS MYRTLE BO 305 ET \*,x,R/W

- Lot 3 is located at Sullivan Farms in Dunlap, Iowa
- One of our favorites in the offering. Super complete and flawless from end to end. A heifer that will compete highly at any level.
- Full sister to Sara Sullivan's 2014 Champion Shorthorn at NWSS Junior Show, SULL Bo's Traveling.
- BW: 3.2 WW: 17.1 YW: 25.4 MA: 1.9



CF Myrtle Bo 46 TP X \*,x  
Dam of Lot 3 & 4.

LOT

4

## SULL Traveling Bo 3920

11.15.13 Roan LE 3920  
ASA# \*x4205476 Open Heifer

SULL TRAVELER 9807 ET \*,Roan SULL GNCC ASSET ET \*,R/W  
SULL SABLE DELIGHT ET \*,Red  
CF MYRTLE BO 46 TP X ET \*,x,R/W/M CF TRUMP X \*,x,Roan  
GF MISS MYRTLE BO 305 ET \*,x,R/W

- Lot 4 is located at Sullivan Farms in Dunlap, Iowa
- One of the youngest, greenest heifers in the offering with some of the most upside and future.
- Full sister to Sara Sullivan's 2014 Champion Shorthorn at NWSS Junior Show, SULL Bo's Traveling.
- BW: 2.3 WW: 16.3 YW: 23.6 MA: 2.6





SULL Roan Rose Mary  
Dam of Lot 5.



LOT

5

## SULL Rose Mary's Proud

10.22.13

RWM

LE 3911

ASA# \*x4205592

Open Heifer

- Lot 5 is located at Sullivan Farms in Dunlap, Iowa
- A powerfully constructed heifer with a little extra pizzazz.
- Her dam, SULL Roan Rose Mary, was Champion Shorthorn at the 2011 National Junior Shorthorn Show and the 2011 NAILE Open and Junior Shows for the O'Sullivan family. the
- BW: 3.4 WW: 15.8 YW: 22.4 MA: 3.0

R-C WG DAMN PROUD \*x,Roan

JAKE'S PROUD JAZZ 266L \*x,Roan

WG RC GOLDEN CHERRY 622 \*x,Roan

CF TRUMP X \*x,Roan

SULL ROAN ROSE MARY ET \*x,Roan

SULL ROSE MARY 636 ET \*x,R/W



SULL Rose Mary 636  
Dam of Lot 6.



LOT

6

## SULL Roan Rose Mary

10.16.13

Roan

LE 3925

ASA# \*x4205594

Open Heifer

- Lot 6 is located at Sullivan Farms in Dunlap, Iowa
- WOW is the first thing that comes to mind when we look at this heifer. Talk about a heifer that offers a unique show package and endless donor potential.
- Her dam, SULL Rose Mary 636, was a 2007 National Champion Female and Supreme Champion Overall Breeds at the NAILE. the
- BW: 3.5 WW: 18.5 YW: 24.0 MA: 3.5

R-C WG DAMN PROUD \*x,Roan

JAKE'S PROUD JAZZ 266L \*x,Roan

WG RC GOLDEN CHERRY 622 \*x

CF TRUMP X \*x,Roan

SULL ROSE MARY 636-2 ET CL \*x,R/W

NPS DESERT ROSE 004 \*,R/W





HD Ruby  
Dam of Lot 7.

## LOT 7 SULL Ruby's Aviator

10.05.13 Red LE 3918  
ASA# \*x4025474 Open Heifer

LITTLE CEDAR AVIATOR 503X \*x,Red  
WHR SONNY 8114 ET \*x,Roan  
NPS ROSES RIDER 031 ET \*x,R/W/M  
HD RUBY 903 ET \*x,R/W/M  
CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W

- Lot 7 is located at Sullivan Farms in Dunlap, Iowa
  - This heifer is sure to be a highlight come sale day. Impressive rib shape and depth of body and as you study her foot and bone work you will come to appreciate her more.
  - This heifer comes from a long line of proven consistency in the pasture and has produced numerous national champions.
- BW: 3.9 WW: 22.4 YW: 30.8 MA: 1.7



## LOT 8 SULL Rose Mary 3902

10.02.13 Red LE 3902  
ASA# \*x4205458 Open Heifer

SULL RED BLOOD ET \*x, Red  
SULL RED REWARD 9321, Red  
RL CUMBERLAND 5N35  
SULL ROSE MARY 636 ET \*x, Red  
CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004, Roan

- Lot 8 is located at Sullivan Farms in Dunlap, Iowa
  - Solid red show heifer that is perfect structured and is impressive in her body shape.
  - Her dam SULL Rose Mary 636 was a 2007 National Champion Female and Supreme Champion Overall Breeds at the NAILE.
- BW: 3.2 WW: 19 YW: 27 MA: 2.0



## LOT 9 SULL Rose Mary 3914

09.28.13 RW LE 3914  
ASA# \*4205468 Open Heifer

SULL RED BLOOD ET \*x, Red  
SULL RED REWARD 9321, Red  
RL CUMBERLAND 5N35  
SULL ROSE MARY 636 ET \*x, Red  
CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004, Roan

- Lot 9 is located at Sullivan Farms in Dunlap, Iowa
  - The Red Blood x SULL Rose Mary 636 combination was one of the most consistent mating born at Sullivan Farms in 2013.
  - Long fronted, sound structured heifer that we believe will keep getting better every day.
- BW: 3.2 WW: 19.1 YW: 27.0 MA: 2.0



LOT

10

## SULL Proud Rose Mary

10.20.13  
ASA# \*4205591

RWM

LE 3910  
Open Heifer

R-C WG DAMN PROUD \*x,Roan

JAKE'S PROUD JAZZ 266L \*x,Roan  
WG RC GOLDEN CHERRY 622 \*x  
CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W

SULL ROSE MARY 636-5 ET CL \*x,R/W

- Lot 10 is located at Sullivan Farms in Dunlap, Iowa
- Easy fleshing, big ribbed powerfully constructed heifer.
- Her dam, SULL Rose Mary 636, was a 2007 National Champion Female and Supreme Champion Overall Breeds at the NAILE. thc
- BW: 3.5 WW: 18.5 YW: 24.0 MA: 3.5



LOT

11

## SULL Cherri's Solution

09.21.13  
ASA# \*x4205477

Red

LE 3921  
Open Heifer

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W  
WHR SONNY 8114 ET \*x, Roan  
MCKEE'S ASL CHERRI 742 x, Red

SULL CHERRI 205 -7 ET CL \*x, Red

- Lot 11 is located at Sullivan Farms in Dunlap, Iowa
- Long bodied, smooth patterned feminine made heifer.
- This is a full sib by blood to the 2013 National Junior Heifer Show Champion Female, SULL Cherri Mary Lou. Predictable results from the dominate Cherri 205 cow.
- BW: 3.7 WW: 17.6 YW: 21.8 MA: 0.8



LOT

12

## SULL Roan Crystal 3903

09.28.13  
ASA# Pending

Roan

LE 3903  
Open Heifer

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*,R/W  
LITTLE CEDAR AVIATOR 503X \*x,Red  
SULL LADY CRYSTAL-434P-1 ET

SULL CRYSTAL'S LUCY ET \*x,Roan

- Lot 12 is located at Sullivan Farms in Dunlap, Iowa
- High quality show heifer has a lot of the same qualities and traits as her mother, SULL Crystal's Lucy. She was Grand Champion Female at the 2012 National Junior Shorthorn Heifer Show as well as the 2012 NWSS Junior Show.
- The Lady Crystal cow family has produced many champions and has proved itself over and over.
- BW: 3.8 WW: 22.5 YW: 29.0 MA: 0.3



LOT

13

## SULL Dream Lady 3915

09.5.13  
ASA# \*x4205593

White

LE 3915  
Open Heifer

HD SWAGGER 802 ET \*x,Roan

WHRRRT AUGUSTASUNRISE 2107 ET \*x,Roan  
HD REFLECTION 021 \*x,R/W/M  
STUDERS PRETENDER 96TH \*x,Red  
AF IN MY DREAMS 487 ET \*,Roan

AF MARGIES DREAM LADY 05 ET \*,Roan

- Lot 13 is located at Sullivan Farms in Dunlap, Iowa
- Perfect structured, phenotypically flawless heifer that has potential as a show heifer and future donor for your herd.
- The list of champions from the Dream Lady family goes on and on.
- BW: 2.6 WW: 20.8 YW: 25.1 MA: 0.9







## LOT 14 SULL Dream Lady 3904

09.04.13 Roan LE 3904  
ASA# \*x4205590 Open Heifer

HD SWAGGER 802 ET \*x,Roan WHRRT AUGUSTASUNRISE 2107 ET \*x,Roan  
HD REFLECTION 021 \*x,R/W/M  
AF MARGIES DREAM LADY 05 ET \*x,Roan STUDERS PRETENDER 96TH \*x,Red  
AF IN MY DREAMS 487 ET \*x,Roan

- Lot 14 is located at Sullivan Farms in Dunlap, Iowa
- This heifer's extra mass and rib shape is downright impressive.
- We think this mating will be very valuable not only in the show ring but as a donor cow as well.
- BW: 2.6 WW: 20.8 YW: 25.1 MA: 0.9



## LOT 15 SULL Pay Rose Mary

09.23.13 Red LE 3900  
ASA# \*x4205457 Open Heifer

KL PRIME TIME PAYMASTER x,Red KL PRIME TIME 685 x,Red  
KL MELITA ROSEWOOD 696 x,Roan  
SULL RED ROSEMARY -1 ET CL \*x,Red CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*x,R/W

- Lot 15 is located at Sullivan Farms in Dunlap, Iowa
- Full sister to SULL Pay Attention, our top selling bull on the 2013 No Bull sale purchased by Cates Farms, Indiana.
- This solid red heifer is phenotypically flawless in her design.
- BW: 2.0 WW: 18.9 YW: 25.9 MA: 4.7



## LOT 16 SULL TEETS Max Rosa

08.07.13 RW LE 3909  
ASA# \*4205463 Open Heifer

SULL ROAN BLAST 0301 ET \*x,Roan SULL GNCC ASSET ET \*x,R/W  
SULL BEAUTY QUEEN 570 ET \*x,Roan  
HOMEDALE MAX ROSA \*x,Roan GFS CREOLE 9590 ET \*x,Red  
HOMEDALE TO THE MAX ,Roan

- Lot 16 is located at Sullivan Farms in Dunlap, Iowa
- This August heifer fits in a different age bracket.
- Not only is this heifer unique in her pedigree, but in her design as well. Her foot, bone and flawless structure are hard to come by.
- Her dam Homedale Max Rosa is the granddam of the many time champion CYT Max Rosa 9111 of Jordan Crall's.
- BW: 3.6 WW: 18.1 YW: 28.1 MA: 2.3



## LOT 17 SULL TEETS Max Rosa

09.08.13 Roan LE 3913  
ASA# \*x4205465 Open Heifer

SULL ROAN BLAST 0301 ET \*x,Roan SULL GNCC ASSET ET \*x,R/W  
SULL BEAUTY QUEEN 570 ET \*x,Roan  
HOMEDALE MAX ROSA \*x,Roan GFS CREOLE 9590 ET \*x,Red  
HOMEDALE TO THE MAX ,Roan

- Lot 17 is located at Sullivan Farms in Dunlap, Iowa
- High quality female not only in the show ring but also as a potential donor. Extremely impressive in her rib shape, depth of body and added mass.
- Her dam, Homedale Max Rosa, is the granddam of the many time champion CYT Max Rosa 9111 of Jordan Crall's.
- BW: 3.6 WW: 18.1 YW: 28.1 MA: 2.3



LOT

18

## SULL Demand Cherri

11.17.13 Red LE 3912  
ASA# \*4205464 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
SULL CHERRI 205 -2 ET \*x,Red WHR SONNY 8114 ET \*x,Roan  
MCKEE'S ASL CHERRI 742 x,Red

- Lot 18 is located at Sullivan Farms in Dunlap, Iowa
- A high quality November heifer that is impressive in terms of her rib shape and depth of body yet still smooth and feminine throughout her front one-third.
- We are very pleased with this set of Demand Soundness calves. This heifer is an example of why 'Demand Soundness' structural correctness and depth of body combined with DJS Cherri 205 clicked extremely well.
- BW: 2.2 WW: 14.5 YW: 21.9 MA: 2.9



LOT

19

## SULL Cherri's Demand

10.28.13 Red LE 3917  
ASA# \*x4205473 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
SULL CHERRI 205 - 4 ET \*x,Red WHR SONNY 8114 ET \*x,Roan  
MCKEE'S ASL CHERRI 742 x,Red

- Lot 19 is located at Sullivan Farms in Dunlap, Iowa
- Extremely high quality heifer that is super sound and replicates the body and dimension of her sire SULL Demand Soundness.
- Maternal sister to the 2013 National Junior Shorthorn Show Grand Champion SULL Cherri Mary Lou shown by Nick Sullivan.
- BW: 2.2 WW: 14.5 YW: 21.9 MA: 2.9



LOT

20

## SULL Cherri 3919

11.04.13 Red LE 3919  
ASA# \*x4205475 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
SULL CHERRI 205-3 ET \*x,Red WHR SONNY 8114 ET \*x,Roan  
MCKEE'S ASL CHERRI 742 x,Red

- Lot 20 is located at Sullivan Farms in Dunlap, Iowa
- Another sound structured Demand Soundness daughter that maintains the depth of body and softness of her sire.
- A maternal sister to the 2013 National Junior Shorthorn Show Grand Champion, SULL Cherri Mary Lou, shown by Nick Sullivan. the
- BW: 2.2 WW: 14.5 YW: 21.9 MA: 2.9



LOT

21

## SULL Mollie Jo 3924

09.06.13 Roan LE 3924  
ASA# \*x4205479 Open Heifer

CF SOLUTION X ET \*x,R/W/M CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*R/W  
MISS V8 MOLLIE JO 93S2 ET \*R/W/M SR RED RIDERS DRIVE \*x,Red  
CF MYRTLE BO 93 TP X ET \*x,Roan

- Lot 21 is located at Sullivan Farms in Dunlap, Iowa
- Myrtle Bo genetics here.
- Long bodied, sound structured female.
- BW: 4.5 WW: 23.5 YW: 34.3 MA: 3.0







**LOT 22 SULL Sound Sable 3908**  
09.22.13 Red LE 3908  
ASA# \*4205462 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
SULL SABLE 01 - 2CL ET CL \*x,Red CCS EQUITY'S CHARMER ET \*x,R/W/M  
WF EVERGREEN SABLE ET \*x,Roan

- Lot 22 is located at Sullivan Farms in Dunlap, Iowa
- A solid red heifer with the added depth of body and looseness of structure.
- Her dam Milestone Sable 01 needs no introduction. She was a very popular National Champion. the
- BW: 3.8 WW: 19.7 YW: 30.9 MA: 1.6



**LOT 23 SULL Demand Demi 3927**  
09.08.13 Red LE 3927  
ASA# \*x4205481 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
WHR LS DEMI 8924 ET \*x,Roan HD BLOODSTONE 603 ET \*x,Roan  
WHR JAZ DEMI DELIGHT 2R58 \*,White

- Lot 23 is located at Sullivan Farms in Dunlap, Iowa
- Flawless structure with a little added dimension and power.
- Demand Soundness represented himself well at Sullivan Farms with his first set of calves being offered in this sale.
- BW: 3.9 WW: 19.5 YW: 28.4 MA: 1.6



**LOT 24 SULL Mona Lisa 3922**  
09.12.13 Roan LE 3922  
ASA# \*4205478 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
K-KIM MP MONA LISA 34P \*x,White JM VORTEC ET \*,Roan  
K-KIM TIA ET \*x,White

- Lot 24 is located at Sullivan Farms in Dunlap, Iowa
- A roan colored, smooth and ultra-feminine heifer with added depth of body.
- This heifer comes from the Mona Lisa family that has produced numerous champions and herd sires such as her maternal sib SULL Primetime.
- BW: 3.4 WW: 18.1 YW: 29.3 MA: 3.7



**LOT 25 SULL Mona Demands 3907**  
11.06.13 Roan LE 3907  
ASA# \*x4205461 Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
K-KIM MP MONA LISA 34P \*x,White JM VORTEC ET \*,Roan  
K-KIM TIA ET \*x,White

- Lot 25 is located at Sullivan Farms in Dunlap, Iowa
- A November heifer that has a great deal of future ahead of her. She is sound structured with the added natural depth of body and femininity.
- A little greener with lots of upside.
- BW: 3.4 WW: 18.1 YW: 29.3 MA: 3.7



LOT

26

## SULL Dede Demands 3916

09.14.13

Red

LE 3916

ASA# \*x4205472

Open Heifer

SULL DEMAND SOUNDNESS ET \*x,Red  
SULL RED DEMAND 9329 ET 7/8 \*x,Red  
K-KIM C.J. \*x,Red  
SULL DEDE'S SABLE 562 ET \*x,R/W/M  
CF SOLUTION X ET \*x,R/W/M  
MILESTONE SABLE 01 \*x,Red

- Lot 26 is located at Sullivan Farms in Dunlap, Iowa
- A sound structured heifer with the solid red color and added softness, yet still in a feminine package.
- Her dam SULL Dede's Sable was a National Junior Champion and NAILE Champion.
- BW: 3.4 WW: 19.7 YW: 29.7 MA: 1.4



View videos of all cattle at [www.cwcattlesales.com](http://www.cwcattlesales.com)

NEW SALE FORMAT ... sale is now on-line only at [www.cwcattlesales.com](http://www.cwcattlesales.com).



GNCC WHR Cecelia 12Z  
Full sib to Lot 27.



LOT

27

## GNCC Cecelia 401A

10.02.13

Roan

LE 401A

ASA# \*4205497

Open Heifer

HD BLOODSTONE 603 ET \*x,Roan  
CF TRUMP X \*x,Roan  
NPS DESERT ROSE 004 \*x,R/W  
WHR CECILIA 3201 ET \*x,Roan  
WHR SONNY 8114 ET \*x,Roan  
WR4 CECILIA D 6R71 \*x,Roan

- Lot 27 is located at Gana Farms, Martell, Nebraska
- We have raised several full sibs over the years and fact is we have never had an average one.
- 2013 No Bull Sale full sib sold for \$10,000.
- Another full sib was Supreme Champion Female at Houston, not an easy task.
- Cookie cutter cool, flat shouldered, big hiped and hairy. Someone will have fun with this one. th pending
- BW: 5.6 WW: 17.1 YW: 22.2 MA: -0.9





LOT  
28

## GNCC Revival W04A

09.04.13  
ASA# \*4205385

Red

LE W04A  
Open Heifer

WHR CODE RED 8217 ET \*x,Red  
SS REVIVAL 7/8 \*x,R/W/M  
DF PURE GOLD 3N \*x,Roan  
WR4 LEENA LEGGS 5R16 ET x,Red  
DUNBEACON VENTURE x,R/W/M  
MARIEHAMN MS REVIVAL 1A 3/4 ,Red

- Lot 28 is located at Gana Farms in Martell, Nebraska
- Interesting mating of Code Red and SS Revival 7/8 produced a beast of a calf here.
- Bone, bulk and big middled outcross prospect.
- Again, it is hard to part with the cow potential this female possesses.
- BW: 3.2 WW: 26.5 YW: 42.1 MA: 7.6



LOT  
29

## GNCC Hairietta 896A ar

09.17.13  
ASA# ar Pending

Black Roan

LE 896A  
Open Heifer

SULL GNCC ASSET ET \*,R/W  
WAG HAIRIETTA 9145J CAX \*x,Blk  
CF SOLUTION X ET \*x,R/W/M  
K-KIM MONA LISA 35L ET \*,White  
WHO MADE WHO 411F \*x,Blk

- Lot 29 is located at Gana Farms in Martell, Nebraska
- The notoriety of WAG Hairietta, across all breeds, ranks her as one of the elite cows of all time.
- Our good friends the Benes Family offered the opportunity to an invitro flush. The two heifers here - Lots 29 & 30 - are the result of this mating to Asset.
- ShorthornPlus
- BW: 1.9 WW: 13.2 YW: 19.7 MA: 2.1



LOT  
30

## GNCC Hairietta 891A ar

09.15.13  
ASA# Pending

Black

LE 891A  
Open Heifer

SULL GNCC ASSET ET \*,R/W  
WAG HAIRIETTA 9145J CAX \*x,Blk  
CF SOLUTION X ET \*x,R/W/M  
K-KIM MONA LISA 35L ET \*,White  
WHO MADE WHO 411F \*x,Blk

- Lot 30 is located at Gana Farms in Martell, Nebraska
- These two heifers (Lot 29 & 30) will hold their own in the shown ring, then go home and make profits in the pasture or donor pen.
- Difference of opinion on which one is best - decide to offer both females and retain the rights to one flush on each.
- No guess work here. ShorthornPlus
- BW: 1.9 WW: 13.2 YW: 19.7 MA: 2.1



LOT  
31

## GNCC 10 Queens 937A

09.26.13  
ASA# \*x4205386

Red

LE 937A  
Open Heifer

WHR CODE RED 8217 ET \*x,Red  
SULL 10 QUEENS 625 ET \*x,Roan  
DF PURE GOLD 3N \*x,Roan  
WR4 LEENA LEGGS 5R16 ET x,Red  
X RAY VISION ET \*,Roan  
CF TEN QUEENS 989 TP X ET

- Lot 30 is located at Gana Farms in Martell, Nebraska
- Everyone remembers the Ten Queens 625 dam as a great show female and donor.
- A full sib sold last year to the Phil Johnson Family of Illinois and is showing quite well.
- The potential show female/brood cow combination of 937A is as good as we can offer.
- BW: 4.7 WW: 20.7 YW: 34.4 MA: 3.4



LOT

32

**GNCC Lady Stockman 601A ar**09.02.13  
ASA# Pending

Black Roan

LE 601A  
Open Heifer

DF VEGAS 310M ET \*x, Roan

CF TRUMP X \*x, Roan  
NPS MIRAGE 544 ET \*sx  
NPS DESERT ROSE 004, RWM  
SULL STOCKMAN 898

SULL MISS STOCKMAN 9189 ET \*xar

- Lot 32 is located at Gana Farms in Martell, Nebraska
- WOW, everyone finds this wild colored heifer. ShorthornPlus
- Bone, mass, big hip and top, cool look and sound as can be.
- This Stockman x Vegas combination has consistently produced national caliber contenders. th pending
- BW: 3.0 WW: 15.0 YW: 20.1 MA: 2.0



LOT

33

**GNCC Mirage 12A**10.15.13  
ASA# \*x4205389

Red

LE 12A  
Open Heifer

GNCC ADVANTAGE ET \*x,Roan

SULL GNCC ELDORADO ET \*x,Roan  
K-KIM MEG 270N ET \*x,Red  
SULL GNCC ELDORADO ET \*x,Roan  
AF SL MIRAGE 435 ET \*x,Red

DSUL MIRAGE 12Y ET \*x,Roan

- Lot 33 is located at Gana Farms in Martell, Nebraska
- Although not shown much, dam DSUL Mirage 12Y gathered her share of banners and is doing a great job here with her first calf.
- Advantage is a bull we raised and continue to use. A Meg 270N x Eldorado son who is moderate in birth weight, frame and an absolute tank. We bred him to heifers with no calving difficulties.
- BW: 4.3 WW: 16.4 YW: 25.5 MA: 4.4



LOT

34

**GNCC Lily 586A**09.22.13  
ASA# \*4205388

Roan

LE 586A  
Open Heifer

WHR CODE RED 8217 ET \*x,Red

DF PURE GOLD 3N \*x,Roan  
WR4 LEENA LEGGS 5R16 ET x,Red  
DFS RIDER EAGLE 176 ET x,Red  
AR SU LU KRYSTAL 058 7/8 \*x,White

AR SU LU EASTER LILY 586 \*x,Roan

- Lot 34 is located at Gana Farms in Martell, Nebraska
- Another outcross heifer that exemplifies what we like about Code Red.
- Dam was purchased from Ward Bakenhus and is a picture perfect cow and a great producer.
- Length of body, added bone, attractive, soft haired female.
- BW: 2.5 WW: 14.4 YW: 22.5 MA: -0.5



LOT

35

**GNCC Casino Queen 413A**11.12.13  
ASA# \*x4205387

RWM

LE 413A  
Open Heifer

WHR CODE RED 8217 ET \*x,Red

DF PURE GOLD 3N \*x,Roan  
WR4 LEENA LEGGS 5R16 ET x,Red  
CF TRUMP X \*x,Roan  
CF RODEO CASINO 100 \*,R/W/M

RG MCC CASINO GIRL 413 ET \*x,R/W/M

- Lot 35 is located at Gana Farms in Martell, Nebraska
- A huge ribbed, big bellied gal and has been a favorite of many.
- A great package with cool look and muscle shape to be a contender in that late fall class.
- The youngest heifer in our offering from our Casino 100 donor cow.
- BW: 4.3 WW: 22.4 YW: 39.7 MA: 5.2







**LOT 36 GNCC Lady Fool 3TA**  
 09.07.13 Red LE 37A  
 ASA# Pending Open Heifer

WHR CODE RED 8217 ET \*x,Red DF PURE GOLD 3N \*x,Roan  
 B GOOD LADY FOOL 3T 7/8 \*,Red WR4 LEENA LEGGS 5R16 ET x,Red  
 JUST RITE 501M 3/4 ,Red  
 B GOOD LADY FOOL 5R ET \*x,Red

- Lot 36 is located at Gana Farms in Martell, Nebraska
- A standout since birth and a favorite of many.
- We really like what Code Red is doing. With a shot of Maine added a little more power. Hard to poke a hole in this one.
- This female should not be leaving here.
- Lady Fool 3T would be a tremendous foundation female for anyone serious about the Shorthorn business.
- BW: 3.0 WW: 16.2 YW: 31.8 MA: 3.9



**LOT 37 GNCC Roan Bud**  
 11.04.13 Roan LE 507A  
 ASA# Pending Steer

GNCC ADVANTAGE ET \*x,Roan SULL GNCC ELDORADO ET \*x,Roan  
 K-KIM MEG 270N ET \*x,Red  
 SULL MARGIE'S LOVE ET \*x HD BLOODSTONE 603 ET  
 DFS MARGIE 6109 \*x

- Lot 37 is located at Gana Farms in Martell, Nebraska
- Good structured, sound and moderate framed.
- Great haired, chubby little steer that is puppy dog tame.
- Looks just like Advantage did at this age.

## TERMS & CONDITIONS . . .

**Terms:** The terms of the sale are cash or check payable to Aegerter Marketing Services. Payment to be made to the clerk immediately following the sale and before the cattle are removed from Gana Farms. Purchasers or their representative must sign the bill of sale prior to leaving the sale site.

**Billed Accounts:** All billed accounts are due & expected within 10 days of sale.

Insurance will be available for your purchase at the sale through AMS. Contact either their representative or the clerk at the settlement desk.

**Health:** Each animal will be represented by a state approved health certificate for interstate shipment. Buyers should make themselves aware of the health requirements for their respective states. All vaccinations are up-to-date, and cattle born at Gana/Nisley & Sullivan Farms have been vaccinated. A list will be available on sale day listing any non-vaccinations.

**Semen rights:** We are retaining an in-herd semen use on all bulls selling in the No Bull Sale.

**Flushes & DNA:** We reserve one flush of eight or more grade 1 or 2 embryos at our expense on all females selling. We also retain, at our expense, the opportunity to obtain a DNA cell line for cloning purposes on all cattle selling in this sale.

**Tibial Hemimelia:** All cattle are TH Free unless otherwise stated. All bred females guaranteed to not be carrying a TH defective calf.

**Liability:** Each animal will be at the buyer's risk as soon as sold, but will be cared for by the sellers for a reasonable amount of time. Neither the owners, employees, auctioneer, sale manager or other affiliated personnel can be responsible for any accidents, but they will make every effort to provide for the safety and comfort of those attending.

**Registration & Transfer:** All animals sell w/ completed pedigrees or applications for registration.

**Announcements** made sale day will take precedence over printed material in this catalog.

**Breeding Update/Calving Information:** There will be added information available at the sale site that will list any additions to the catalog information as to new calves born and new breeding information that will occur after the printing of this catalog.

**ASA Breeding Guarantee:** All animals sell guaranteed to be fertile. Exceptions 1) Disease, or injury occurring after purchase; 2) Bulls being run with the herd prior to 14 months of age. Gana/Nisley and Sullivan Farms will guarantee open heifers to breed; however, please keep in mind that animal conditions influence fertility greatly. If there is a problem, we would want the females to be returned to us to be bred. Open heifers that have been transplanted are not guaranteed. In the event that an animal will not settle with the efforts of the buyer and seller, a sale credit in the amount of the purchase price will be issued to the buyer that can be used at any time on any animal, flush, semen or embryos sold by Gana/Nisley or Sullivan Farms.

**Retained Flushes:** Flushes to take place at the convenience of the buyer at a location of their choice. We will pay all normal costs associated with the flush. Animals may be returned here for transplant if buyer so desires at no cost.

**Embryos:** Guarantee one pregnancy on each package of embryos sold if implanted by a certified technician. In the event that a pregnancy is not confirmed, an additional embryo will be received.





SULL Hot Tamale  
Full sister to Lot 38.



LOT

38

## SULL Tamale's Hot 3236

03.07.13 RW LE 3236  
ASA# \*xar59650 Open Heifer

SULL RIGHT DIRECTION ET \*x, RWM  
CF TRUMP X \*x, Roan  
NPS DESERT ROSE 004 \*x, R/W

SULL TAMALE \*x, Black  
HEAT WAVE, Black  
JSUL AN x MX 58

- Lot 38 is located at Sullivan Farms in Dunlap, Iowa
- Extremely high quality show heifer with a little extra power from end to end yet still unique with how smooth and feminine she is.
- Her full sister, SULL Hot Tamale, was a Supreme Champion Female at the 2010 NAILE as well as 2010 National Junior Shorthorn Show. Another full sister shown by the Core Family was recently named Reserve Supreme Champion Female at the 2014 Iowa Beef Expo.
- Dual Registered ShorthornPlus & Registered Chi.
- BW: 1.4 WW: 16.0 YW: 17.1 MA: 2.0

LOT

39

## JSUL Lady Monopoly

07.10.13 Black LE RE 3901  
ACA Reg# 371075 Open Heifer

MONOPOLY  
HEAT WAVE  
T F RUTH MEDINA

IRISH WHISKEY x ANGUS

- Lot 39 is located at Sullivan Farms in Dunlap, Iowa
- Ultra feminine summer born heifer that has a tremendous amount of depth of body and structural correctness.
- This heifer has a bright future ahead of her and will be highly competitive in the show ring.
- Registered Low % Chi



LOT

40

## GNCC Brenda 221A

01.21.13 RWM LE 221A  
ASA# \*4205383 Open Heifer

WHR CODE RED 8217 ET \*x, Red  
DF PURE GOLD 3N \*x, Roan  
WR4 LEENA LEGGS 5R16 ET x, Red  
AR SU LU BRENDA 221 ET x, Red  
BYLAND GOLD SPEAR \*x, R/W/M  
HUBERDALE MC BRENDA 21A x, Red

- Lot 40 is located at Gana Farms in Martell, Nebraska
- An angular, maternally shaped female with an outcross pedigree
- Dam is a maternal sister to Ar Su Lu Brenda 239.
- A tremendous cow prospect here.
- BW: 2.3 WW: 18.5 YW: 34.6 MA: 5.4







## LOT 41 Gana Miss Direction 969A

02.26.13

AAA# Pending

Black

Open Heifer

MYTTY WINDY 758 146X

MONSON DIRECTION 969

H A R B WINDY 758 JH

MYTTY EVERELDA 45U

MORGANS DIRECTION 111 9901

MONSON HIGH PRIME 734

- Lot 41 is located at Gana Farms, Martell, Nebraska
- Jack-necked, above average bone with the look of a great show heifer.
- You will have to travel many miles to find an Angus this unique.
- She will see her share of the purple.
- PB Angus



## LOT 42 Gana Lady Design 815A

02.19.13

AAA# 17750324

Black

LE 815A

Open Heifer

E&B 5096 MIDLAND 8164

E&B LADY NEW DESIGN 8158

A&B MIDLAND 5096

E&B LADY 878 NEW DESIGN 440

E&B 878 NEW DESIGN 4114

E&B IDEAL LADY 162

- Lot 42 is located at Gana Farms in Martell, Nebraska
- Tremendous rib and volume in a structurally correct package.
- Stylish, attractive, fault free heifer that will make a great junior project and will go on to be a terrific producer.
- PB Angus
- BW: 2.3 WW: 41 YW: 79 MA: 23



## LOT 43 GNCC Margie's Beauty 11

01.28.13

ASA# \*x4205384

Roan

LE 113A

Open Heifer

WHR CODE RED 8217 ET \*x,Red

D&D MARGIE'S BEAUTY 610S ET \*x,Roan

DF PURE GOLD 3N \*x,Roan

WR4 LEENA LEGGS 5R16 ET x,Red

CF TRUMP X \*x,Roan

DFS MARGIE 6109 \*x,Red

- Lot 43 is located at Gana Farms in Martell, Nebraska
- A powerfully constructed female from the great Margie's Beauty cow family.
- Stout made, big footed and broody middled.
- A beast of a female that will be a producer.
- BW: 4.0 WW: 19.7 YW: 35.3 MA: 4.3

LOT

44

**SULL Elegant Sable**

04.26.12

R/W

LE 2193

ASA# \*x4205449

Bred Heifer

SULL RIGHT DIRECTION ET \*x,R/W CF TRUMP X \*x,Roan  
 NPS DESERT ROSE 004 \*x,R/W  
 SULL ELEGANT SABLE 535 ET \*x, Red X RAY VISION ET \*, Roan  
 MILESTONE SABLE 01

- Lot 44 is located at Sullivan Farms in Dunlap, Iowa
- Bred to SULL Payday, due May 28, 2014.
- Phenotypically flawless out of a many time champion SULL Elegant Sable.
- Her full sister, SULL Fancy Sable 2195 shown by Landon Bolin, AR was a 13 time Champion Shorthorn Female, Arkansas Junior Cattleman's Association Jackpot shows.
- BW: 2.9 WW: 19.0 YW: 22.0 MA: 0.0



LOT

45

**ARS Sable What 48**

04.28.12

R/W

LE 48Z

ASA# \*4205354

Bred Heifer

SS WHAT'S UP 003 ET \*x,R/W/M SS FIZZ 745 ET \*x,Roan  
 SS REVIVAL 7/8 \*x,R/W/M  
 SULL SABLE'S PRIMETIME ET \*,Red SULL PRIMETIME ET \*x,Roan  
 MILESTONE SABLE 01 \*x,Red

- Lot 45 is located at Sullivan Farms in Dunlap, Iowa
- Bred to SULL Payday; due May 30, 2014.
- This heifer is the definition of cow power. Foot, bone & powerfully built from end to end.
- Her dam comes from one of the most historic cattle families in the Shorthorn breed. Her grandam Milestone Sable 01 has generated a list of progeny that goes on and on.
- BW: 5.5 WW: 24.2 YW: 35.2 MA: 2.4



LOT

46

**SULL Crystal's Flight**

04.24.12

R/W

LE 2270

ASA# \*x4193203

Bred Heifer

LITTLE CEDAR AVIATOR 503X \*x,Red WHR SONNY 8114 ET \*x,Roan  
 NPS ROSES RIDER 031 ET \*x,R/W/M  
 SULL LADY CRYSTAL -2 ET CL \*x,Roan WHR SONNY 8114 ET \*x,Roan  
 AF MARGIES DREAM LADY 05 ET

- Lot 46 is located at Sullivan Farms in Dunlap, Iowa
- Bred to SULL Payday; due March 16, 2014.
- Moderate framed, extra feminine bred heifer that comes from an elite cow family in the Shorthorn Breed.
- A full sister to the 2012 Shorthorn Junior National Champion and 2012 NWSS Champion SULL Crystal's Lucy of Sara Sullivan. Her granddam is also the mother of the 2013 NWSS Champion SULL Dream Big for the O'Sullivan family.
- BW: 3.4 WW: 20.6 YW: 29.1 MA: -0.1



LOT

47

**SULL Jalynn Lady 2121Z**

03.27.12

Black

LE 2121Z

ASA# \*xar55630

Bred Heifer

SULL RIGHT DIRECTION ET \*x,R/W CF TRUMP X \*x,Roan  
 NPS DESERT ROSE 004 \*x,R/W  
 JSUL JALYNN 7244T \*x,Blk HEAT WAVE \*x,Blk

- Lot 47 is located at Sullivan Farms in Dunlap, Iowa
- Bred to I-80; due April 27, 2017.
- Endless breeding options in this eye appealing, photogenic female. ShorthornPlus
- The past couple of years the Jalynn 344 cow family has been the source of numerous champions at the highest level in the show ring. SULL Jalynn 0904 was the Supreme Champion Female at the 2011 NAILE and American Royal. SULL Jalynn Beauty shown by Kane Aegerter, NE was a two-time NWSS Grand Champion ShorthornPlus female in 2013 & 2014.
- BW: 1.4 WW: 15.9 YW: 17.1 MA: 1.5





# **SULL** ***PROFITABULL***



**SULL Demand Soundness**  
Ripberger, Norman &  
Demand Soundness Syndicate



**SULL Red Stallion 1335**  
Rod Shorthorns & Red Stallion Syndicate



**SULL Red Blood**  
Sullivan Farms herd sire



**SULL GNCC Eldorado**  
Cates Farms herd sire & Eldorado Syndicate



**SULL Red Reward**  
Red Reward Syndicate



**SULL Roan Blast 0301**  
Teets Farms & the Teague Family



**SULL Cyclone 8242**  
Cyclone Trace Cattle Company  
& Sullivan Farms herd sire



**SULL Red Demand**  
Jungles Shorthorn Farms  
& Sullivan Farms herd sire



**SULL Traveler 9807**  
Stade Farms & Sullivan Farms herd sire



**SULL GNCC Asset**  
Kerry Lawrence, Guyer Cattle Co  
& Waldock herd sire



**SULL Copper Top 0274**  
Rod Shorthorns & Copper Top Syndicate



**SULL Pay Attention**  
Cates Farms & Pay Attention Syndicate



**SULL Right Direction**  
Sullivan Farms herd sire



**SULL Stockman 0233**  
Ripberger, Norman and Stockman Syndicate



**SULL Payday 1507**  
Cannondale Farms & Sullivan Farms herd sire



**SULL Demand It**  
Greenhorn & Demand It Syndicate



**SULL Charger**  
Stade Farms herd sire



**SULL Master of Rose**  
Sullivan Farms herd sire



**SULL Red Knight**  
Sullivan Farms herd sire

**A Proven Source  
for Genetics in  
Demand.**





SULL Red Reward  
Sire of Lot 48, 49, 50 & 52.



LOT

## 48 SULL RGLC Red Ransom

03.24.13 R/W LE 3384  
ASA# \*x4205489 Bull

SULL RED REWARD 9321 \*xar, Red  
TEGM RED ADVANTAGE 100T  
MCV MARGIE MILLION 503Q

SULL MIRAGE FOREVER 8121 ET \*x, Roan  
CF SOLUTION X ET \*x,R/W/M  
AF SL MIRAGE 226 ET \*x,Roan

EPD's	Fleshing Ability
BW 1.8	★★★★★
WW 18.1	Disposition
YW 25.0	★★★★★
MA 32.0	Cow Family
	Udder
	★★★★★
<b>WEIGHTS</b>	Structure
BW 81	★★★★★
WW 627	Foot/Hoof
YW 1,186	★★★★★

- One of the most ideal Shorthorn bulls we have ever raised. He is right on paper and right in the flesh.
- Red Ransom possesses the balance and the optimum middle of road trait in every basic function needed in producing superior genetics with an extra shot of balance and eye appeal.
- Sire, SULL Red Reward, and dam, SULL Mirage Forever 8121 owned by Mark Gordon, are two of the most consistent Shorthorn producing animals in the modern era.
- If you are interested in moving the breed and your program forward, get involved in SULL RGLC Red Ransom. THF & PHAF
- Terms to be announced sale day.



SULL Mirage Forever 8121  
Dam of Lot 48, 49 & 50.



LOT

## 49 SULL Progress 3928

04.14.13 Roan LE 3928  
ASA# \*x4205486 Bull

SULL RED REWARD 9321 \*xar, Red  
TEGM RED ADVANTAGE 100T  
MCV MARGIE MILLION 503Q

SULL MIRAGE FOREVER 8121 ET \*x, Roan  
CF SOLUTION X ET \*x,R/W/M  
AF SL MIRAGE 226 ET \*x,Roan

EPD's	Fleshing Ability
BW 1.8	★★★★
WW 17.6	Disposition
YW 24.6	★★★★
MA 2.1	Cow Family
	Udder
	★★★★★
<b>WEIGHTS</b>	Structure
BW 83	★★★★★
WW 622	Foot/Hoof
YW 1,227	★★★★★

- The power bull of the offering. Tremendous muscle and mass that smoothly blends into ideal birth to yearling weight performance figures.
- A cow changer appearance with as much herd bull look as anything in the sale. His function and form is ideal in all segments of the beef industry.
- I have a lot of confidence in the predictability of these three full brothers, Lots 48, 49 and 50, to breed on and be true breed improvers. Their consistency is obvious.
- TH & PHA Free





SULL Roses Are Red  
Reserve Grand Champion Heifer,  
2014 NWSS Open Show, a daughter  
of SULL Red Reward.

LOT 50

## SULL Red Resolve 3262

02.01.13 Red LE 3262  
ASA# \*x4205488 Bull

SULL RED REWARD 9321 \*xar, Red  
TEGM RED ADVANTAGE 100T  
MCV MARGIE MILLION 503Q  
SULL MIRAGE FOREVER 8121 ET \*x, Roan  
CF SOLUTION X ET \*x,R/W/M  
AF SL MIRAGE 226 ET \*x,Roan

EPD's		Fleshing Ability
BW	1.8	★★★★
WW	17.6	Disposition
YW	24.6	★★★★
MA	2.1	Cow Family
WEIGHTS		Udder
BW	84	★★★★
WW	686	Structure
YW	1,252	★★★★
		Foot/Hoof
		★★★★

- The big bodied, sharp featured full brother to Lot 48 & 49. If you like eye appeal and the show heifer producing look in a Red Reward package tie into Red Resolve.
- Appreciate this bulls data, phenotype and predictable pedigree with the features to create valuable offspring.
- Full brother to Lot 48 and 49. The consistency and quality of these three full brothers speaks for themselves.
- THF & PHAF



SULL Mona Lisa Reward  
Full sib purchased for \$22,500 by V8  
and Cates Farms in our 2013  
Maternal Legends Sale.

LOT 51

## SULL Reward Me 3930

02.26.13 R/W LE 3930  
ASA# \*x4205487 Bull

SULL RED REWARD 9321 7/8 \*x,Red  
TEGM RED ADVANTAGE 100T 3/4 \*x  
MCV MARGIE MILLION 503Q \*x,RWM  
CYT TIAWANA 864U ET \*,White  
JM VORTEC ET \*,Roan  
K-KIM TIA ET \*x,White

EPD's		Fleshing Ability
BW	2.1	★★★★
WW	16.7	Disposition
YW	25.1	★★★★
MA	3.2	Cow Family
WEIGHTS		Udder
BW	88	★★★★
WW	640	Structure
YW	1,210	★★★★
		Foot/Hoof
		★★★★

- Lot 51 is located at Sullivan Farms in Dunlap, Iowa
- One of the best bulls in the offering.
- Extremely mobile, big middled, powerfully built.
- His full sib, SULL Mona Lisa Reward, was purchased by Cates Farms and V8 Shorthorns and is sure to be a new up and coming donor in their programs.
- Don't miss your opportunity for SULL Red Reward genetics.



LOT

52

**SULL Master Magic 3929**

01.15.13

Blue Roan

LE 3929

ASA# \*xar59670

Bull

KL PRIME TIME PAYMASTER x

KL PRIME TIME 685 x  
 KL MELITA ROSEWOOD 696  
 SULL BLUE ET \*xar, Blue  
 JSUL MAINE-ANJOU 6

JSUL BLUE MAGIC 2669Y, Black

- Lot 52 is located at Sullivan Farms in Dunlap, Iowa
- Heifer bull potential. Flawless structured, big middle and yet still enough look to not only produce replacement heifers but show females as well.
- His dam, JSUL Blue Magic, was a many time champion including Supreme Champion Heifer at the 2012 Iowa State Fair for Luke Elder.
- ShorthornPlus

EPD's	Fleshing Ability
BW 0.2	★★★★
WW 10.0	Disposition
YW 16.1	★★★★
MA 4.0	Cow Family
	Udder
	★★★★
<b>WEIGHTS</b>	Structure
BW 70	★★★★
WW 610	Foot/Hoof
YW 1,111	★★★★



LOT

53

**Moore SULL Resolution**

01.05.13

R/W

LE RE 15A

ASA# \*x4205318

Bull

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
 NPS DESERT ROSE 004 \*,R/W  
 HI VIEW'S ACE OF DIAMONDS \*x,Roan  
 CF MYRTLE BO 46 TP X ET \*x,R/W/M

SULL MISS MYRTLE BEAU ET \*x,Red

- Lot 53 is located at Sullivan Farms in Dunlap, Iowa
- Impressive foot and bone with a little extra power and soft middled.
- Owned with Moore Land & Cattle. We are excited to offer a bull that has so much genetic potential.
- His dam, SULL Miss Myrtle Beau, was a many time champion and a very popular NWSS champion. His sire CF Solution needs no introduction.

EPD's	Fleshing Ability
BW 3.8	★★★
WW 17.9	Disposition
YW 26.0	★★★★
MA 1.2	Cow Family
	Udder
	★★★★
<b>WEIGHTS</b>	Structure
BW 90	★★★★
WW 635	Foot/Hoof
YW 1,207	★★★★



LOT

54

**Moore SULL Results**

01.06.13

R/W

LE RE 16A

ASA# \*x4205319

Bull

CF SOLUTION X ET \*x,R/W/M

CF TRUMP X \*x,Roan  
 NPS DESERT ROSE 004 \*,R/W  
 HI VIEW'S ACE OF DIAMONDS \*x,Roan  
 CF MYRTLE BO 46 TP X ET \*x,R/W/M

SULL MISS MYRTLE BEAU ET \*x,Red

- Lot 54 is located at Sullivan Farms in Dunlap, Iowa
- Ultra smooth, flawless structured bull that gives you a maternal look that is built to make show heifers.
- Owned with Moore Land & Cattle. We are excited to offer a bull that has so much genetic potential.
- His dam, SULL Miss Myrtle Beau, was a many time champion and a very popular NWSS champion. His sire CF Solution needs no introduction.

EPD's	Fleshing Ability
BW 3.8	★★★
WW 17.9	Disposition
YW 26.0	★★★★
MA 1.2	Cow Family
	Udder
	★★★★
<b>WEIGHTS</b>	Structure
BW 90	★★★★
WW 618	Foot/Hoof
YW 1,193	★★★★







**LOT 55** **SSUL Olympus 3360**  
 01.10.13 Black LE 3360  
 AMA Foundation # F443674 Bull

MONOPOLY

KS ERICA 36T

HEAT WAVE  
 T F RUTH MEDINA  
 PANNELL MISS 015  
 WCC ERICA 36R

- Lot 55 is located at Sullivan Farms in Dunlap, Iowa
- A maternally bred bull composed of the hottest club calf genetics.
- Big square hipped, impressive foot and bone in a very smooth and stylish package.
- His dam KS Erica 36T was a many time champion for James Sullivan. the
- Half-blood Maine-Anjou genetics.

EPD's		Fleshing Ability
BW	-	★★★★
WW	-	Disposition
YW	-	★★★★
MA	-	Cow Family
		Udder
WEIGHTS		★★★★
BW	80	Structure
WW	605	★★★
YW	1,125	Foot/Hoof
		★★★★



**LOT 56** **SULL Stock Bond 3003**  
 01.25.13 Red LE 3003  
 ASA# \*xar59669 Bull

MONOPOLY \*x,Blk

SULL STOCKMAN 9034 ET 1/2 \*x,B/W/M

HEAT WAVE \*x,Blk  
 W T F RUTH MEDINA x,Blk  
 DF VEGAS 310M ET \*x,White  
 SULL STOCKMAN 89

- Lot 56 is located at Sullivan Farms in Dunlap, Iowa
- Solid cherry red club calf genetics. Sound structured, big middled, easy fleshing.
- His dam, SULL Stockman 9034, is a Vegas x Stockman 898, one of the most consistent, popular mating's ever produced at Sullivan Farms.
- Registered ShorthornPlus 25%

EPD's		Fleshing Ability
BW	3.4	★★★★
WW	12.1	Disposition
YW	17.3	★★★★
MA	1.4	Cow Family
		Udder
WEIGHTS		★★★
BW	91	Structure
WW	660	★★★★
YW	1,233	Foot/Hoof
		★★★★



**LOT 57** **JSUL Who's Maker 3418**  
 03.03.13 Black LE RE 3418A  
 ACA# 371022 Bull

ASHW WHO DA MAN

JSUL DREAM MAKER HS46

WHO MADE WHO 411F  
 ASHW CA X MA X SM 55  
 BHCS HEAT SEEKER 23  
 JSUL MA X AN 6651

- Lot 57 is located at Sullivan Farms in Dunlap, Iowa
- This bull comes from some of the hottest genetics in today's show cattle industry.
- Extended from end to end with the extra foot and bone, with plenty of power.
- Full sib to Isiah Bridwell's many time champion including Supreme Champion Female at the NAILE and full sib to exciting promotional bull I Da Man. Registered Chi. the

EPD's		Fleshing Ability
BW	4.0	★★★★
WW	33.4	Disposition
YW	54.9	★★★★
MA	9.9	Cow Family
		Udder
WEIGHTS		★★★★
BW	91	Structure
WW	588	★★★
YW	1,117	Foot/Hoof
		★★★★



# SULL GENETICS

WORKING ACROSS THE COUNTRY



## SULL Red Breath 2237 ET \*xar

The top selling lot at \$30,000 in the National Shorthorn Sale for Gana/Nisley.



Division Champion at the 2014 NWSS and FWSS for the Udell Family and Cyclone Trace Cattle Company of Iowa.



High selling lot at the 2013 Cagwin Farms Sale for \$10,500.



TURNERCHRLH Deception - popular Shorthorn bull owned by Fischer, Turner, Harden and Greenhorn.



Purchased by Rocking G Land & Cattle in the Maternal Legends Sale. Now one of the breeds top producing females.



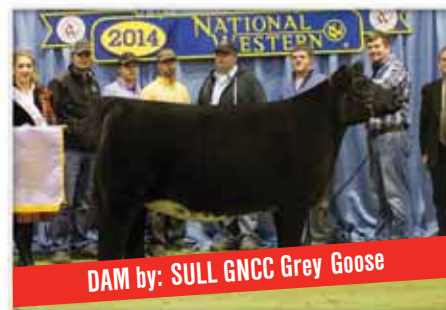
Mona Lisa, Grand Champion Bred & Owned Heifer, exhibited by Hannah Winegardner.



Grand Champion Female, 2014 NWSS Open Show and Reserve Grand Champion Female, 2014 NWSS Junior Show for Cates Farms & the Trennepohl Family of Indiana.



Grand Champion Bull, 2014 NWSS, for Jordan Buba of Canada.



Grand Champion ShorthornPlus Female, 2014 FWSS and Reserve Grand Champion Female, 2014 NWSS Junior Show for the Hagie Family.



CF Super Sable 2130, purchased as an embryo for \$900. Sold in Cates Modoc Madness Sale for \$35,000. Div II Champion, 2013 National Junior Shorthorn Show for Cole Whisman.



# Semen

Rare semen not available on the open market. Eggs and Semen are not exportable outside of the continental US. Call Summer Pieper at 712.269.5925 for embryo and semen shipment. Shipping is the responsibility of the buyer.



SULL Red Blood



SULL Special Rose 3280

<sup>60a</sup>  
**58a SULL Red Blood ET \*x4181029**  
Selling 5 straws of conventional.

**58b SULL Red Blood ET \*x4181029**  
Selling 5 straws of conventional.

**58c SULL Red Blood ET \*x4181029**  
Selling 5 straws of conventional.

**58d SULL Red Blood ET \*x4181029**  
Selling 5 straws of conventional.

One of the best breeding bulls to ever walk the pastures at Sullivan Farms. The best sire group in our 2013 calf crop. We couldn't be more impressed with SULL Red Blood's progeny, with his first calf crop he hits a home run. His daughters SULL Special Rose was Division 1 Champion at the 2013 NAILE and 2014 NWSS and a Maternal Legends top Seller.



SULL Blue Magic



CF Black Mattie

**59a SULL Blue ET \*xar44266**  
Selling 5 straws of conventional.

**59b SULL Blue ET \*xar44266**  
Selling 5 straws of conventional.

**59c SULL Blue ET \*xar44266**  
Selling 5 straws of conventional.

The deceased sire has had some stunning individuals. We expect this deceased sire of great ones to build on his popularity. SULL Blue sired numerous successful females - the 2012 Iowa State Fair Supreme Champion Female; the awesome, \$60,000 heifer at the 2013 Cates Farms sale; a \$57,000 top seller for Schaeffer/Tice in their 2013 sale; and recent champion females at San Antonio Livestock Show and Kansas Beef Expo. There is less than 40 straws of SULL Blue conventional. It is scarce, and we compare his future to what Who Da Man has done recently.



SULL Red Traveler



SULL Bo's Traveling

**60a SULL Traveler 9807 ET \*4165654**  
Selling 5 straws of conventional.

**60b SULL Traveler 9807 ET \*4165654**  
Selling 5 straws of conventional.

Traveler did an outstanding job in his first calf crop. SULL Bo's Traveling was a popular Third Overall Female at Shorthorn Junior Nationals and Grand Champion Female at the 2014 NWSS Junior Show. Another daughter, SULL Red Traveler, was recently named Reserve Champion Female at the Iowa State Fair Open Shorthorn Show. SULL Traveler 9807 himself was the triple crown award winning champion at Kansas City, Louisville and Denver. He is the residential herd sire at Sullivan Farms. Semen not available on the open market.



SULL Master of Rose



SULL Roan Rose Mary

**61a SULL Master of Rose \*x4176292**  
Selling 5 straws of conventional.

**61b SULL Master of Rose \*x4176292**  
Selling 5 straws of conventional.

Grand Champion Bull, '12 American Royal and Reserve Grand Champion Bull, '13 NWSS. We have an outstanding group of fall heifer calves by SULL Master of Rose. He is sound, fluid in his movement and look. His combination of fresh genetics, EPD's, and phenotype can't be matched. He has returned home to Dunlap to take up residential herd sire duties.



**62a SULL Roan Blast 0301 ET \*4169279 SEXED HEIFER**

Selling 4 straws of SEXED HEIFER.

**62b SULL Roan Blast 0301 ET \*4169279 SEXED HEIFER**

Selling 4 straws of SEXED HEIFER.

Our 2013 calf crop has an abundance of great Roan Blast x SULL Stockman 898 heifer calves. This bull is a cow changer. He brings power in a smooth package. The Roan Blast cattle have exceeded our expectations. This moderate roan, powerhouse has the rare ability to transmit structural soundness in a massive smaller framed package. At the recent KOLT Sale was yet another Roan Blast daughter that was a sale feature.



SULL Roan Blast



SULL Lady Stockman 229

**63a SULL GNCC Asset \*4099888**

Selling 5 straws of conventional.

**63b SULL GNCC Asset \*4099888**

Selling 5 straws of conventional.

**63c SULL GNCC Asset \*4099888**

Selling 5 straws of conventional.

Asset semen is in very limited supply, and he is no longer producing due to a severe injury. The breeds super sire produced the \$40,000 white heifer for Cates Farms. He is also the sire of Kane Aegerter's heifer that had a very successful 2012 and 2013 show season and the Reid family's two time Denver division champion. Consigned by Aegerter Marketing Services



SULL Sara's Bo 3284, Division II Champion,  
'13 NAILE & '14 NWSS



SULL Sage's Bo

**64a SULL Muscle Man 9043 \*4157800 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

**64b SULL Muscle Man 9043 \*4157800 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

**64c SULL Muscle Man 9043 \*4157800 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

If you are looking to add power, mass and yet maintain structural soundness Muscle Man is the bull for you. Tom Bryan of Cannondale Farms has been more than impressed with Muscle Man calves. Heifers or bulls, Muscle Man is a good investment.



SULL Muscle Man



CYT Meg 3135, daughter of Muscle Man  
and Division Champion, '13 NAILE

**65a SULL Red Demand 9329 ET \*xar49219**

Selling 5 straws of conventional.

**65b SULL Red Demand 9329 ET \*xar49219**

Selling 5 straws of conventional.

**65c SULL Red Demand 9329 ET \*xar49219**

Selling 5 straws of conventional.

SULL Red Demand 9329 has done a tremendous job as a birth weight reducer in a dark red, soggy, sound package. Good cattle that survive and prosper in any climate or arena. His sons, SULL Demand Soundness and SULL Demand It, have had many top sons in Durhams for Denver.



SULL Red Demand



SULL Demand Soundness

**66a SULL Red Rock 9351 \*xar48844**

Selling 5 straws of conventional.

**66b SULL Red Rock 9351 \*xar48844**

Selling 5 straws of conventional.

His progeny was a hit at last year's Maternal Legends Sale. An attractive outcross bull. The sire of Derek Humphrey's Louisville Division Champion Calf, SULL Red Rockette Bo. Red Rock is deceased due to a major stifle injury that occurred last summer. SULL Myrtle's Rock 2285 is a daughter and high selling bred heifer in our 2013 Maternal Legends sale. She will give you an indication of what Red Rock can do.



SULL Red Rockette Bo



SULL Myrtle's Rock 2285,  
Maternal Legends bred heifer sale topper.





Eionmor Marquis 86G



JSF Marquis

**67a Eionmor Marquis 86G x3986086**  
Selling 5 straws of conventional.

**67b Eionmor Marquis 86G x3986086**  
Selling 5 straws of conventional.

**67c Eionmor Marquis 86G x3986086**  
Selling 5 straws of conventional.

Marquis is the outcross calving ease sire that we have used successfully in our herd. He has been propagated strongly in master cattlemen Dale Studer's program. I believe Marquis is the base to some of Dale's best cows. Unfortunately, Marquis passed, just as his popularity started to rise. There is less than 40 straws in inventory on this bull.



KL Prime Time Paymaster



SULL Payday

**68a KL Prime Time Paymaster x4162111**  
Selling 5 straws of conventional.

**68b KL Prime Time Paymaster x4162111**  
Selling 5 straws of conventional.

**68c KL Prime Time Paymaster x4162111**  
Selling 5 straws of conventional.

KL Prime Time Paymaster is our lead heifer bull at Sullivan Farms and the sire of two of the most popular bulls in the Shorthorn breed today - SULL Payday and SULL Pay Attention. KL Prime Time Paymaster offers an unique blend of proven phenotype structure and look in an excellent EPD profile. It is a special blend that is rare in any breed. Flush your Trump, Solution, etc., daughters to him. You will get show heifers or bulls that are in demand today.



WHR Code Red 8217



GCC Augusta Pride 134Y

**69a WHR Code Red 8217 ET \*x4142024 SEXED HEIFER**  
Selling 5 straws of SEXED HEIFER.

**69b WHR Code Red 8217 ET \*x4142024 SEXED HEIFER**  
Selling 5 straws of SEXED HEIFER.

Owned by Gana/Nisley

**69c WHR Code Red 8217 ET \*x4142024 SEXED HEIFER**  
Selling 5 straws of SEXED HEIFER.

**69d WHR Code Red 8217 ET \*x4142024**  
Selling 5 straws of conventional.

**69e WHR Code Red 8217 ET \*x4142024**  
Selling 5 straws of conventional.

WHR Code Red continues to impress us. His calves are born easy and vigorous. Sound, functional cattle that perform. Outcross genetics with a classy, show ring look. Code Red has done a tremendous job for Gana Farms. His daughters have been sale features at the last two No Bull sales.

Owned by Sullivan Farms

## NEW SALE FORMAT ...

The Sullivan Farms/Gana Farms No Bull Sale will now be three days, online at

**CW** *caldwell - willoughby*  
cwcattlesales.com

All cattle will be available for viewing March 1st. Sullivan Farms cattle are in Dunlap, Iowa and Gana Farms cattle are in Martell, Nebraska. Please call ahead.

## Sunday, MARCH 16th

Selling 42 Fall Open Heifers

## Tuesday, MARCH 18th

Selling 10 Bulls, 6 Spring Born Open Heifers & 4 Bred Females

## Wednesday, MARCH 19th

Selling Embryos & Semen



### 70a **SULL Primetime \*x4141570**

Selling 5 straws of conventional.

### 70b **SULL Primetime \*x4141570**

Selling 5 straws of conventional.

### 70c **SULL Primetime \*x4141570**

Selling 5 straws of conventional.

A \$27,000 Primetime daughter was a many time champion for Logan Plate. SULL Primetime is a two-time National Champion Shorthorn Bull and is now siring champions. We have a nice representation of Primetime daughters in this sale. One of the top lots in the recent KOLT Sale, consigned by Norman and Ripberger, was an extra special Primetime daughter. The females sired by this popular champion will be outstanding in the show ring and pasture. His dam 34P is the perfect uddered female.



SULL Primetime



Many Time Champion for the Plate Family.

### 71a **CF Primo X ET \*x4094372 - SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

### 71b **CF Primo X ET \*x4094372 - SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

A full brother to SULL Right Direction, CF Solution, HD Bloodstone, SULL Cyclone, etc. Primo has done a tremendous job in many programs across the country. Female semen has been excellent flush quality.



KOLT Carly's Pride 305



CF Primo

### 72a **TM Dazzler 54P \*x4083177 - SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

### 72b **TM Dazzler 54P \*x4083177 - SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

### 72c **TM Dazzler 54P \*x4083177 - SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

The maternal magic of this deceased legend is evident in prominent cow families across the breed. His outcross genetics with phenotype and mothering ability inspire his continued popularity. Owned by Aegerter Marketing Services



TM Dazzler 54P



SULL Dazzling Mirage 81

## SHORTHORN Foundation Donation

### 73a **SULL Cyclone 8242 \*x4144895 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

### 73b **SULL Cyclone 8242 \*x4144895 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

### 73c **SULL Cyclone 8242 \*x4144895 SEXED HEIFER**

Selling 5 straws of SEXED HEIFER.

SULL Cyclone is one of the premier sires in the Shorthorn breed. His heifers are special sale toppers and show champions for CYT and Sullivan Farms. His semen is not on the open market. Help yourself and help the ShorthornPlus Foundation.



SULL Cyclone 8242



CYT Max CY Rose

Donated by Sullivan Farms



# Maine & Club Calf Semen



Unstoppable

**75a Unstoppable**  
Selling 5 straws of conventional.

**75b Unstoppable**  
Selling 5 straws of conventional.

**75c Unstoppable**  
Selling 5 straws of conventional.

**75d Unstoppable**  
Selling 5 straws of conventional.

**75e Unstoppable**  
Selling 5 straws of conventional.



Monopoly Money

**77a Monopoly Money**  
Selling 5 straws of conventional.

**77b Monopoly Money**  
Selling 5 straws of conventional.

**77c Monopoly Money**  
Selling 5 straws of conventional.



Who Made Who

**78a Who Made Who**  
Selling 5 straws of conventional.



Solid Gold 5

**79a Solid Gold 5**  
Selling 5 straws of conventional.

**79b Solid Gold 5**  
Selling 5 straws of conventional.

**80a Yellow Jacket**  
Selling 5 straws of conventional.

**80b Yellow Jacket**  
Selling 5 straws of conventional.

**76a Heat Seeker**  
Selling 5 straws of conventional.

**76b Heat Seeker**  
Selling 5 straws of conventional.

**76c Heat Seeker**  
Selling 5 straws of conventional.

**76d Heat Seeker**  
Selling 5 straws of conventional.

**76e Heat Seeker**  
Selling 5 straws of conventional.

**81a Troubadour**  
Selling 5 straws of conventional.

**81b Troubadour**  
Selling 5 straws of conventional.

**81b Troubadour**  
Selling 5 straws of conventional.

# EMBRYO PACKAGES

Eggs and Semen are not exportable outside of the continental US. Call Summer Pieper at 712.269.5925 for embryo and semen shipment  
Shipping is the responsibility of the buyer.

lot  
**83a**

## FOUR SEXED HEIFER Embryos

Conventional embryos  
SULL ROAN BLAST 0301 X SULL STOCKMAN 8410 (cL 898)

**83b**

## FOUR SEXED HEIFER Embryos

Conventional embryos  
SULL ROAN BLAST 0301 X SULL STOCKMAN 8410 (cL 898)

The entire ShorthornPlus embryo offering is out of our SULL Stockman 898 (clones). Wow, all heifer embryos are being offered. Nothing has been as predictable or dominating in the ShorthornPlus business. Each and every year, for the past seven years, daughters have won two major shows or more a year. The sire doesn't matter - they are good out of every bull we have mated to her. Located at Trans Ova in Missouri.



SULL Blue Baby 2001,  
an 898 daughter



SULL Stockman 7302 (CL 898)

lot  
**84**

## FOUR Embryos

Conventional embryos  
SULL DEMAND SOUNDESS X SULL MONA LISA 35L-1 604 (cL 35L)

If you are interested in well bred, deep bodied, neat featured Shorthorn cattle that can move, and I mean get out and stride move, this is the mating for you. This is our initial 35L mating to the new young stud and last year's No Bull Sale feature, SULL Demand Soundness. He is now working in the Ripberger and Norman herd. We are expecting big things for Demand Soundness. He is as unique of a Shorthorn bull in terms of depth of rib and body capacity as he is with soundness. Located at Trans Ova in Missouri.



SULL Demand Soundness



K-Kim Mona Lisa 35L

lot  
**85**

## THREE Sexed HEIFER Embryos

3, IVF embryos  
SULL DEMAND SOUNDESS X K-KIM MONA LISA 34P

34P is the dam of National Champion, SULL Primetime and SULL Stockman. Check out the full sib to these matings in the fall heifer offering, Lot 25. She is a standout sale feature. All heifer eggs and proven. Dig in. Located at Trans Ova in Iowa.



K-Kim Mona Lisa 34P



Lot 25

lot  
**86**

## THREE Sexed HEIFER Embryos

3, IVF embryos  
HD SWAGGER X MILESTONE SABLE 01

Four generations of National Champions in the Milestone Sable 01 cow family. Talk about awesome consistency. Sable 01 is the dam of the 2012 Louisville Champion ShorthornPlus Female and National Champion Shorthorn Female, SULL Ded's Sable. To be implanted by a Trans Ova Technician. Located at Trans Ova in Iowa.



SULL Sable's Luck



SULL Ded's Sable

lot  
**87a**

## FOUR Embryos

Conventional embryos  
SULL RED REWARD 9321 X SHADYBROOK DELIA 39R

**87b**

## FOUR Embryos

Conventional embryos  
SULL RED REWARD 9321 X SHADYBROOK DELIA 39R

This donor female was the top selling lot in Jordan Acres 70th Anniversary Sale. She is an impressive beast in every dimension. Her volume, smoothness, and fluidity of movement would put her in an elite group of donor females of the breed. Her solid egg production enables us to share in her genetics. Mating her with two of the most exciting and popular outcross bulls of the breed today creates an unique buying opportunity. Dual purpose is a term from the 70's that we don't hear much anymore. However, this female brings a true dual purpose value for both the show oriented programs and the commercial programs of our breed. Genetics like this will bridge the gap between the two.



Shadybrook Delia 39R



SULL Red Reward 9321



# SULL ...

## Success at All Price Points.



*Congratulations Bailey Core*  
Reserve Supreme Champion Female and  
Champion Chianina Female,  
'14 Iowa Beef Expo



*Congratulations Clayton Boyert*  
Reserve Champion ShorthornPlus Heifer,  
'13 American Royal



*Congratulations Hunter Prescott*  
Grand Champion Shorthorn Female,  
'14 Scarlt & Grey



*Congratulations Konnor Kirkpatrick*  
Champion ShorthornPlus Female,  
'13 Hoosier Beef Congress



*Congratulations Danielle Thompson*  
Supreme Champion Overall Calf Scramble  
'13 Heart of Texas Fair;  
and many time champion



*Congratulations Renee Lock*  
Division Champion, '13 American Royal Jr  
Show; Division Champion, '13 Illinois State  
Fair Open Show; and Division Reserve  
Champion, '13 Jr Nationals



*Congratulations John Reasor*  
Reserve Grand Champion Female,  
'13 Georgia National



*Congratulations Kane Aegerter*  
Division Champion, '14 NWSS; Champion  
ShorthornPlus Heifer, Ring A, '12 Kansas  
Beef Expo; and Champion ShorthornPlus  
Heifer, '13 Nebraska AGR



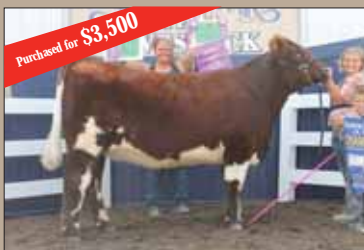
*Congratulations Stetson Klise*  
Many-time Champion Female including  
Missouri AGR & MU Block & Bridle



*Congratulations Kylie Cagwin*  
Reserve Champion Shorthorn Female,  
James Flach Memorial Day Show



*Congratulations Violet Lapke*  
Reserve Champion ShorthornPlus Female,  
'13 Iowa State Fair; Fourth Overall  
Champion Female, Jeanette Larson  
Memorial; and seven-time Champion  
ShorthornPlus Female



*Congratulations Mya Lenke*  
Supreme Champion Female, Sandusky  
Open & Junior Show; Division Champion,  
'13 Ohio State Fair; and Division Champion,  
'13 Michigan Beef Expo



*Congratulations Sara Pieper*  
Champion Shorthorn Female, '13 Illinois  
State Fair Open Jackpot Show





***Congratulations Cole Hannah***  
Reserve Champion ShorthornPlus, '13 OSU Block & Bridle; Champion Kansas ShorthornPlus Female, '13 Kansas Beef Expo; & Champion ShorthornPlus Female, Ring A&B, '13 Wichita Mountain Classic



***Congratulations Riley Ruble***  
Reserve Champion Shorthorn Female, '13 Badger Kick-Off; Supreme Champion Female, '13 Brookings AGR; and Reserve Champion Shorthorn Female, '13 Sioux Empire Farm Show



***Congratulations Stewart Skiles***  
Reserve Grand Champion Shorthorn Female, '13 San Antonio Stock Show & Rodeo



***Congratulations Landon Bolin***  
2013 High Point Shorthorn Female, Arkansas Junior Cattleman's Assoc. 13 Time Champion Shorthorn



***Congratulations Abby Lashmett***  
Reserve Champion ShorthornPlus Female, '13 Illinois State Fair Jr Show



***Congratulations James Knudsen***  
Champion ShorthornPlus Female, '13 Minnesota State Fair and multiple-time Champion Female



***Congratulations Rachel Clark***  
Champion Shorthorn, '13 Pennsylvania Farm Show; and many-time Champion Female



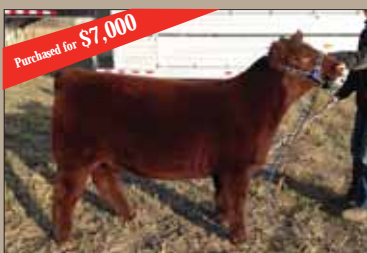
***Congratulations Maria Weber***  
Supreme Champion and Champion ShorthornPlus Female, '14 Sioux Empire Farm Show



***Congratulations Haley Becking***  
Grand Champion Overall Breeding Heifer, Watertown Winter Farm Show; and Reserve Champion Shorthorn Female, '13 South Dakota Spotlight



***Congratulations Elizabeth Rone***  
Grand Champion Shorthorn, '13 Dixie National Open Show; Reserve Champion Shorthorn, '13 Dixie National Jr Show; and many time champion



***Congratulations Dylan Kiepe***  
Champion ShorthornPlus Female, '13 Nebraska AGR



***Congratulations Andrew Hodges***  
Fifth Overall and Champion Shorthorn Female Ring B, '13 Kansas Beef Expo; & Third Overall Kansas Female, Ring B, '13 Kansas Beef Expo



***Congratulations Megan Kurtz***  
Many time Champion at several Illinois County Fairs, class winner at '13 Illinois State Fair Junior Show



***Congratulations Jordan Hatcher***  
Champion Shorthorn Female, Jackson Open Show; and Div Champ, '13 Indiana State Fair Open P.A.C.E. Show



***Congratulations Carson Hank***  
Reserve Champion ShorthornPlus Heifer, '13 Illinois Beef Expo



***Congratulations Mitchell Nissen***  
Champion AOB Female, '13 Nebraska State Fair



***Congratulations Konner Kirkpatrick***  
Reserve Champion ShorthornPlus Female, '13 Indiana State Fair Open & Jr Show; Reserve Champion ShorthornPlus Female, Scarlet & Grey; and many-time Champion ShorthornPlus Female.



***Congratulations James Johnson***  
Grand Champion Polled Shorthorn, '13 Illinois State Fair Jr & Open Show



***Congratulations Kiley Blanding***  
Champion ShorthornPlus Heifer, '14 Purdue AGR; Reserve Division Champion Heifer; '13 NAILE Chi Jr & Open Show; Champion Chi, '13 Heart of It All; and many time champion.



***Congratulations Madison Snyder***  
Reserve Champion ShorthornPlus Female, '13 Badger Kick-Off



Aegerter Marketing Service, Inc.

520 S. Evergreen Road  
Seward, Nebraska 68434

**FIRST CLASS  
PRE-SORTED  
PAID**

Montezuma, Iowa  
Premit No. 30

# NO BULL

sale

## Success Happens Here!!



National Champion ShorthornPlus Female, Grand Champion ShorthornPlus Female, '14 NWSS Jr Show & '13 NWSS and Supreme Champion Prospect Heifer, '13 NWSS  
- Congratulations Kane Aegerter



Grand Champion ShorthornPlus, '13 Illinois State Fair, Jr Show & Illinois Beef Expo  
- Congratulations Derek Humphrey



Supreme Champion Female, '13 Minnesota State Fair  
- Congratulations Paddy O'Sullivan



National Champion Shorthorn Bull and Grand Champion Bull, '13 NAILE, '13 American Royal, '13 NWSS, & '12 NAILE



Grand Champion Female '13 NAILE Open & Jr Show, '13 American Royal Jr Show & '13 Iowa State Fair  
- Congratulations Sara Sullivan



Grand Champion Female, '13 NWSS Open & Jr Show and Reserve Grand Champion Female, NAILE Open Show  
- Congratulations William O'Sullivan