



Sunday, March 17, 2013

Sullivan Farms/Gana-Nisley

NO BULL

sale

Martell, Nebraska



Designer
embryo auction
Genes

Saturday, March 16, 2013

INFORMATION ...

Site unseen purchase guarantee

If you are unable to attend the sale and want to speak with Josh Elder, John Sullivan, John Elder or Craig Gana about the sale offering we will provide a complete satisfaction guarantee for the cattle you have purchased. Within 30 days of delivery of your site unseen purchase, if you are not satisfied in how they are described by Josh, John, John, or Craig, Sullivan Farms and Gana/Nisley Cattle Co. will take the animal back.

Star Value System of Traits - ★★★★★

We are confident our cows are solid in the following traits, we also know they are not equal in every trait. This star system may help you in building some strengths that you desire for your particular cowherd. The Star Value System is scored 1 through 5 with 1 being the poorest and 5 being the strongest. It is our in-house estimation of how we expect them to perform and is relative to the individual animal and the experience we have with cow family's ancestry. We feel it is our position to provide you with as much information as possible in assisting you in making your genetic decision on your next herd bull. This by no means is official, but is how we feel these animals compare in these traits. The Star Value System of Traits are as follows: Fleshing Ability Score, Disposition Score, Cow Family Udder Score, Structure Score, and Foot or Hoof Score.

Head Circumference

We have added head circumference measurements taken at birth on all bulls. It is beneficial in determining the calvability of the bulls and was part of a three year study for the University of Nebraska. The study showed plenty of merit of a high correlation between head size at birth and calving difficulties. It has been adapted by several Red Angus breeders in recent years. The average head circumference of our 2013 bull calves was 49.7 cm on 71 bulls. As an average rule of thumb, any head circumference under 51.5 cm is considered acceptable for cows. Bulls considered heifer bull prospects need to be in the 46 cm to 48.5 cm range.

Ultrasound - Measurement of Carcass Traits

Ultrasound scanning allows the measurement of back fat, loin eye area and percent intramuscular fat in live cattle. This opens the door for the collection of carcass data on a larger segment of sires in the purebred population. The principle deterrent to improving carcass traits in registered, purebred cattle has been the lack of adequate carcass data to generate breeding values for carcass traits on a significant proportion of the sires. Now that we can use ultrasound to generate a substantial database from which to calculate breeding values for carcass traits of more sires, rapid genetic progress in carcass quality will follow.

Background

Ultrasound has been used to estimate muscle and fat measurements in cattle for more than 30 years. However, marked improvements in the portability and image resolution of the current generation of ultrasound equipment, along with interfacing with computer-assisted image analysis have finally brought ultrasound technology to the point of practical application. The three carcass measures the ultrasound systems have been adapted to estimate in live animals are back fat (BF), ribeye area (REA) and intramuscular fat (%IMF).

Location



Dallas/Fort Worth, 10 hours away.
Oklahoma City, OK 6 hours away.
Indianapolis, IN, 10 hours away.
Sioux Falls, SD, 3 hours away.
Des Moines, IA, 3 hours away.

%IMF

The Intramuscular fat in longissimus muscle of ribbed carcasses is the principal determinant of USDA quality grade in cattle slaughtered at less than 30 months of age.

Ribeye Area

The cross-sectional area of the longissimus dorsi muscle at a point between the 12th and 13th rib is the most common carcass measure of thickness. REA is used in the calculation of yield grade. Ultrasound estimation of REA is more difficult than the estimation of BF because of the two-dimensional nature (length, depth). The most recent data indicates that the average absolute difference between ultrasound estimates and carcass measures of REA is less than 1 in.

Back Fat Thickness

Subcutaneous fat thickness between the 12th and 13th rib over the longissimus muscle is the most common measure of subcutaneous fat on a carcass. The BF thickness is directly related to the carcass yield grade. Most reports indicate the ultrasonic determination of BF is accurate to within .1 in. of the actual measure in >70% of the animals scanned. Research has shown a bulls ability to add BF easily is a strong correlation towards producing efficient, easy fleshing daughters.

Customer satisfaction and guarantees

It is our goal to develop long term relationships with our customers. Rest assured, if you have an unforeseen circumstance, special problem, fertility issues, etc., feel free to give us a call to discuss the circumstances. We are committed to the belief of treating others as we would want to be treated. Check out our terms on page 52. We will do our best to make you a satisfied customer.

American Shorthorn Association Breed Average Carcass Data

REA: 12.3; %IMF: 3.34; BF: .20; Data results from 2,000 ultrasounded Shorthorn bulls

2013 American Shorthorn Association Breed Average EPD's

BW: +2.2; WW: +15.2; YW: +24.9; MA: +2.2

Heritable estimates of important traits in cattle

Quality Grade (IMF)	50% inheritable
Rib Eye Area (REA)	70% inheritable
Tenderness	60% inheritable
Fat Thickness (FT)	45% inheritable
Carcass Grade	40% inheritable
Retail product, pounds	65% inheritable
Birth Weight (BW)	40% inheritable
Weaning Weight (WW)	30% inheritable
Cow Maternal Ability	40% inheritable
Feedlot Gain	45% inheritable
Pasture Gain	30% inheritable
Final Feedlot Weight.....	46% inheritable
Calving interval (Fertility).....	10% inheritable

View/Bid Live on the Internet

LIVE ON THE INTERNET. LIVE AUDIO. LIVE VIDEO. BIDDING



To register and follow the auction in real time on the internet, log on to Website - www.liveauctions.tv For More Information, call Brad Fahrmeier at (816) 392-9241

If you wish to follow the sale on the computer and bid by telephone, please call the sale day phone numbers or one of the consultants listed in our catalog.

SCHEDULE ...

Cattle available for viewing all week at No Bull Sale, Martell, Neb.

Friday, March 15th -

Cattle available for viewing all week at No Bull Sale, Martell, Neb.

Saturday, March 16th -

Cattle available for viewing all week at No Bull Sale, Martell, Neb.

6:00 pm Join us at the Gana/Nisley Cattle Co.
"Herd Bull Headquarters" Sale Facility,
Martell, Neb. for complimentary food by
"A Catered Affair" and an evening of drinks
with the "World Famous Ernesto."

6:30 pm



Selling ...

160 Frozen Embryos
(Some sexed)

220 Straws of Semen (Some sexed)

Sunday, March 17th -

9:00 am Complimentary breakfast

11:00 am Complimentary lunch by Grube's Grub at the
Gana/Nisley "Bull Pit" Bar & Grill

1:00 pm

Sullivan Farms/Gana-Nisley



Don't Forget ...

2013 Junior Nationals

This year's National Junior Shorthorn Show
is in Des Moines, Iowa, June 24th - 29th!



2200 West Panama Road
Martell, NE 68404
Brent cell: 402.440.0430
Craig cell: 402.430.2526
craigg@ganatrucking.com
www.gananisley.com

Building Maternal Legends



farms

John, Dede, Sara & Sage • James • Nick
712.263.0263 • Dunlap, Iowa 51529
www.maternallegends.com

John Elder: 402.650.1385 • Josh Elder: 402.650.1380

LIVESTOCK REPRESENTATIVES ...

Jeff Aegerter, Aegerter Marketing.....	402.641.4696
Bruce Brooks, Auctioneer.....	508.276.5134 or cell: 580.695.2036
Dr. Bert Moore, ASA Representative	701.541.5035
Patrick Wall, ASA Eastern Representative.....	402.658.4258
Jake Alden, ASA Western Representative.....	402.660.9048
Aaron Hahn, ASA Representative.....	402.393.7200
Darryl Rahn, Shorthorn Country.....	217.473.1124
Randy Rasby, Livestock Plus.....	308.539.6195
Scott Harden, Harden Consulting.....	217.417.8335
Alan Sears, Sears Marketing Services	970.396.7521
Dr. Roger Hunsley.....	502.468.5714
Dwyer Cattle Services.....	Bob Dwyer: 309.337.1404 or Nick Dwyer: 309.337.6404
Tyler Humphrey, Humphrey Agrimarketing Solutions	419.230.3450
Nate Kolterman	402.641.0146
Kent Jaecke	405.408.2440
Jim Suver	402.690.7354
Stuart Wilson.....	217.454.9355
Scott Trennepohl	765.620.1700
Kevin Wendt, The Wendt Group.....	419.566.1599

SULLIVAN FARMS MARKETING REPRESENTATIVE ...

Josh Elder	402.650.1380
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SALE MANAGER ...

Aegerter Marketing Services, Jeff K. & Darla Aegerter	402.641.4696
520 S. Evergreen Dr., Seward, NE 68434 • jaegerter@neb.rr.com • www.aegertercattle.com	

SALE DAY PHONES ...

Craig Gana cell: 402.430.2526	Josh Elder cell: 402.650.1380
Brent Nisley cell: 402.440.0430	John Sullivan cell: 712.263.0263
John Elder cell: 402.650.1385	Nate Tice cell: 717.926.0874
Summer Pieper cell: 712.269.5925	Drew Davis: 712.592.9627
Jesse Hoobler: 330.204.3671	James Sullivan: 712.263.9434

HOTEL ACCOMMODATIONS ...

Super 8 Motel	402.826.3600
1880 W. 12th Street, Crete, NE	
American Lodge & Suites	402.420.0027
8701 Amber Hill Court, Lincoln, NE	
Embassy Suites Lincoln.....	402.474.1111
1040 P Street, Lincoln, NE	
Holiday Inn, Lincoln Southwest.....	402.421.1893
2500 Tamarin Ridge Road, Lincoln, NE	

AIRPORT ACCOMMODATIONS ...

Omaha Eppley Airfield	402.661.8017
Omaha, Nebraska, located one hour from Martell, Nebraska	
Crete Municipal Airport	402.826.4408
Nearest airstrip is located 12 miles West of sale location with a 4,200 foot paved runway.	
Lincoln Airport	402.458.2480
Lincoln, Nebraska, located 15 minutes from Martell, Nebraska	

DIRECTIONS ...

Gana/Nisley Farms is located 10 miles south of Lincoln, NE on Hwy. 77 to Panama Road. Then 2.5 mile West.

TRUCKING & REGISTRATION ...

For trucking assistance, call John Elder: 402.650.1385

For registration assistance, call Summer Pieper: 712.269.5925



SULL Crystal's Lucy

1

SULL Crystal's Love x

09.04.12 Roan LE 2402
ASA # 4194590 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M

SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- A phenomenal cow and show prospect. From the elite cow family of the Shorthorn breed.
- A full sibling to the 2012 Denver Champion and 2012 National Junior Shorthorn Show Champion, SULL Crystal's Lucy. The grandam is also the mother of the 2013 Denver Champion Female, SULL Dream Big.
- BW: 3.8 WW: 21.0 YW: 34.4 MA: -0.7

**Videos of the live offering will be available
on-line at www.maternallegends.com**



2

SULL Lady Crystal 2419 x

11.04.12 Red LE 2419
ASA # 4194596 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M

SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- A full sister to SULL Crystal's Lucy, the 2012 Junior National Shorthorn Champion Heifer.
- A November heifer with lots of style, femininity and a little extra power and substance.
- BW: 3.8 WW: 21.0 YW: 34.4 MA: -0.7



Darla



Sherwood Lady Crystal 434P

3

SULL Sunny Crystal ET *x

09.30.12 Roan LE 2414
ASA # 4194555 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M
SULL LADY CRYSTAL-434P-1 ET *x,White WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- If you are looking for a national level show heifer with enough power to compete right out of the gate and the proven cow ability to show as a senior yearling, SULL Sunny Crystal has it all.
- She has a lot of the same traits that resemble her full sister, SULL Crystal's Lucy, that was the 2012 Shorthorn Junior National Champion Shorthorn Female.
- Perfect structured, long bodied, and the look and power to run with the best of them.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7

4

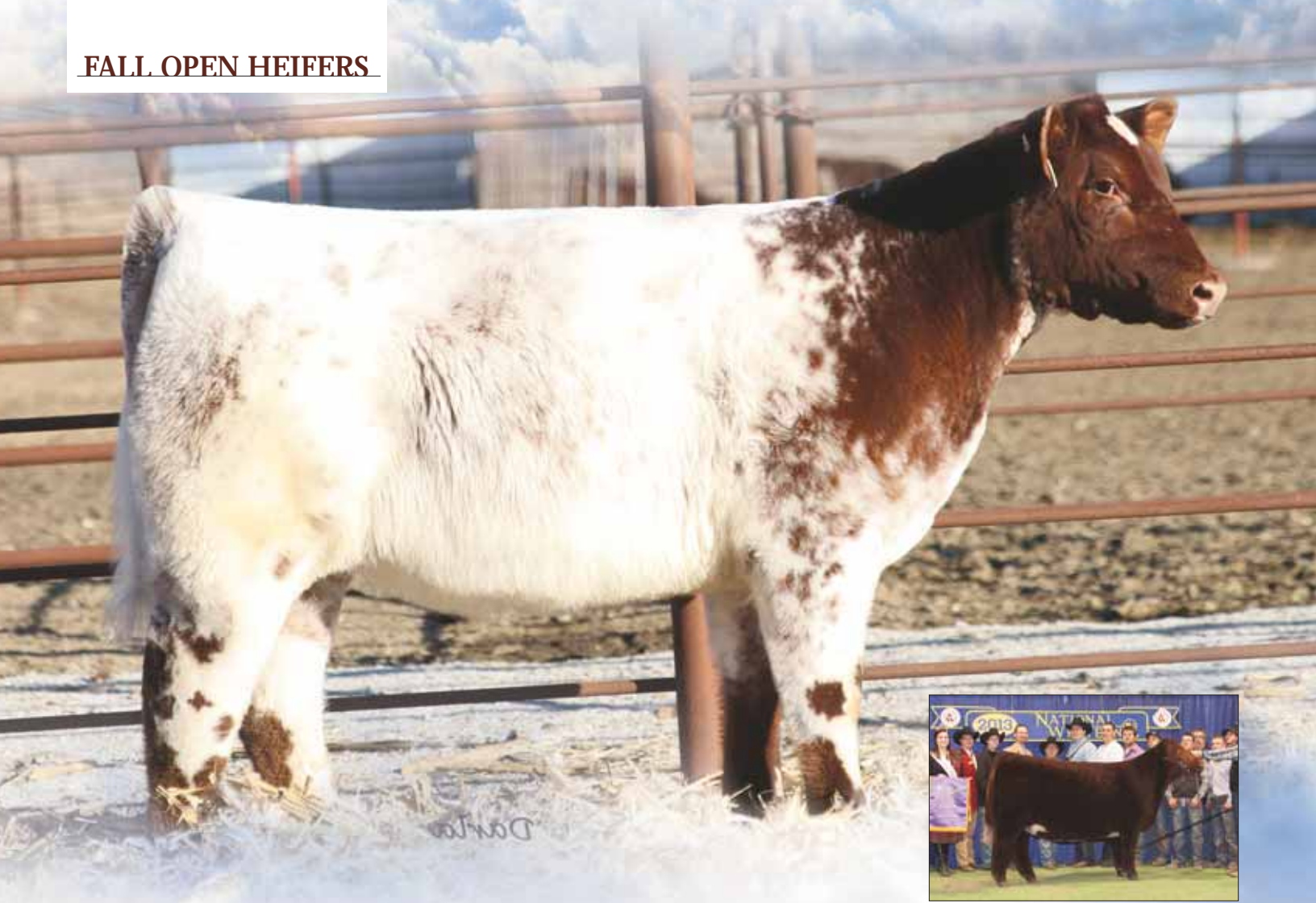
SULL Crystal's Aviator x

09.28.12 Roan LE 2426
ASA # 4194592 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M
SULL LADY CRYSTAL-434P-1 ET *x,White WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- Another full sister to SULL Crystal's Lucy.
- SULL Crystal's Aviator has the body and mass that replicates her sister SULL Crystal's Lucy.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7





SULL Dream Big 1126

5

SULL Crystal Forever x

10.20.12 Roan LE 2424
ASA # 4194591 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M

SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- A roan, maternal shaped female here.
- An opportunity to own some of the hottest genetics in the breed. This is a can't miss pedigree.
- A full sibling to the 2012 Denver Champion and 2012 National Junior Shorthorn Show Champion, SULL Crystal's Lucy. The grandam is also the mother of the 2013 Denver Champion Female, SULL Dream Big.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7



6

SULL Crystal's Beauty x

09.10.12 Roan LE 2411
ASA # 4194595 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M

SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- Roan colored with a stunning profile.
- A full sister to SULL Crystal's Lucy and a maternal sister to Sara Sullivan's 2012 Champion Bred & Owned at Shorthorn Junior Nationals.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7



Darla



SULL Crystal's Tootie

7

SULL Crystal's Lady x

10.04.12 Roan LE 2404
ASA # 4194589 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M
SULL LADY CRYSTAL -2 ET CL *x,Roan
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- A roan colored female, she has the structure, power and body that reminds me a lot of her full sister, the popular 2012 Shorthorn Junior National Champion Female SULL Crystal's Lucy.
- Her dam Sherwood Lady Crystal 434P had nine heifers sell on the 2012 Sullivan Farms Maternal Legends that averaged \$22,860. Consistency!
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7

8

SULL Lady's Crystal x

10.18.12 Roan LE 2400
ASA # 4194588 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M
SULL LADY CRYSTAL -2 ET CL *x,Roan
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- Another full sister to the 2012 Shorthorn Junior National Champion Heifer SULL Crystal's Lucy.
- This heifer has the show ring presence and look that it takes to compete at a high level.
- Her dam Lady Crystal 434P has quickly become one of the elite cows in the breed.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7



Darla



MCV Margie Million 503Q

9 SULL Margie's Traveler ET *x

09.28.12
ASA # 4194557

Red
Polled

LE 2420
Heifer

SULL TRAVELER 9807 ET *,Roan
SULL GNCC ASSET ET *,R/W
SULL SABLE DELIGHT ET *x,Red
CCC GOLD RUSH *x,Red
MCV MARGIE MILLION 503Q *x,R/W/M
ROCKDALE MARGIE MILLION *x,Roan

- Here is a great opportunity to own an elite show heifer and donor cow prospect
- Margie's Traveler is out of the National Champion, SULL Traveler. Her dam, Margie Million 503Q, has been an extremely consistent donor for our program.
- A dark red, powerful elite show heifer prospect. This heifer has the structure that replicates her sire and a little extra punch of her dam.
- This heifer is a maternal sister to Austin Waltz's Division Champion at the 2011 Shorthorn Junior Nationals, NAILE and NWSS, and SULL Red Reward.
- BW: 4.4 WW: 19.8 YW: 32.4 MA: 1.9



10 SULL Sable's Delightful ET *x

09.10.12
ASA # 4194565

Roan
Polled

LE 2422
Heifer

SULL GNCC ASSET ET *,R/W
CF SOLUTION X ET *x,R/W/M
K-KIM MONA LISA 35L ET *,White
SULL SABLE DELIGHT ET *x,Red
CCS EQUITY'S CHARMER ET *x,R/W/M
WF EVERGREEN SABLE ET *x,Roan

- A full sister to the National Champion, SULL Traveler.
- This female has the extra foot, bone and body that replicates her full brother SULL Traveler.
- BW: 5.5 WW: 20.2 YW: 33.4 MA: 1.5



Darla



SULL Red Margie 0312

11

SULL Traveling Margie ET *x

11.13.12 Roan LE 2406
ASA # 4194560 Polled Heifer

SULL TRAVELER 9807 ET *,Roan SULL GNCC ASSET ET *,R/W
SULL SABLE DELIGHT ET *,x,Red
MCV MARGIE MILLION 503Q *,x,R/W/M CCC GOLD RUSH *,x,Red
ROCKDALE MARGIE MILLION *,x,Roan

- A younger November heifer with flawless structure and the genetics to get better every day.
- We couldn't be happier with how SULL Traveler and Margie Million 503Q clicked in this mating.
- Her maternal sister was a Division Champion at the 2011 Shorthorn Junior Nationals, NAILE and NWSS for Austin Waltz, and SULL Red Reward.
- BW: 4.4 WW: 19.8 YW: 32.4 MA: 1.9

12

SULL Sable's Roan 2415 ET *x

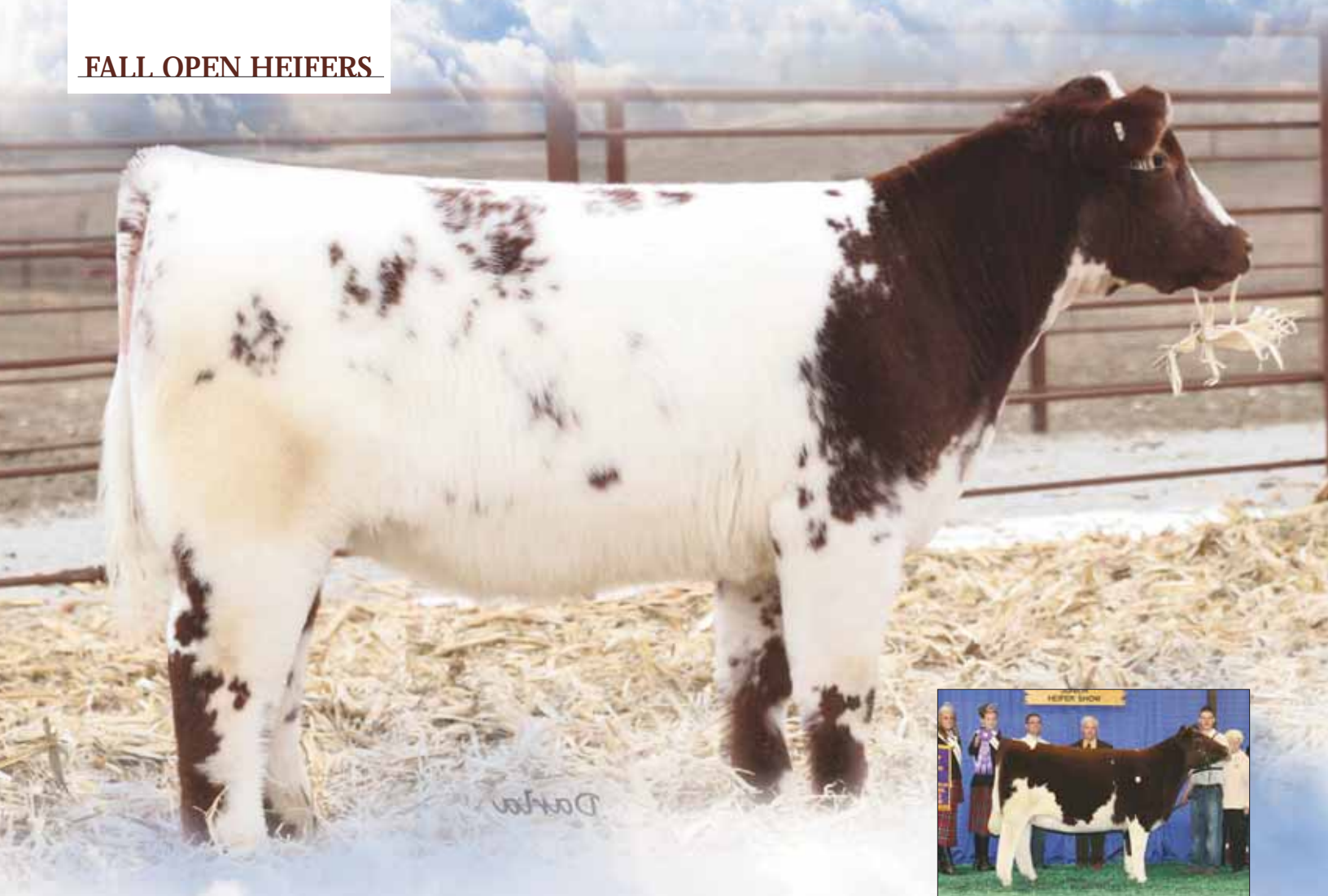
10.03.12 Roan LE 2415
ASA # 4194561 Polled Heifer

SULL GNCC ASSET ET *,R/W CF SOLUTION X ET *,x,R/W/M
K-KIM MONA LISA 35L ET *,White
SULL SABLE DELIGHT ET *,x,Red CCS EQUITY'S CHARMER ET *,x,R/W/M
WF EVERGREEN SABLE ET *,x,Roan

- Championship genetics in this female.
- This heifer is a full sister to SULL Traveler, one of the most popular show bulls in recent years.
- BW: 5.0 WW: 20.2 YW: 33.4 MA: 1.5



Darla



SULL Rose Mary 636

13

SULL Roan Rose Mary ET *x

09.05.12 Roan LE 2416
ASA # 4194552 Polled Heifer

SULL TRAVELER 9807 ET *,Roan
SULL GNCC ASSET ET *,R/W
SULL SABLE DELIGHT ET *x,Red
CF TRUMP X *x,Roan
SULL ROSE MARY 636 -1 ET CL *x,R/W
NPS DESERT ROSE 004 *,R/W

- This mating has proven National Champions on both sides.
- Her dam, SULL Rose Mary 636, was a past National Champion Female, Louisville Supreme Champion Overall Breeds and a National Junior Heifer Show Champion. She was went on to produce the 2011 National Junior Heifer Show Champion Female, and the Louisville Junior and Open Show Champion Female. 636's full sisters, SULL Red Rosemary and HD Rudy, also claimed National Championships banners. And don't forget their full brothers, SULL Right Direction, CF Solution, SULL Cyclone and HD Bloodstone. Talk about a proven bloodline.
- This heifer is smooth made, ultra sound and big bellied.
- BW: 5.6 WW: 20.6 YW: 34.2 MA: 1.4



14

SULL Rose Mary Lady ET *x

10.29.12 Roan LE 2410
ASA # 4194554 Polled Heifer

SULL TRAVELER 9807 ET *,Roan
SULL GNCC ASSET ET *,R/W
SULL SABLE DELIGHT ET *x,Red
CF TRUMP X *x,Roan
SULL ROSE MARY 636 -1 ET CL *x,R/W
NPS DESERT ROSE 004 *,R/W

- A full sister to Lot 13. A little greener heifer but with some time and her proven genetics, this heifer should be a solid and competitive female.
- With genetics like these you can't go wrong.
- BW: 5.6 WW: 20.6 YW: 34.2 MA: 1.4



Darla

SULL Very Rose Mary

15

SULL Right Rose Mary ET *x

10.20.12 R/W LE 2427
ASA # 4194559 Polled Heifer

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

SULL ROSE MARY 636 ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

- Of all the cow families in the breed, the Rose Mary line is one of the most consistent and one of my favorites. They just get better every day.
 - Definitely one to watch here on sale day! She has the phenotype to compete in the show ring.
- BW: 5.6 WW: 19.9 YW: 33.8 MA: 1.2

16

SULL Sara's Sable 2403 ET *x

10.29.12 Roan LE 2403
ASA # 4194563 Polled Heifer

SULL GNCC ASSET ET *x,R/W
CF SOLUTION X ET *x,R/W/M
K-KIM MONA LISA 35L ET *,White
SULL SARA'S SABLE ET *x,R/W
CCS EQUITY'S CHARMER ET *x,R/W/M
WF EVERGREEN SABLE ET *x,Roan

- An attractive profile with the extra depth of body and style that replicates her dam, SULL Sara's Sable's.
 - 2403's dam was the Supreme Champion Female at the American Royal and Champion Female at Louisville Junior and Open Shows. Her progeny include Chelsea Spencer's Reserve Denver and Reserve Louisville Champion; and Joseph O'Sullivan's Reserve Supreme Champion Heifer at the Minnesota State Fair.
- BW: 5.1 WW: 20.8 YW: 34.1 MA: 1.5



Darla



Darla



K-Kim Meg 273N

17 SULL GNCC Meg 204Z ET *x

09.26.12
ASA # 4194158

Roan
Polled LE 204Z
Heifer

CF SOLUTION X ET *x,R/W/M

CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W

K-KIM MEG 273N ET *x,White

DFS GOLD 002 *x,Red
AR SU LU MEG 6037 ET *x,Roan

- The Meg/Mona Lisa family has been highly successful and profitable for a wide variety of Shorthorn breeders. Lot 17 and 18 fit the family well.
- The Solution cattle are as complete as any in this breed. This female possesses that extra smoothness and depth of rib.
- Dazzling national show heifer prospect.
- BW: 4.3 WW: 19.5 YW: 32.0 MA: 3.7



18 SULL GNCC Meg 818Z ET *x

10.01.12
ASA # 4194159

Roan
Polled LE 818Z
Heifer

CF SOLUTION X ET *x,R/W/M

CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W
DFS GOLD 002 *x,Red

K-KIM MEG 273N ET *x,White

AR SU LU MEG 6037 ET *x,Roan

- A greener, full sister to Lot 17 with the genetic make-up and completeness to get better each day.
- The popularity and demand for the Meg family is strong and justly so. The Megs have produced not only great herd sires, the females mat well with a variety of different pedigrees.
- BW: 4.3 WW: 19.5 YW: 32.0 MA: 3.7



SULL Miss Myrtle Beau

19

SULL Myrtle Bo 2423 ET *x

10.28.12 R/W/M LE 2423
ASA # 4194556 Polled Heifer

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W
SULL MYRTLE BO 46P-1 *x,R/W
CF TRUMP X *x,Roan
GF MISS MYRTLE BO 305 ET *x,R/W

- SULL Myrtle Bo 2423 has tremendous potential. She replicates the look and design of her dam, super cow, Myrtle Bo 46P.
- This heifer is one of my sleeper picks of the fall heifer calf offering. She is as complete and flawless in her structure as any of them in the offering.
- A maternal sister to Hannah Moore's popular 2011 Grand Champion Female. 46P is truly one of the super cows in the Shorthorn breed.
- BW: 4.9 WW: 18.5 YW: 31.8 MA: 1.9

20

SULL-V8 Myrtle Bo 2413 x

09.07.12 Roan LE 2413
ASA # 4194594 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M
CF MYRTLE BO 93 TP X ET *x,Roan
GF MISS MYRTLE BO 305 ET *x,R/W

- Myrtle Bo genetics here.
- An attractive roan colored female that is structurally correct and has the femininity and look to be competitive in the show ring.
- Owned with V8 Shorthorns.
- BW: 3.8 WW: 20.5 YW: 35.0 MA: 2.9





Hogle Farms Goldendrop GP

21

GNCC-H Goldendrop 262Z ET *

09.09.12
ASA # 4194162

Roan
Horned
LE 262Z
Heifer

SULL GNCC ASSET ET *,R/W

CF SOLUTION X ET *,R/W/M
K-KIM MONA LISA 35L ET *,White

HOGLE FARMS GOLDENDROP GP *

BYLAND GOLD PLATED 4GD104 *,Red
GP *,Roan
HIGHLAND GOLDENDROP 94 *,Roan

- Standout since birth. One of the best combinations of power, class and mobility.
- The Goldendrop cow has written her own piece of history. She is the dam of Bill Rasor's herd sire Goldstone, as well as numerous high sellers at WHR sales.
- These three fall heifers - Lot 21, 22 & 24 - add to her elite status rank among the Shorthorn population. They are some of our best.
- 262Z is a tremendous show prospect that has been the top pick of many visitors.
- BW: 3.3 WW: 19.9 YW: 33.3 MA: 5.5



22

GNCC Goldendrop 187Z ET *x

09.17.12
ASA # 4194134

Roan
Polled
LE 187Z
Heifer

SULL GNCC ASSET ET *,R/W

CF SOLUTION X ET *,R/W/M
K-KIM MONA LISA 35L ET *,White

HOGLE FARMS GOLDENDROP GP *

BYLAND GOLD PLATED 4GD104 *,Red
GP *,Roan
HIGHLAND GOLDENDROP 94 *,Roan

- Another stout show heifer/donor prospect that is ranked in the top few.
- The total package - along with great color and super hair.
- A near match to her sister, Lot 21, Goldendrop 187Z is flawless design with the classy look to compete anywhere.
- BW: 3.3 WW: 19.9 YW: 33.3 MA: 5.5



CV Montana Ruby 221P

23

SULL Lady Montana ET *x

09.07.12

ASA # 4194564

Roan

Polled

LE 2417

Heifer

CF TRUMP X *x,Roan

PHILDON CUNIA DIVIDEND 7/8 *x,R/W

CF CARMELE NG NG 158X *x,R/W/M

WHR SONNY 8114 ET *x,Roan

SULL MISS MONTANA 7037 ET *x,R/W

NPS MISS MONTANA 973 X *x,R/W

- A real stunning show heifer here! She will catch everyone's eye on sale day.
- This heifer has the classic phenotype and design that her sire, CF Trump, consistently makes.
- We think this heifer will just keep getting better and better with time.
- BW: 4.1 WW: 16.4 YW: 30.6 MA: -1.3

24

GNCC-H Goldendrop 44Z ET *x

09.06.12

ASA # 4194163

Roan

Polled

LE 44Z

Heifer

SULL GNCC ASSET ET *,R/W

CF SOLUTION X ET *x,R/W/M

K-KIM MONA LISA 35L ET *,White

BYLAND GOLD PLATED 4GD104 *x,Red

HOGLE FARMS GOLDENDROP GP *x,Roan

HIGHLAND GOLDENDROP 94 *x,Roan

- One of the biggest bodied, soggiest females we have offered.
- These Goldendrop calves are consistently as good as any we have had here at Gana/Nisley.
- 44Z's power, depth and bone could result in one of the best cows of the group.
- BW: 3.3 WW: 19.9 YW: 33.3 MA: 5.5





Darla



SULL Red Knight

25

SULL Mona Lisa 2408 *x

08.03.12 Roan LE 2408
ASA # 4194562 Polled Heifer

KL PRIME TIME PAYMASTER x,Red
KL PRIME TIME 685 x,Red
KL MELITA ROSEWOOD 696 x,Roan
SULL GNCC SALUTE 532R ET *x,Roan
K-KIM MONA LISA 10T ET *x,Red
K-KIM MONA LISA 157N ET *,Red

- A big bodied, easy fleshing, sound moving August heifer.
- SULL Mona Lisa is a maternal sister to the National Champion Shorthorn Bull, SULL Red Knight and a maternal sister to the 2012 Maternal Legends high selling heifer, SULL Mona's Best.
- SULL Mona Lisa 2408 is a paternal sib to Lot 64, SULL Pay Attention 2221.
- BW: 1.4 WW: 19.3 YW: 30.9 MA: 4.8



26

GNCC-H Goldendrop 834Z ET *x

09.30.12 Roan LE 834Z
ASA # 4194161 Polled Heifer

WHRRRT AUGUSTASUNRISE 2107ET *x
HD SWAGGER 802 ET *x, Roan
HD REFLECTION 021 *x
BYLAND GOLD PLATED 4GD104 *x,Red
HOGLE FARMS GOLDENDROP GP *x,Roan
HIGHLAND GOLDENDROP 94 *x,Roan

- Another Goldendrop heifer. Maternal sisters to Lots 21, 22, and 24.
- Goldendrop 834Z possesses many of the same traits that her sisters do. She has that same stout soggy look that the Goldendrops are known for.
- Near outcross to most Trump lines.
- Value packed genetics make great investments..
- BW: 2.8 WW: 19.0 YW: 30.0 MA: 4.0



SULL Breathless Beauty

27

SULL White Breathless xar

11.02.12 White LE 2425
ASA # ar56983 Polled Heifer

FSF HARD LINE 7143 ET 1/2 ***Blk** CMAC HARD CORE x,Blk
FSF VALLEY ROSE 2149 ***Roan**

SULL BREATHLESS BEAUTY ET 1/2 ***x,Roan** DF VEGAS 310M ET ***x,White**
SULL STOCKMAN 365

- Dual registered ShorthornPlus and Maintetainer.
- She is just a November heifer but this one has the look to compete on a high level in the show ring.
- Her dam, SULL Breathless Beauty, sold in the 2012 Maternal Legends Sale for \$18,750. th/pha pending
- BW: 2.1 WW: 10.6 YW: 17.2 MA: 2.2

28

GNCC Hawthorne 24Z *x

10.11.12 RWM LE 24Z
ASA # 4194130 Polled Heifer

WHR CODE RED 8217 ET ***x,Red** DF PURE GOLD 3N ***x,Roan**
WR4 LEENA LEGGS 5R16 ET **x,Red**
AR SU LU HAWTHORNE 424 **x,Red** DEER TRAIL SAGEBRUSH **x,Red**
AR SU LU HAWTHORNE 289 **x,Red**

- Heifers like this is why we like WHR Code Red so well.
- Another really complete, fault free female. A total outcross to all Trump bloodlines.
- A little younger and greener than most, you have to admire the extended front and overall flawless style she possesses.
- BW: 2.1 WW: 17.7 YW: 29.1 MA: 5.3





GCC SF Glamour Girl 401

29

GNCC Glamour Girl 401Z *x

12.06.12 Roan LE 401Z
ASA # 4194131 Polled Heifer

WHR CODE RED 8217 ET *x,Red
DF PURE GOLD 3N *x,Roan
WR4 LEENA LEGGS 5R16 ET x,Red
CF SOLUTION X ET *x,R/W/M
GCC SF GLAMOUR GIRL 401 ET *x,Roan
JA SONNY GIRL 1J40 ET *x,White

- A flashy colored, complete prospect from the famed Glamour Girl cow family. Glamour Girl equates to superior cow power.
- The youngest heifer in the fall group.
- Her dam was a featured cow in the 2011 No Bull sale in which we sold a flush.
- BW: 3.7 WW: 21.4 YW: 36.4 MA: 2.2



30

GNCC Mona Lisa 275Z *

11.07.12 Roan LE 275Z
ASA # 4194128 Horned Heifer

WHR CODE RED 8217 ET *x,Red
DF PURE GOLD 3N *x,Roan
WR4 LEENA LEGGS 5R16 ET x,Red
SULL GNCC SALUTE 532R ET *x,Roan
SULL WHITE MONA LISA ET *x,White
SULL MONA LISA 35L-2 ET *x,White

- A really complete heifer with a lot of potential.
- We selected her dam from a prior Maternal Legends sale strictly for a cow - the Mona Lisa cow family.
- One of the younger heifers coming off a two-year-old. She has the genetics and phenotype to work in any situation.
- BW: 4.6 WW: 25.2 YW: 41.0 MA: 4.5



Darla



CYT Max Rosa 1145

31

SULL Lady Rosa 2401 x

10.02.12

ASA # Pending

R/W

Polled

LE 2401

Heifer

SULL TRAVELER 9807 ET *,Roan

SULL GNCC ASSET ET *,R/W

SULL SABLE DELIGHT ET *,x,Red

GFS CREOLE 9590 ET *,x,Red

HOMEDALE MAX ROSA *,x,Roan

HOMEDALE TO THE MAX ,Roan

- National level show heifer prospect.
- This heifer has the body and the mass of the Max Rosa family, and the structure and femininity of her sire SULL Traveler.
- Her dam Homedale Max Rosa is the grandam of last year's high selling female SULL GNCC Max Rosa 235Y and is also the grandam of CYT Max Rosa, a many-time champion for the Crall Family.
- BW: 3.9 WW: 17.7 YW: 30.2 MA: 2.3

32

SULL Red Ruby 2407 ET *x

11.02.12

ASA # 4194558

Red

Polled

LE 2407

Heifer

SULL TRAVELER 9807 ET *,Roan

SULL GNCC ASSET ET *,R/W

SULL SABLE DELIGHT ET *,x,Red

CF TRUMP X *,x,Roan

HD RUBY 903 ET *,x,R/W/M

NPS DESERT ROSE 004 *,R/W

- This heifer has National Champions in her pedigree. SULL Traveler and HD Ruby 903 were both National Champions during their show career.
- We couldn't be happier and more excited about the SULL Traveler calves. This heifer has the phenotype and the genetics to do nothing but get better.
- BW: 5.5 WW: 20.4 YW: 34.0 MA: 1.4





Darla

SULL 10 Queens 625

33

GNCC 10 Queens 3TZ ET *s

10.27.12

ASA # 4194133

RWM

Scurred

LE 3TZ

Heifer

WHR CODE RED 8217 ET *x,Red

DF PURE GOLD 3N *x,Roan

WR4 LEENA LEGGS 5R16 ET x,Red

X RAY VISION ET *x,Roan

SULL 10 QUEENS 625 ET *x,Roan

CF TEN QUEENS 989 TP X ET *x,R/W/M

- A big league show heifer here. Sleek fronted and sow bellied. Potentially one of our best falls.
- Her dam was one of our most successful show heifers who was always in the hunt.
- 3TZ is a spitting image of her dam at this age. She is the last embryo we had, and yes we saved the best for last.
- BW: 4.3 WW: 21.8 YW: 34.5 MA: 3.1



34

GNCC Mia Mirage 379Z *x

11.22.12

ASA # 4194132

Red

Polled

LE 379Z

Heifer

WHR CODE RED 8217 ET *x,Red

DF PURE GOLD 3N *x,Roan

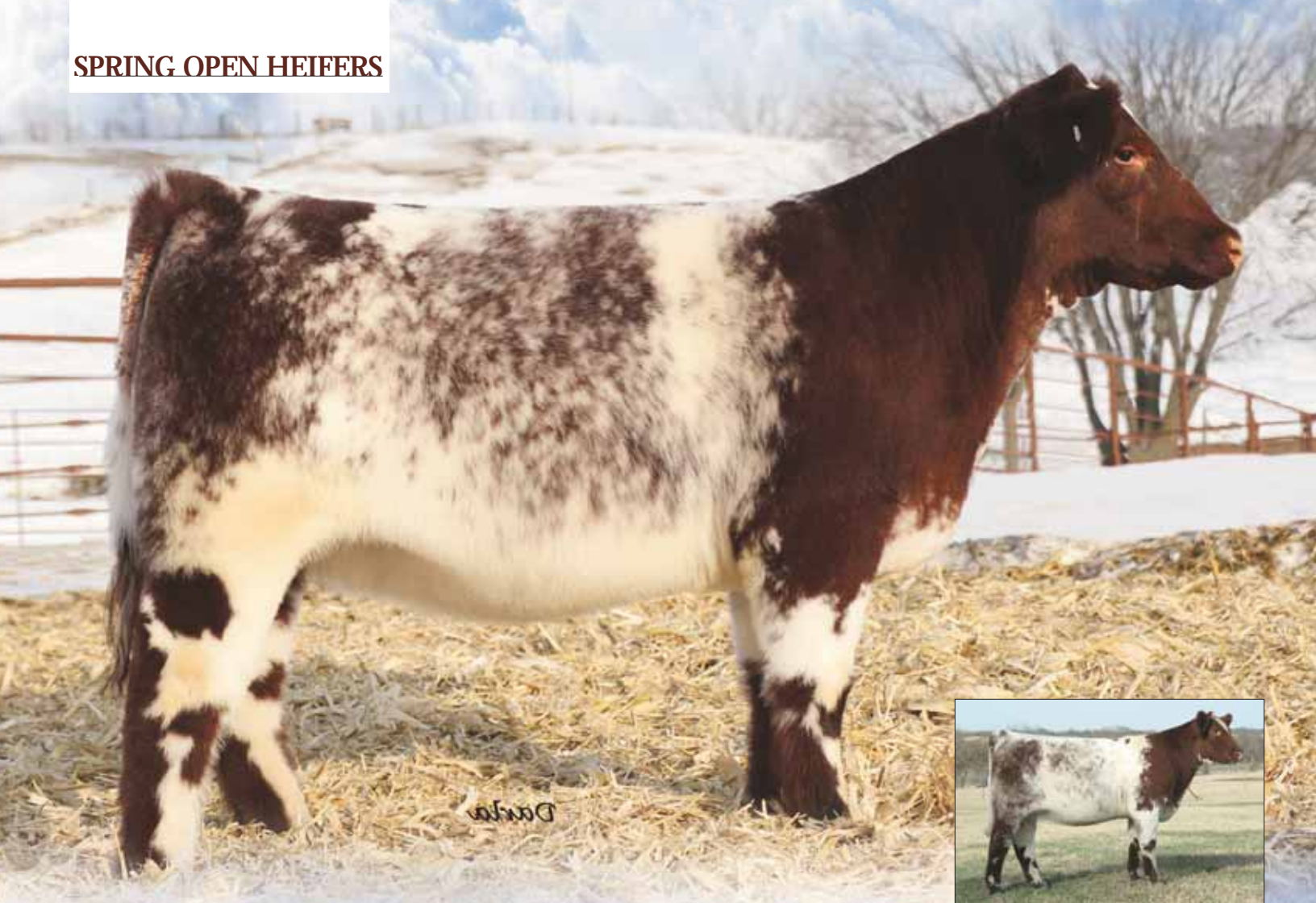
WR4 LEENA LEGGS 5R16 ET x,Red

SULL GNCC ASSET ET *x,R/W

SULL MIA MIRAGE 9379 ET *x,Red

AF SL MIRAGE 435 ET *x,Red

- One of the stouter made females in our offering.
- A natural calf out of a great young Asset female. Her dam, 9379, is one of our favorite young cows on the farm. She produced a great steer last fall, her first calf.
- BW: 3.5 WW: 22.9 YW: 37.8 MA: 4.2



WHR JK Augusta Pride 8108

35

SULL Augusta's Pride ET *x

02.28.12 Roan LE 2278
ASA # 4193207 Polled Heifer

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W
WHR SONNY 8114 ET *x,Roan
WHR JK AUGUSTA PRIDE 8108 ET *x,Roan
SS AUGUSTA PRIDE 3127 *x,R/W/M

- Our spring born females for this year's No Bull sale are extremely deep from top to bottom. This heifer is an example of the depth of show heifers that you will find at Sullivan Farms.
- This heifer is a nationally competitive show heifer. She has a little added substance and power that will make her competitive where ever you show her.
- Her dam, WHR JK Augusta Pride 8108, is a full sister to super cow GCC Augusta Pride 3127.
- BW: 4.6 WW: 16.4 YW: 27.3 MA: -1.6

36

SULL Mona's Solution ET *x

02.17.12 Red LE 2139
ASA # 4193204 Polled Heifer

CF SOLUTION X ET *x,R/W/M
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W
SULL GNCC SALUTE 532R ET *x,Roan
K-KIM MONA LISA 10T ET *x,Red
K-KIM MONA LISA 157N ET *,Red

- A full sister to the 2012 Maternal Legends high selling heifer to the Aegerter family. She is also a full sister to SULL Red Knight who was crowned the 2012 National Champion at NAILE and 2013 Champion Shorthorn Bull at the NWSS.
- With the extra extension, smoothness and structural correctness she possesses, we think her future will be a highly competitive.
- Mona Lisa 10T is quickly becoming one of our most consistent donors.
- BW: 5.7 WW: 23.5 YW: 39.5 MA: 0.7





37

SULL Rose Mary's Lady ET *

03.13.12 R/W LE 2168
ASA # 4193213 Horned Heifer

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

SULL ROSE MARY 636 -1 ET CL *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

- You can never underestimate the value of genetic power. This heifer is flawless in her structure, big middled and has the pieces to make a valuable donor cow.
- Her dam, SULL Rose Mary 636, was a 2007 National Champion Female, Supreme Overall Breeds at NAILE and the National Junior Show Heifer Champion. SULL Rose Mary 636 has a powerful line of full brothers - SULL Right Direction, CF Solution, SULL Cyclone and HD Bloodstone.
- BW: 5.6 WW: 19.9 YW: 33.8 MA: 1.2

SULL Rose Mary 636



38

SULL Very Cherri 2324 ET *x

07.28.12 Red LE 2324
ASA # 4193211 Polled Heifer

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

SULL CHERRI 205-3 ET *x,Red
WHR SONNY 8114 ET *x,Roan
MCKEE'S ASL CHERRI 742 x,Red

- This is the youngest spring born heifer in the sale out of the National Champion, DJS Cherri 205.
- This heifer is still green, but she has the pieces and added look to go on and make a competitive show heifer when her time is right. th/pha pending
- She has the added extension and look through her front one-third and still maintains the added extra depth of body to catch your eye in the show ring.
- BW: 4.2 WW: 15.4 YW: 25.2 MA: 1.0



SULL Breathless P898 CL

39

SULL Babea Blue 2269 ET *xar

04.21.12 Red LE 2269
ASA # ar56582 Polled Heifer

SULL TRAVELER 9807 ET *,Roan
SULL GNCC ASSET ET *,R/W
SULL SABLE DELIGHT ET *x,Red

SULL BREATHLESS 8408 CL *x,B/R
DF VEGAS 310M ET *x,White
(SULL BREATHLESS P898 clone) SULL STOCKMAN 365

- A real eye catcher. If you are looking for a nationally competitive ShorthornPlus female, here's one that fits the ticket. We truly believe this heifer, come summer-time and next fall, will be one to be reckoned with.
- This heifer's flawless unique structure, depth of body and femininity is hard to find. Her dam SULL Breathless P898 was a many time Supreme Champion and Junior National Champion ShorthornPlus Female.
- Her sire, SULL Traveler, is a National Champion and we couldn't be more pleased with his first set of calves.
- ShorthornPlus
- BW: 4.3 WW: 16.9 YW: 27.3 MA: 1.8

40

SULL Direct Heat 2190 xar

05.04.12 R/W LE 2190
ASA # Pending Polled Heifer

SULL RIGHT DIRECTION *x, RWM
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W

SULL 7282 (6640cl)
HEAT SEEKER
6651 (STOCKMAN 365)

- SULL Direct Heat 2190 is a powerful red and white deep bodied donor cow prospect.
- A maternal sister to one of the most popular show heifers of 2012 for Luke Elder's, who was Supreme Overall Breeds at the American Royal and NAILE.
- ShorthornPlus





41

GNCC Jealousy Par Ann 442 *x

04.09.12
ASA # 4194170

RWM
Polled

LE 442Z
Heifer

SULL GNCC SALUTE 532R ET *x,Roan
CF SOLUTION X ET *x,R/W/M
WF EVERGREEN SABLE ET *x,Roan

WHR RT JEALOUSY PAR ANN ET *x,R/W/M
WHR SONNY 8114 ET *x,Roan
SS JEALOUSY PAR ANN 575 x,Roan

WHR RT Jealousy Par Ann

- A cut from the same mold as her dam, she is moderate in size, big bodied, and sleek fronted.
- Jealousy Par Ann 442 will be the last female born from the highly regarded Jealousy Par Ann donor, the model Shorthorn cow.
- If 442 turns out anything like her dam, the new owner will have a raft of new friends wanting to share her.
- BW: 5.4 WW: 21.0 YW: 34.3 MA: 0.7



42

GNCC WHR Cecelia 12Z ET *x

04.07.12
ASA # 4194157

R/W
Polled

LE 12Z
Heifer

HD BLOODSTONE 603 ET *x,Roan
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W

WHR CECILIA 3201 ET *,Roan
WHR SONNY 8114 ET *x,Roan
WR4 CECILIA D 6R71 *,Roan

- GNCC WHR Cecelia 12Z is definitely one to watch. She has what it takes to compete on all levels.
- A full sister to Supreme Champion Female at the Houston Stock Show a few years back. The 3201 x Bloodstone mating has been a no-brainer, as it has worked each and every time.
- A full sister to Lot 78.
- The dam of WHR Shorthorns Lots 1A, 1B and 1C are full sisters to Lot 42.
- BW: 5.7 WW: 16.1 YW: 26.4 MA: -0.7



Miss V8 Can't Fool Me

43

SULL Sonny's Fool 2295 ET *x

04.28.12 Roan LE 2295
ASA # 4194317 Polled Heifer

WHR SONNY 8114 ET *x,Roan

CF TRUMP X *x,Roan

WR4 RODEO CUMBERLAND 3R52 *,Red

SULL 18TH FOOL 458-1 ET *x,Roan
DEERPARK LEADER 18TH ,Roan
HS NOBODY'S FOOL 7/8 *x,Red

- 18th Fool genetics strike again! This bloodline consistently produces show ring champions.
- SULL Sonny's Fool is a full sister to Ashley Hunter's SULL Can't Fool 'Em, a past ASA Show Heifer of the Year.
- BW: 3.5 WW: 16.7 YW: 30.7 MA: -0.3

44

MP GNCC Jane Mary 718Z *

03.04.12 R/W/M LE 718Z
ASA # 4194169 Horned Heifer

HD SWAGGER 802 ET *x,Roan
WHRRT AUGUSTASUNRISE 2107 ET *x,Roan
HD REFLECTION 021 *x,R/W/M

SULL JANE MARY 7186 ET *x,Roan
WHR SONNY 8114 ET *x,Roan
SS LAKESIDE JANE MARY 694 *x,R/W/M

- Jane Mary 718Z is a big bodied, sound, puppy tame show heifer prospect that may be one of the best cows in the end.
- 718Z's dam has earned her a spot in our donor pen, producing both a great show heifer and a herd sire for Steve Supanchick.
- BW: 4.0 WW: 20.7 YW: 32.0 MA: 0.1





Darla

SULL Crystal's Lucy

45

SULL Crystal's Soaring ET *x

04.27.12 R/W LE 2281
ASA # 4193206 Polled Heifer

LITTLE CEDAR AVIATOR 503X *x,Red
WHR SONNY 8114 ET *x,Roan
NPS ROSES RIDER 031 ET *x,R/W/M

SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- This heifer's foot, bone and structural correctness reminds me a lot of her full sister, SULL Crystal's Lucy who was the 2012 Junior National Champion Shorthorn.
- With the genetics this heifer has, you won't be disappointed. She will keep getting better and better every day.
- BW: 3.8 WW: 21.0 YW: 34.3 MA: -0.7



46

SULL Crystal's Twister ET *x

06.06.12 Roan LE 2273
ASA # 4193205 Polled Heifer

SULL CYCLONE 8242 ET *x,Red CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W
SULL LADY CRYSTAL-434P-1 ET *x,White
WHR SONNY 8114 ET *x,Roan
AF MARGIES DREAM LADY 05 ET *,Roan

- Just a June heifer calf, but this one is one of my favorites in the whole offering.
- She has the extra foot and bone under her and with the overall look and design that it takes to make a National competitive female. Take her home and keep feeding her and I promise you will be pleased.
- She is a full sister in blood to Sara Sullivan's Champion Bred & Owned at the 2012 Shorthorn Junior Nationals. She is also a maternal sister to the 2012 Junior National Champion Shorthorn Female, SULL Crystal's Lucy.
- BW: 4.4 WW: 18.5 YW: 30.8 MA: -1.2



SULL Jaylynn, Supreme Champion
Female, NAILE & American Royal

47

TTT Misty xar

07.04.12

ASA # Pending

R/W

Polled

LE 1268

Heifer

EPIC

MONOPOLY

SIMMENTAL x CROSSBRED

4D DOUBLE VISION *ar, Roan

PCSF GOLD MARC *x

PCSF MISTY B *, RW

- A real eye catcher. If you are looking for a big boned, sound moving heifer with lots of body and the front end that will catch everyone's eye, this one is for you.
- Over the past few years, ShorthornPlus females have dominated in the show ring. This one, with some time, will compete well for you. th/pha pending
- ShorthornPlus

48

GNCC-US Temptress Mirage *x

02.01.12

ASA # 4194150

Red

Polled

LE U3Z

Heifer

SULL GNCC UPFRONT 106T ET *x, Roan
CF SOLUTION X ET *x, R/W/M
AF SL MAGGIE'S MIRAGE 301 ET *x, White

SULL TEMPTRESS MIRAGE M3 *x, R/W/M
ML GOLDEN RED CLOUD *x, Red
SULL TEMPTRESS MIRAGE ET *x, Red

- From a 2yr old dam, with no creep, drought grass, weaned in September. Dam produced a dandy here. This Mirage will do her legendary family proud.
- Under utilized and deceased, the Upfront bull always lands some in the top cut for this sale.
- BW: 2.8 WW: 14.9 YW: 27.7 MA: 1.3





SULL GNCC Asset

49

GNCC Lucky 320Z ET *x

03.20.12
ASA # 4186326

Roan
Polled
LE 320Z
Heifer

SULL GNCC ASSET ET *,R/W

CF SOLUTION X ET *,R/W/M
K-KIM MONA LISA 35L ET *,White

WHR ET AL LUCKY CHARM ET *

WHR SONNY 8114 ET *,Roan
CV LUCKY CHARM C059J ET *,R/W/M

- Lucky 320Z is another overpowering show and donor prospect.
- Her dam is unquestionably one of our best, producing several sale toppers and numerous show winners.
- 30Z will be an honor to show, but her production value is unlimited. Maternal sib to embryos selling in the Designer Genes sale.
- BW: 4.4 WW: 18.4 YW: 31.4 MA: -0.1



50

GNCC Royal Ruby 367Z ET *x

02.19.12
ASA # 4192006

RWM
Polled
LE 367Z
Heifer

CF TRUMP X *,Roan
SULL GNCC ELDORADO ET *,Roan
K-KIM MONA LISA 35L ET *,White
K-KIM LAST CALL 159N ET *,Roan
K-KIM ROYAL RUBY 198S ET *,R/W/M
K-KIM ROYAL RUBY 379M *,R/W/M

- A big boned, powerful heifer in a show heifer package. She has the volume and shape to make a breed leading donor.
- Check out her maternal brother, Lot 83, and embryos from her dam.
- As stated earlier, the quality of these spring born heifers run deep, top to bottom. The best set we have ever assembled here at Gana/Nisley.
- Check out her maternal brother, Lot 83.
- BW: 4.3 WW: 21.5 YW: 35.1 MA: 2.0



Grand Champion
Shorthorn, '12
National Junior
Shorthorn Show
*Congratulations
Nick Sullivan*

Supreme Champion Female,
'13 Purdue AGR
Supreme Champion Female,
'13 NWSS
*Congratulations
Kane Aegerter*



Grand Champion Female,
'13 NWSS Open & Junior Show
Reserve Grand Champion Female, '12 NAILE
Congratulations Williard O'Sullivan



Supreme Champion Female,
'12 NAILE & American Royal
Congratulations Luke Elder



Reserve Grand Champion ShorthornPlus
Female, '12 National Junior Shorthorn Show
Congratulations Patrick Foley



Grand Champion ShorthornPlus Female,
'12 National Junior Shorthorn Show
Congratulations Hannah Winegardner



Grand Champion ShorthornPlus Female,
'12 NAILE Junior Show
Congratulations Luke Elder

Grand Champion
ShorthornPlus Female,
'12 NAILE Open Show
& Reserve Grand
Champion ShorthornPlus
Female, '12 NAILE
Junior Show
*Congratulations
Sara Sullivan*



Grand Champion
Female,
'12 American
Royal Open Show
*Congratulations
Nick Sullivan*



Fourth Overall Heifer,
'12 National Junior
Shorthorn Show
*Congratulations
Jason Reasor*



Grand Champion Bull,
'13 NWSS
Grand Champion Bull,
'12 NAILE
Owned by Sullivan Farms

MAJOR SHOW CHAMPIONS

2012 - 2013



Melbar Princess Mag 461



51

SULL Princess Power *xar

02.08.06 Roan LE 6106
ASA # ar56679 Polled Cow

PELTONS BEYOND 42R (Red Angus) LCC ABOVE & BEYOND 1300J x, Red
RED ANGUS

MELBAR PRINCESS MAG 461 *x, Roan DF VEGAS 310M ET *x, White
MELBAR PRINCESS MAG 804 *, Red

- Bull bred to Monopoly Money; estimated due date of March 31, 2013.
- This young ShorthornPlus cow has had a sellable calf for us every year. She milks extremely well and is easy fleshing.
- Her mother M461 was a many time champion in the show ring. SULL Princess Power 6106 is a very functional cow with the extra depth of body and is extremely smooth and feminine throughout her front one third. th/pha pending
- ShorthornPlus
- BW: 4.7 WW: 16.9 YW: 30.3 MA: -0.5



Monopoly Money



52

SULL R69

2005 Black LE R69
Maine/Commercial Cow

DJ HIGH DEFINITION N350 MIL OSU 01K
DJ KAMMIE K143 ET

FAME (PB ANGUS)

- Bull bred to Monopoly Money; estimated due date of March 17, 2013.
- This maternally well bred cow has the phenotype and overall correctness and femininity to produce some exceptional females or steer calves. th/pha pending



SALE FEATURE COW



WF Evergreen Sable

53

SULL Dazzling Sable 833 ET *x

08.07.08
ASA # 4175297

Roan
Polled
LE 8334
Cow

TM DAZZLER 54P *x,R/W/M

K-KIM DAZZLER 972 *x,R/W/M

TM KIMILHILL L90 *,Red

WF EVERGREEN SABLE ET *x,Roan

CF TRUMP X *x,Roan

NPS MATTIS 530 ET *sx,Roan

- Bull bred to SULL Roan Blast; estimated due date of March 21, 2013.
- SULL Dazzling Sable is out of the National Champion WF Evergreen Sable W32J.
- This young donor cow is bred to SULL Roan Blast. We couldn't be happier with our first set of Roan Blast calves. We think he will click well on this cow.
- She has been flushed three times for a total of eight grade A embryos. Sexed semen quality affected one flush. th/pha free
- BW: 5.6 WW: 28.1 YW: 44.5 MA: 1.6



54

SULL 0970

2005
ChiAngus/Commerical

Black
Cow
LE 0970

HANNIBAL

WHO MADE WHO 411F

CHI/ANGUS

PJWC TOTAL PLAY x ANGUS

- Bull bred to Monopoly Money; estimated due date of April 5, 2013.
- This cow is one that a person could admire all day. She is moderate framed, travels extremely well and has the extra depth of body and power. th/pha pending
- The Hannibal cows have made great cows in production. With the way this cow is built and bred she should fit any program and work to many different sires.



JSUL Who Dat,
out of a Heat Seeker cow



55 SULL 44

2005
Commercial

Black

LE 44
Cow

BHCS HEAT SEEKER 23

DE BULL CAX

BC TEX SHORTHORN 23

DRAFT PICK

- A powerful donor cow.
- Bull bred to Monopoly Money; estimated due date of April 15, 2013.
- Anyone who is looking for some club calf genetics these are some of the best you can find. th/pha pending
- Moderate framed, powerfully built cow that is bred to the popular AI sire Monopoly Money. This combination should be a good fit for a quick turnaround.



AF Playful Cait 01



56 JN Miss Playful 350U ET *x

03.01.08
ASA # 4142451

Roan
Polled

LE 350U
Cow

SULL GNCC SALUTE 532R ET *x, Roan
CF SOLUTION X ET *x, R/W/M
WF EVERGREEN SABLE ET *x, Roan
STUDERS PRETENDER 96TH *x, Red
AF PLAYFUL CAIT 01 ET *x, R/W/M
AF PLAYFUL CAIT 717 x, R/W/M

- Bred to WHR Code Red; due April 10, 2013.
- A well bred, young cow in the prime of her production.
- Playful Cait's have been a mainstay in the Alden program that have been very popular and have stood the test of time.
- BW: 6.1 WW: 25.0 YW: 40.5 MA: -0.2



Miss V8 Can't Fool Me

57 SULL V8 Fool Me Right ET *x

02.23.11 Roan LE 1313
ASA # 4193422 Polled Bred

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *x,R/W

MISS V8 CAN'T FOOL ME ET *x,Roan
CF TRUMP X *x,Roan
CF 18TH FOOL 458 X ET *x,Roan

- Bred to SULL Red Captain; estimated due date of June 20, 2013.
- This heifer has the phenotype and design of her many time champion dam Miss V8 Can't Fool Me.
- From a production as well as a show stand point, this bloodline is powerful.
- Owned with V8 Shorthorns
- BW: 4.4 WW: 17.2 YW: 31.7 MA: 2.5

58 SULL Sable's Asset ET *x

01.22.11 Roan LE 1199
ASA # 4193420 Polled Bred

SULL GNCC ASSET ET *x,R/W
CF SOLUTION X ET *x,R/W/M
K-KIM MONA LISA 35L ET *x,White

SULL SULTRY SABLE ET *x,R/W/M
CF SOLUTION X ET *x,R/W/M
MILESTONE SABLE 01 *x,Red

- Bred to SULL Red Captain; estimated due date of July 16, 2013.
- The Asset females are making incredible females, moderation with easy fleshing ability.
- The Sable cow family has produced many champions and has stood the test of time.
- BW: 4.9 WW: 19.9 YW: 34.7 MA: 1.4





Darla

AF Margie's Dream Lady 05

59

SULL Prime Dream Lady ET *x

09.25.10
ASA # 4173090

Roan
Polled
LE 0687
Bred

SULL PRIMETIME ET *x,Roan

CF SOLUTION X ET *x,R/W/M
K-KIM MP MONA LISA 34P *x,White
STUDERS PRETENDER 96TH *x,Red
AF IN MY DREAMS 487 ET *,Roan

SULL DREAM LADY 05-3 ET *,Roan

- Bred to SULL Red Captain; estimated due date of July 27, 2013.
- This heifer is moderate framed, easy fleshing, powerfully constructed and an extremely sound female. She is a future donor cow for your program.
- AF Margie's Dream Lady 05 is the mother of SULL Dream Big 1126 for William O'Sullivan who was the 2012 Reserve National Champion at NAILE and 2013 Champion Shorthorn at NWSS.
- Dream Lady 05 is also the grandam of SULL Crystal's Lucy that was Champion Shorthorn at the 2012 Junior Nationals for Sara Sullivan.
- BW: 5.0 WW: 21.1 YW: 33.8 MA: 0.1



60

SULL Mattis One 1153 ET *x

01.02.11
ASA # 4178585

Roan
Polled
LE 1153
Bred

SULL GNCC ASSET ET *,R/W

CF SOLUTION X ET *x,R/W/M
K-KIM MONA LISA 35L ET *,White

SULL MATTIS ONE 382-1 ET *x, Roan

CF TRUMP X *x,Roan
NPS MATTIS 530 ET *sx, Roan

- Safe in calf WHR Code Red (sexed female); due September 1, 2013.
- A wide sprung, heavy structured powerful female in a moderate, easy fleshing package.
- Sound investment with donor potential here. She won't disappoint. Code Red has clicked extremely well on the Asset females.
- BW: 3.9 WW: 18.0 YW: 31.0 MA: 2.0



Darla



WHR V8 Desitny's Choice 3948

61

SULL Destiny's Ghost ET *

04.13.11 White LE 1106
ASA # 4178532 Horned Bred

SULL GNCC ASSET ET *,R/W
CF SOLUTION X ET *,R/W/M
K-KIM MONA LISA 35L ET *,White
CF TRUMP X *,Roan
WHR V8 DESTINY CHOICE3948 ET *,Roan
WF DESTINY'S BEST W30G *,Roan

- Bred to SULL Red Captain; estimated due date of June 11, 2013.
- WHR Destiny's Choice 3948 has produced many champions and great females for us, including Kane Aegerter's Reserve Grand Champion Shorthorn at the 2010 Junior Nationals and who was also named 2010 & 2011 ASA Show Heifer of the year.
- The SULL GNCC Asset females are making great cows with their moderate frame and fleshing ability.
- BW: 4.1 WW: 16.6 YW: 31.2 MA: 1.4

62

SULL Prime Dream Lady ET *x

05.04.11 R/W LE 1381
ASA # 4180056 Polled Bred

SULL PRIMETIME ET *,Roan
CF SOLUTION X ET *,R/W/M
K-KIM MP MONA LISA 34P *,White
RS MAX 307 335 01 x,Red
RR DREAM GIRL 15TH x,Red

- Bred to SULL Red Captain; estimated due date of June 26, 2013.
- Phenotypically flawless out of the two-time National Champion SULL Primetime.
- This heifer is as structurally flawless as you can make one. She has the extra depth of body, smoothness of shoulder and length of neck to produce exceptional females.
- BW: 3.0 WW: 17.4 YW: 31.6 MA: -1.1





63

SULL Maggie's Right ET *x

01.17.11 Roan LE 1202
ASA # 4193421 Polled Bred

SULL RIGHT DIRECTION ET *x,R/W
CF TRUMP X *x,Roan
NPS DESERT ROSE 004 *,R/W

SULL MAGGIE'S WARRIOR ET *Roan
AF WARRIOR 195 *x,Red
AF SL MAGGIE'S MIRAGE 301 ET *x,White

AF SL Maggie's Mirage 301

- Bred to SULL Red Captain; estimated due date June 16, 2013.
- This bred heifers dam 7088 is a beast of a female from the popular NWSS Champion AF SL Maggie's Mirage.
- This female is powerfully constructed from the ground up with a little extra punch to her. Use her as you see fit for your program whether it be to make purebred cattle or ShorthornPlus cattle.
- BW: 5.7 WW: 18.5 YW: 29.8 MA: 0.9

TERMS & CONDITIONS . . .

Terms: The terms of the sale are cash or check payable to Aegerter Marketing Services. Payment to be made to the clerk immediately following the sale and before the cattle are removed from Gana Farms. Purchasers or their representative must sign the bill of sale prior to leaving the sale site.

Billed Accounts: All billed accounts are due & expected within 10 days of sale.

Insurance will be available for your purchase at the sale through AMS. Contact either their representative or the clerk at the settlement desk.

Health: Each animal will be represented by a state approved health certificate for interstate shipment. Buyers should make themselves aware of the health requirements for their respective states. All vaccinations are up-to-date, and cattle born at Gana/Nisley & Sullivan Farms have been vaccinated. A list will be available on sale day listing any non-vaccinations.

Semen rights: We are retaining an in-herd semen use on all bulls selling in the No Bull Sale.

Flushes & DNA: Sullivan Farms or SULL-GNCC partnership reserve one flush of eight or more grade 1 or 2 embryos at our expense on all females selling. We also retain, at our expense, the opportunity to obtain a DNA cell line for cloning purposes on all cattle selling in this sale.

Tibial Hemimelia: All cattle are TH Free unless otherwise stated. All bred females guaranteed to not be carrying a TH defective calf.

Liability: Each animal will be at the buyer's risk as soon as sold, but will be cared for by the sellers for a reasonable amount of time. Neither the owners, employees, auctioneer, sale manager or other affiliated personnel can be responsible for any accidents, but they will make every effort to provide for the safety and comfort of those attending.

Registration & Transfer: All animals sell w/ completed pedigrees or applications for registration. **Announcements** made sale day will take precedence over printed material in this catalog.

Breeding Update/Calving Information: There will be added information available at the sale site that will list any additions to the catalog information as to new calves born and new breeding information that will occur after the printing of this catalog.

ASA Breeding Guarantee: All animals sell guaranteed to be fertile. Exceptions 1) Disease, or injury occurring after purchase; 2) Bulls being run with the herd prior to 14 months of age. Gana/Nisley and Sullivan Farms will guarantee open heifers to breed; however, please keep in mind that animal conditions influence fertility greatly. If there is a problem, we would want the females to be returned to us to be bred. Open heifers that have been transplanted are not guaranteed. In the event that an animal will not settle with the efforts of the buyer and seller, a sale credit in the amount of the purchase price will be issued to the buyer that can be used at any time on any animal, flush, semen or embryos sold by Gana/Nisley or Sullivan Farms.

Retained Flushes: Flushes to take place at the convenience of the buyer at a location of their choice. We will pay all normal costs associated with the flush. Animals may be returned here for transplant if buyer so desires at no cost.

Embryos: Guarantee one pregnancy on each package of embryos sold if implanted by a certified technician. In the event that a pregnancy is not confirmed, an additional embryo will be received.

PROFITABULL



SULL GNCC Eldorado
Cates Farms herd sire & Eldorado Syndicate



SULL Demand Soundness
Ripberger, Norman & Demand Soundness Syndicate



SULL Red Stallion 1335
Rockin G Land & Cattle & Red Stallion Syndicate



SULL Traveler 9807
Stade Farms & Sullivan Farms herd sire



SULL Red Blood
Sullivan Farms herd sire



SULL Roan Blast 0301
Teets Farms & the Teague Family



SULL Copper Top 0274
Rod Shorthorns & Copper Top Syndicate



SULL Master of Rose
Sullivan Farms herd sire



SULL Payday 1507
Cannondale Farms & Sullivan Farms herd sire



SULL Red Demand
Jungles Shorthorn Farms & Sullivan Farms herd sire



SULL Stockman 0233
Ripberger, Norman and Stockman Syndicate



SULL GNCC Asset
Kerry Lawrence, Guyer Cattle Co & Waldock herd sire



SULL Red Reward
Red Reward Syndicate



SULL Cyclone 8242
Cyclone Trace Cattle Company & Sullivan Farms herd sire



SULL Red Savior 0492
Westridge Shorthorns & Red Savior Syndicate



SULL Primetime
Cannondale Farms & Primetime Syndicate

HERD BULL HEADQUARTERS

A Proven Source for Genetics in Demand!



64

SULL Pay Attention 2221 *x

03.02.12
ASA # 4194643

Roan
Polled

LE 2221
Bull

KL PRIME TIME 685
KL PRIME TIME PAYMASTER x,
KL MELITA ROSEWOOD 696
CF TRUMP X *x,Roan
SULL RED ROSEMARY -3CL, Red
NPS DESERT ROSE 004 *, RWM

- Selling full possession and half semen interest.
- Bulls like these don't come along very often.
- An extremely unique, high quality bull here.
- A birth weight reducer, a style producer in a fresh genetic package.
- Out of the popular NWSS Champion SULL Red Rosemary and our calving ease herd sire KL Prime Time Paymaster.

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	14.6	15.0	★★★★
%IMF	3.6	3.9	Disposition
FT	0.31		★★★★
SC	34		Cow Family
Frame	6.0		Udder
BW	81		★★★★
WW	675		Structure
YW	1,248		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: **49.5 cm**

BW	WW	YW	MA
1.3	15.0	26.0	5.0



Videos of the live offering will be available on-line at www.maternallegends.com



65

SULL Demand It 2315 *x

04.02.12 Red LE 2315
ASA # 4192974 Polled Bull

TEGM RED ADVANTAGE 100T 3/4 *x,Red
SULL RED DEMAND 9329 ET 7/8 *x,Red
KL MARIGOLD MARIA 974 *x,Red
JG CACTUS JACK C9340 *x,Red

K-KIM C.J. *x,Red

HR MONA LISA W684Y *x,R/W/M

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	12.8	13.8	★★★★
%IMF	3.3	4.1	Disposition
FT	0.21		★★★★
SC	34		Cow Family
Frame	6.1		Udder
BW	82		★★★★
WW	697		Structure
YW	1,186		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 48.5 cm

BW	WW	YW	MA
1.4	15.2	25.1	4.3

SULL Demand Soundness

- Sullivan Farms maintains an in-herd semen interest.
- A full brother to SULL Demand Soundness. This bull's structural correctness, depth of body and smoothness of shoulder replicates his brother.
- We think SULL Demand It 2315 will work on many of the sharp featured Shorthorn cows in the breed. He is a true cow changer.
- His dam, K-Kim CJ, is also the dam of NWSS Champion K-Kim Payton.
- Registered purebred Shorthorn and registered MaineTainer.

66

SULL Demand Sleep 2312 *x

04.01.12 Red LE 2312
ASA # 4192977 Polled Bull

TEGM RED ADVANTAGE 100T 3/4 *x,Red
SULL RED DEMAND 9329 ET 7/8 *x,Red
KL MARIGOLD MARIA 974 *x,Red
JG CACTUS JACK C9340 *x,Red

K-KIM C.J. *x,Red

HR MONA LISA W684Y *x,R/W/M

Scan Data, February 14th

	Act.	Adj.
REA	11.8	12.6
%IMF	2.2	2.9
FT	0.19	
SC	35.5	
Frame	5.5	
BW	77	
WW	572	
YW	1,102	

Fleshing Ability

★★★★
Disposition
★★★★
Cow Family
Udder
★★★★
Structure
★★★★
Foot/Hoof
★★★★

Birth Head Circumference: 47.25 cm



- A full brother to the popular SULL Demand Soundness that sold in last year's No Bull Sale.
- An excellent heifer bull candidate with a 77 pound birth weight and he has the extra depth of body, smoothness of shoulder and extension needed throughout his front one-third.
- SULL Demand Sleep's dam K-Kim CJ is also the dam of Denver Champion K-Kim Payton.
- Registered purebred Shorthorn and registered MaineTainer.

BW	WW	YW	MA
1.4	15.2	25.1	4.3



Darla



SULL Master of Rose

67 SULL Master Made Rose *x

04.03.12 R/W LE 2067
ASA # 4192985 Polled Bull

JAKE'S PROUD JAZZ 266L *x,Roan
JSF MASTER OF JAZZ 22U X *x,R/W/M
JSF MISSIE 0214C x,R/W/M

CF TRUMP X *x,Roan
SULL ROSE MARY 636 -1 ET CL *x,R/W
NPS DESERT ROSE 004 *,R/W

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	14.4	15.6	★★★★★
%IMF	4.7	5.8	★★★★★
FT	0.35		★★★★★
SC	38		★★★★★
Frame	6.1		★★★★★
BW	82		★★★★★
WW	640		★★★★★
YW	1,262		★★★★★

Birth Head Circumference: **49.5 cm**

BW	WW	YW	MA
4.1	20.0	31.0	2.5

- Master Made Rose is a moderate framed, easy fleshing, big mid-dled made bull.
- His body mass and fleshing ability replicates that of his full brother SULL Master of Rose that was recently crowned Reserve Champion Bull at the NWSS.
- The Rose Mary cow family is one of our favorite and most consistent at Sullivan Farms.
- Tremendous scan data, huge scrotal, solid EPD profile bull.



68 SULL Master Roses 2069 *x

02.16.12 R/W LE 2069
ASA # 4192983 Polled Bull

JAKE'S PROUD JAZZ 266L *x,Roan
JSF MASTER OF JAZZ 22U X *x,R/W/M
JSF MISSIE 0214C x,R/W/M

CF TRUMP X *x,Roan
SULL ROSE MARY 636 -1 ET CL *x,R/W
NPS DESERT ROSE 004 *,R/W

- A full brother to the popular bull SULL Master of Rose that was shown at the NAILE and was recently Reserve Champion at NWSS. This bull compliments all of the same traits and characteristics of his full brother.
- Master Roses 2069 has the depth of body and mobility of his dam, SULL Rose Mary 636, and the moderation and fleshing ability of his sire Master of Jazz.
- This is a herd bull respected by all cattlemen.

BW	WW	YW	MA
4.1	20.0	31.0	2.5

Scan Data, February 14th

	Act.	Adj.
REA	14.4	14.4
%IMF	4.4	4.4
FT	0.28	
SC	38.5	
Frame	6.2	
BW	84	
WW	634	
YW	1,307	

Fleshing Ability

★★★★★
Disposition
★★★★★
Cow Family
Udder
★★★★★
Structure
★★★★★
Foot/Hoof
★★★★★

Birth Head Circumference: **50 cm**



K-Kim Mona Lisa 35L

69

SULL Legendary 2227 *

03.02.12 Roan LE 2227
ASA # 4192976 Horned Bull

CF TRUMP X *x,Roan
CF SOLUTION X ET *x,R/W/M
NPS DESERT ROSE 004 *,R/W
JM VORTEC ET *,Roan
K-KIM MONA LISA 35L ET *,White
HR MONA LISA W684Y *x,R/W/M

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	14.4	14.8	★★★★
%IMF	3.8	4.1	Disposition
FT	0.27		★★★★
SC	37		Cow Family
Frame	5.9		Udder
BW	86		★★★★
WW	692		Structure
YW	1,213		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 50 cm

BW	WW	YW	MA
4.9	22.6	37.8	3.2

- SULL Legendary is royally bred and has a lot of the same traits that remind me of his full brothers, SULL GNCC Asset, SULL GNCC Grey Goose, SULL GNCC Eldorado, etc.
- 35L is the proven herd bull producer in the Shorthorn breed. Take advantage of this proven bred herdsire.
- I think this bull has the potential to be a popular sire for years to come.

70

SULL Prime Made 2105 *

03.10.12 Roan LE 2105
ASA # 4192978 Horned Bull

CF TRUMP X *x,Roan
CF SOLUTION X ET *x,R/W/M
NPS DESERT ROSE 004 *,R/W
JM VORTEC ET *,Roan
K-KIM MP MONA LISA 34P *x,White
K-KIM TIA ET *x,White

Scan Data, February 14th

	Act.	Adj.
REA	13	13.5
%IMF	3.2	3.6
FT	0.26	
SC	37	
Frame	5.8	
BW	88	
WW	692	
YW	1,110	

Fleshing Ability	★★★★
Disposition	★★★★
Cow Family	★★★★
Udder	★★★★
Structure	★★★★
Foot/Hoof	★★★★

Birth Head Circumference: 48.75 cm



- Full brother to the two-time National Champion SULL Primetime and also a full brother to SULL Stockman that was a 2010 National Champion.
- Moderate framed, sound structured and big bodied bull that will make exceptional females and herd sires.
- Take note of this bulls testicals and his soft, complete look.

BW	WW	YW	MA
5.1	18.1	32.7	1.8



71

SULL Red Advancer 2206 *xar

01.02.12 Red LE 2206
ASA # ar56537 Polled Bull

HAA CONTENDER 243P ,
TEGM RED ADVANTAGE 100T 3/4 *x,Red
HALL'S ENCHANTRESS 38M 3/4 x,Red
CF SOLUTION X ET *x,R/W/M
SULL PERFECT SOLUTION 505 *R/W/M
CF PICTURE PERFECT 076TPX *x,Red

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	16.2	15.1	★★★★
%IMF	4.3	3.6	Disposition
FT	0.32		★★★★
SC	43		Cow Family
Frame	6.7		Udder
BW	87		★★★
WW	690		Structure
YW	1,337		★★★★
			Foot/Hoof
			★★★★
Birth Head Circumference:			51 cm
BW	WW	YW	MA
2.5	8.9	19.8	0.7

TEGM Red Advantage 100T

- A high performing powerful made Red Advantage son that maintains flawless structure.
- Tremendous scan data with solid EPD figures by the proven outcross legend, Red Advantage. This bull has the largest scrotal measurement in the offering.
- 7/8 ShorthornPlus. His progeny will be purebred out of purebred females.



72

SULL Red Maker 2210 ET *xar

03.06.12 Red LE 2210
ASA # ar56536 Polled Bull

HAA CONTENDER 243P ,
TEGM RED ADVANTAGE 100T 3/4 *x,Red
HALL'S ENCHANTRESS 38M 3/4 x,Red
CF SOLUTION X ET *x,R/W/M
SULL PERFECT SOLUTION 505 *R/W/M
CF PICTURE PERFECT 076TPX *x,Red

Scan Data, February 14th

	Act.	Adj.
REA	15.8	16.4
%IMF	2.5	2.9
FT	0.22	
SC	41	
Frame	6.5	
BW	84	
WW	710	
YW	1,290	
Fleshing Ability		
★★★★		
Disposition		
★★★★		
Cow Family		
Udder		
★★★		
Structure		
★★★★		
Foot/Hoof		
★★★★		
Birth Head Circumference:		
50.75 cm		

- A solid red beef bull with a 41 inch scrotal, tremendous REA scan data and an 84 pound birth weight who is extremely flawless structure.
- It is hard to argue with the success of the Red Advantage cattle, complete and solid in function and form.
- 7/8 ShorthornPlus. His progeny will be purebred out of purebred females.

BW	WW	YW	MA
2.5	8.9	19.8	0.7



SULL Red Demand 9329

73

SULL Outcross 2207 *x

02.15.12 Red LE 2207
ASA # 4192987 Polled Bull

TEGM RED ADVANTAGE 100T 3/4 *x,Red
SULL RED DEMAND 9329 ET 7/8 *x,Red
KL MARIGOLD MARIA 974 *x,Red
DFS GOLD 002 *x,Red
K-KIM KIMILHILL 128P ET *x,R/W/M
TM KIMILHILL L90 *,Red

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	14.0	14.0	★★★★
%IMF	3.5	3.5	Disposition
FT	0.25		★★★★
SC	33.5		Cow Family
Frame	6.1		Udder
BW	84		★★★★
WW	696		Structure
YW	1,266		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 49.75 cm

BW	WW	YW	MA
0.7	11.4	20.8	3.6

- Complete outcross genetics on the bottom and top side of his pedigree.
- Heifer bull potential.
- The 128P cow is a model Shorthorn female. Her son, Lot 73 excels at every trait in functional beef production and does so in a pleasing, eye appealing package.
- Registered purebred Shorthorn and registered MaineTainer.

74

GCC Bottomline *x

02.17.12 Roan LE 39Z
ASA # 4194168 Polled Bull

WHRRRT AUGUSTASUNRISE 2107 ET *x,Roan
HD SWAGGER 802 ET *x,Roan
HD REFLECTION 021 *x,R/W/M
WHR SONNY 8114 ET *x,Roan
SHERWOOD DESTINY 9939W ET *x,Red
WF DESTINY'S BEST W30G *x,Roan

- A massive, high performing bull here.
- His dam was our pick of the cows and breeds at Dale and Nate Studers.
- Bottomline is deep ribbed, big middled and stound structured.

BW	WW	YW	MA
4.2	17.9	29.6	-1.6

Scan Data, February 14th

	Act.	Adj.
REA	14.5	
%IMF	3.0	
FT	2.5	
SC	38	
Frame	7	
BW	88	
WW	-	
YW	-	

Fleshing Ability

★★★★
Disposition
★★★★
Cow Family
Udder
★★★★
Structure
★★★★
Foot/Hoof
★★★★

Birth Head Circumference:
-





75

SULL Blaster 2321 *x

03.12.12 Roan LE 2321
ASA # 4192984 Polled Bull

SULL GNCC ASSET ET *,R/W
SULL ROAN BLAST 0301 ET *,Roan
SULL BEAUTY QUEEN 570 ET *,Roan
CCS EQUITY'S CHARMER ET *,x,R/W/M
SULL SARA'S SABLE ET *,x,R/W
WF EVERGREEN SABLE ET *,x,Roan

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	12.3	12.8	★★★★
%IMF	3.3	3.7	Disposition
FT	0.34		★★★★
SC	38		Cow Family
Frame	5.9		Udder
BW	88		★★★
WW	722		Structure
YW	1,298		★★★★
Birth Head Circumference: 49.6 cm			Foot/Hoof
BW	WW	YW	MA
5.6	20.8	32.9	0.9

SULL Roan Blast

- Sullivan Farms maintains an in-herd semen interest.
- This bull has a lot of traits that remind me of his sire SULL Roan Blast. Moderate, sound, stout and has the unique extra depth of body and style of his dam SULL Sara's Sable.
- This bull is sure to make high quality show heifers.
- SULL Blaster's dam was the Supreme Champion Female at the American Royal and Champion Shorthorn Female at NAILE in the Junior and Open Shows.



76

SULL Copper Head 2197 *x

02.01.12 Roan LE 2197
ASA # 4192981 Polled Bull

CF SOLUTION X ET *,x,R/W/M
SULL GNCC ASSET ET *,R/W
K-KIM MONA LISA 35L ET *,White
DFS RED RIDER 925 ET *,x,Roan
AF SL MIRAGE 435 ET *,x,Red
NPS MIRAGE 544 ET *,sx,Roan

- A full brother to SULL Copper Top.
- This bull's dam Mirage 435 is one of our most consistent proven donors.
- Copper Head has the foot and bone that resembles his brother, SULL Copper Top. Stong phenotype to make the sought after Shorthorn show heifers.

BW	WW	YW	MA
4.2	21.4	35.8	3.2

Scan Data, February 14th

	Act.	Adj.
REA	14.7	14.4
%IMF	2.8	2.6
FT	0.22	
SC	38	
Frame	6.5	
BW	92	
WW	733	
YW	1,210	
Fleshing Ability		
★★★★		
Disposition		
★★★★		
Cow Family		
Udder		
★★★★		
Structure		
★★★★		
Foot/Hoof		
★★★★		
Birth Head Circumference: 51.5 cm		



77

SULL Stout One 2224 *x

02.26.12 Roan LE 2224
ASA # 4192982 Polled Bull

CF TRUMP X *x,Roan
CF SOLUTION X ET *x,R/W/M
NPS DESERT ROSE 004 *,R/W
JM VORTEC ET *,Roan
SAKO LEGEND 43U *,Roan
TPS GLORIA 504 *,Roan

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	15.0	15.3	★★★★
%IMF	3.6	3.8	Disposition
FT	0.20		★★★★
SC	37.5		Cow Family
Frame	5.8		Udder
BW	90		★★★★
WW	697		Structure
YW	1,220		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 51.4 cm

BW	WW	YW	MA
5.0	16.9	31.7	1.1



SAKO Legend 43U

- If you are looking to add a little more power, style and hair to your program this bull is the one for you.
- The Solution x Vortex mating has always been a consistent and proven mating at Sullivan Farms. This bull is a th carrier.
- Tremendous REA and IMF scan data numbers, SULL Stout One will transmit the valuable muscle and look into his progeny.

78

GNCC Downtown 418Z ET *x

03.11.12 Roan LE 418Z
ASA # 4191854 Polled Bull

CF TRUMP X *x,Roan
HD BLOODSTONE 603 ET *x, Roan
NPS DESERT ROSE 004 *, Roan
WHR SONNY 8114 ET *x, Roan
WHR CECILIA 3201 ET *
WR4 CECLILA D 6R71 *

Scan Data, February 14th

	Act.	Adj.
REA	14.1	
%IMF	2.9	
FT	2.2	
SC	33	
Frame	6	
BW	86	
WW	-	
YW	-	

Fleshing Ability

★★★★
Disposition
★★★★★
Cow Family
Udder
★★★★
Structure
★★★★★
Foot/Hoof
★★★★★

Birth Head Circumference: --



- A sound, free wheeling stud that has as much look as any we have raised here. Tremendous breeding bull qualities.

- A full brother to a Supreme Champion Heifer at the Houston Stock Show, numerous top sellers and champions from WHR and the McCarty Family.

BW	WW	YW	MA
5.7	16.0	26.0	-1.0

- The dam of WHR Shorthorns Lots 1A, 1B and 1C are full sisters to Lot 42.
- A full brother to Lot 42.



Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	16.4	15.3	★★★★
%IMF	3.1	2.5	Disposition
FT	0.33		★★★★
SC	39		Cow Family
Frame	6.8		Udder
BW	88		★★★★
WW	710		Structure
YW	1,291		★★★★
Birth Head Circumference: 51.2 cm			Foot/Hoof
BW	4.4	WW	16.0
YW	27.0	MA	-2.0

79 SULL Looker 2013 *x
 01.03.12 Red LE 2013
 ASA # 4192975 Polled Bull

CF TRUMP X *x, Roan
 SULL CYCLONE 8242 ET *x,RWM
 NPS DESERT ROSE 004 *
 WHR SONNY 8114 ET *x, Roan
 WHR RT AUGUSTA PRIDE 510 ET *x
 SS AUGUSTA PRIDE 3127 *x



SULL Solution's Pride

- A powerfully built bull, sound in his structure with an attractive look.
- SULL Looker's dam WHR RT Augusta Pride 510 is the mother of a past National Junior Heifer Show Champion Female for the Hoblyn Family.
- SULL Looker is a tremendous REA, large testicled, all red herd sire prospect who can produce high revenue show heifers



Darla

80 SSUL Who Da Dude 2322
 03.05.12 Black LE 2322
 ACA #364869 Polled Bull

WHO MADE WHO 411F 1CM
 ASHW WHO DA MAN
 ASHW CA X MA X SM 55
 BHCS HEAT SEEKER 23 (1CM)
 JSUL DREAM MAKER 7268T (1CM)
 MISS FOREPLAY

- A clubby, maternal bred bull composed of some of the hottest genetics of today.
- SULL Who Da Dude 2322 is extremely extended, long bodied, big boned with extra hip an muscle. This bull will be a real cow changer. He will add the look and style we all look for in the show ring. thc/phaf
- A full sib to Isiah Bridwell's heifer that was a many time champion, including Supreme Champion at the NAILE. Also a full sib to the new, exciting promotional bull, I Da Man. Registered Chi

BW	WW	YW	MA
3.4	29.1	48.9	10.4

Scan Data, February 14th	
	Act. Adj.
REA	13 13.4
%IMF	2.3 2.6
FT	0.23
SC	36
Frame	5.5
BW	91
WW	633
YW	1,122
Fleshing Ability	
	★★★★
Disposition	
	★★★★
Cow Family Udder	
	★★★★
Structure	
	★★★★
Foot/Hoof	
	★★★★
Birth Head Circumference:	
	48 cm



SULL Roan Blast 0301

81

SULL Blasted Blue 2100 *xar

02.26.12 BWM LE 2100
ASA # ar56636 Polled Bull

SULL GNCC ASSET ET *,R/W

SULL ROAN BLAST 0301 ET *,Roan

SULL BEAUTY QUEEN 570 ET *,Roan

TC STOCKMAN 365 x,Blk

SULL STOCKMAN 8409 x,Blk

PRIDE 886 S D G x,Blk

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	14.6	14.9	★★★★★
%IMF	3.7	3.9	Disposition
FT	0.36		★★★★
SC	43		Cow Family
Frame	5.5		Udder
BW	83		★★★★
WW	640		Structure
YW	1,245		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 49.8 cm

BW	WW	YW	MA
2.7	12.0	19.5	1.3

- Sullivan Farms maintains an in-herd semen interest.
- SULL Blasted Blue 2100 has the ability to make some tremendous club calf females. Think of Heat Wave, Monopoly, Walks Alone and their sons etc. on daughters of this bull. It would produce club calves to compete at the highest level.
- SULL Blasted Blue has the potential to be a popular AI prospect. He has the phenotype and mobility and the proven bloodlines to make top end quality show cattle. This bull is th free and a pha carrier.
- A maternal sister was crowned Grand Champion ShorthornPlus Female at the 2012 Junior National Shorthorn Show for Hannah Winegardner. He is also a maternal brother to four past National Champion ShorthornPlus females.

82

SULL Blue Blast 2149 ET *ar

02.26.12 BWM LE 2149
ASA # ar56637 Horned Bull

SULL GNCC ASSET ET *,R/W

SULL ROAN BLAST 0301 ET *,Roan

SULL BEAUTY QUEEN 570 ET *,Roan

TC STOCKMAN 365 x,Blk

SULL STOCKMAN 8409 x,Blk

PRIDE 886 S D G x,Blk

Scan Data, February 14th

	Act.	Adj.
REA	16.2	16.5
%IMF	3.1	3.3
FT	0.36	
SC	36	
Frame	5.4	
BW	79	
WW	636	
YW	1,249	

Fleshing Ability
★★★★★
Disposition
★★★★
Cow Family
Udder
★★★★
Structure
★★★★
Foot/Hoof
★★★★

Birth Head Circumference: 48 cm

- Sullivan Farms maintains an in-herd semen interest.
- SULL Blue Blast 2149 has the ability to make some tremendous club calf females. Think of Heat Wave, Monopoly, Walks Alone and their sons etc. on daughters of this bull. It would produce club calves to compete at the highest level. This bull is th free and a pha carrier.
- For more information on this cow family, look to Lot 82 footnotes.

BW	WW	YW	MA
2.7	12.0	19.5	1.3





83

GNCC Legacy *x

09.06.12 Roan LE 55Z
ASA # 4194198 Polled Bull

CF TRUMP X *x, Roan

WHR SONNY 8114 ET *x, Roan

WR4 RODEO CUMBERLAND 3R52 *, Red

K-KIM LAST CALL 159N ET *x, Roan

K-KIM ROYAL RUBY 198S ET *, R/W/M

K-KIM ROYAL RUBY 379M *, R/W/M

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	-	-	★★★★
%IMF	-	-	Disposition
FT	-	-	★★★★
SC	-	-	Cow Family
Frame	-	-	Udder
BW	88	-	★★★★
WW	-	-	Structure
YW	-	-	★★★★
			Foot/Hoof
			★★★★
Birth Head Circumference:			cm
BW	WW	YW	MA
3.9	17.9	30.5	-2.5

K-Kim Royal Ruby 198S



- Retaining 50% semen interest.
- The 198S cow has really opened up some avenues for us here at Gana/Nisley with the two offsprings in this sale. We will be flushing this cow extensively.
- Every once in a while a calf is born that just wows you. You have high hopes of a great one. We feel this might be him.
- Big hiped, big boned, soft made, sound and cool.
- We would like to remain a part of this young studs development and promotion.



84

SULL Road Warrior 2412 x

09.06.12 Roan LE 2412
ASA # Pending Polled Bull

SULL GNCC ASSET ET *, Roan

SULL TRAVELER 9807 ET *, Roan

SULL SABLE DELIGHT ET *x

GFS CREOLE 9590 *x

HOMEDALE MAX ROSA *x, Red

HOMEDALE TO THE MAX

- This young unique sire is out of the National Champion SULL Traveler. He has tremendous depth of body and is extremely mobile on his feet and legs.

- His dam, Homedale Max Rosa, is the grandam of last year's high selling female SULL GNCC Max Rosa 235Y. She is also the grandam of CYT Max Rosa, the many-time champion for the Crall Family.

BW	WW	YW	MA
3.9	18.0	30.0	2.0

Scan Data, February 14th

	Act.	Adj.
REA	-	-
%IMF	-	-
FT	-	-
SC	-	-
Frame	-	-
BW	98	-
WW	-	-
YW	-	-
Fleshing Ability		
★★★★		
Disposition		
★★★★		
Cow Family		
Udder		
Structure		
★★★★		
Foot/Hoof		
★★★★		
Birth Head Circumference:		
50.25 cm		



85

SULL Charger 2287 x

05.24.12 Roan LE 2287
ASA # Pending Polled Bull

SULL GNCC ASSET ET *,R/W

SULL COPPER TOP 0274 *,Roan

AF SL MIRAGE 435 ET *,Red

HI VIEW'S ACE OF DIAMONDS *,Roan

SULL MISS MYRTLE BEAU ET *,Red

CF MYRTLE BO 46 TP X *,R/W/M

Scan Data, February 14th

	Act.	Adj.	Fleshing Ability
REA	12.3	14.6	★★★★
%IMF	3.2	5.3	Disposition
FT	0.29		★★★★
SC	33		Cow Family
Frame	5.6		Udder
BW	91		★★★★
WW	616		Structure
YW	NA		★★★★
			Foot/Hoof
			★★★★

Birth Head Circumference: 50 cm

BW	WW	YW	MA
3.7	17.5	31.4	3.1

SULL Miss Myrtle Beau

- Selling full possession and half semen interest.
- We feel like SULL Charger has an opportunity to be a true breed super star. We are confident he is going to stamp out his look and power in a smooth package. This is a breed changer.
- As unique as this bull is - he is stout made, soft middled, sound on four legs - he maintains it all in a stylish package.
- It is hard to make bulls with this much power and still have the mobility and style.
- His dam SULL Miss Myrtle Beau was a many time champion and a very popular NWSS Champion. His sire, SULL Coppertop, was a high seller on the 2011 No Bull Sale.

86

MP GNCC Red Zone *

03.16.12 Red LE 92Z
ASA # 4194156 Horned Bull

DF PURE GOLD 3N *,Roan

WHR CODE RED 8217 ET *,Red

WR4 LEENA LEGGS 5R16 ET x,Red

SULL GNCC ELDORADO ET *,Roan

SULL AUGUSTA PRIDE 9235 ET *,Red

RL RODEO AUGUSTA 401 ET *,Red

- A cherry red, moderate framed, fault free son of Code Red.
- Dam's first calf sold as herd bull in last years No Bull Sale.
- Quality with a pedigree punch from a legendary cow family and a great outcross sire.

BW	WW	YW	MA
4.0	22.8	37.1	3.5

Scan Data, February 14th

	Act.	Adj.
REA	13.1	
%IMF	2.4	
FT	2.0	
SC	35	
Frame	5.5	
BW	85	
WW	-	
YW	-	

Fleshing Ability

★★★★

Disposition

★★★★

Cow Family

Udder

★★★★

Structure

★★★★

Foot/Hoof

★★★★

Birth Head

Circumference:

-



Champions In Volume

At prices more reasonable
then you may think!



- Champion Shorthorn Female, '12 Fort Worth Stock Show (sold by KOLT Cattle Co.)
- Congratulations Jess Carney



- Congratulations to the Dtragstrem Family*
- Grand Champion Heifer, '12 Cass County Open Show



- Congratulations to the Bolin Family*
- Champion Shorthorn Heifer, '13 Dixie National



- Congratulations to the Ryder Family*
- Champion ShorthornPlus Female, Michigan Winter Beef Classic



- Congratulations to the Johnson Family*
- Champion Shorthorn Heifer, '12 Holiday Classic



- Congratulations to the Meisner Family*
- Reserve Champion ShorthornPlus Heifer, 2012 Illinois State Fair Junior Show
 - Reserve Champion ShorthornPlus Heifer, 2012 Illinois State Fair Open Show



- Congratulations to the Braman Family*
- Champion Shorthorn Female 4 times.



- Congratulations to the Pieper Family*
- Grand Champion Heifer, 2012 Illinois State Fair Open Horned Show



- Congratulations to the Hank Family*
- Division Champion, 2012 Illinois Beef Expo
 - Division Champion, 2012 Illinois Preview Show



Congratulations to the Herzog Family
 Champion Shorthorn Heifer,
 2012 Illinois State Fair Open P.A.C.E. Show
 • Many time Champion Shorthorn Female



Congratulations to the Tebbe Family
 • Champion Shorthorn, 2012 Illinois State Fair Junior
 Show and Fifth Overall Female



Congratulations to the Pieper Family
 • Grand Champion Shorthorn Female,
 2012 Illinois State Fair Jackpot Show
 • Many time Champion Shorthorn in Illinois



Congratulations to the Stevens Family
 • Grand Champion Shorthorn Female,
 2012 Dixie National
 • Many Time Supreme Champion Female



Congratulations to the Berenda Family
 • Champion Shorthorn Heifer Division V,
 2012 Indiana State Fair
 • Reserve Supreme Heifer, Newton and Monroe, Indiana



Congratulations to the Reasor Family
 • Fourth Overall Heifer,
 2012 National Junior Shorthorn Show
 • Division Champion, 2013 NWSS
 • Many Time Champion Female



Congratulations to the Lock Family
 • Champion Shorthorn Female, 2012 Illinois Beef Expo



Congratulations to the Becking Family
 • Grand Champion ShorthornPlus Female,
 2012 South Dakota State Fair



Congratulations to the Davis Family
 • Champion Shorthorn Heifer, North Mississippi District



Congratulations to the Maronde Family
 • Champion ShorthornPlus Female,
 2012 Nebraska State Fair
 • Supreme Champion Female,
 2012 Nebraska Cattlemen's Classic



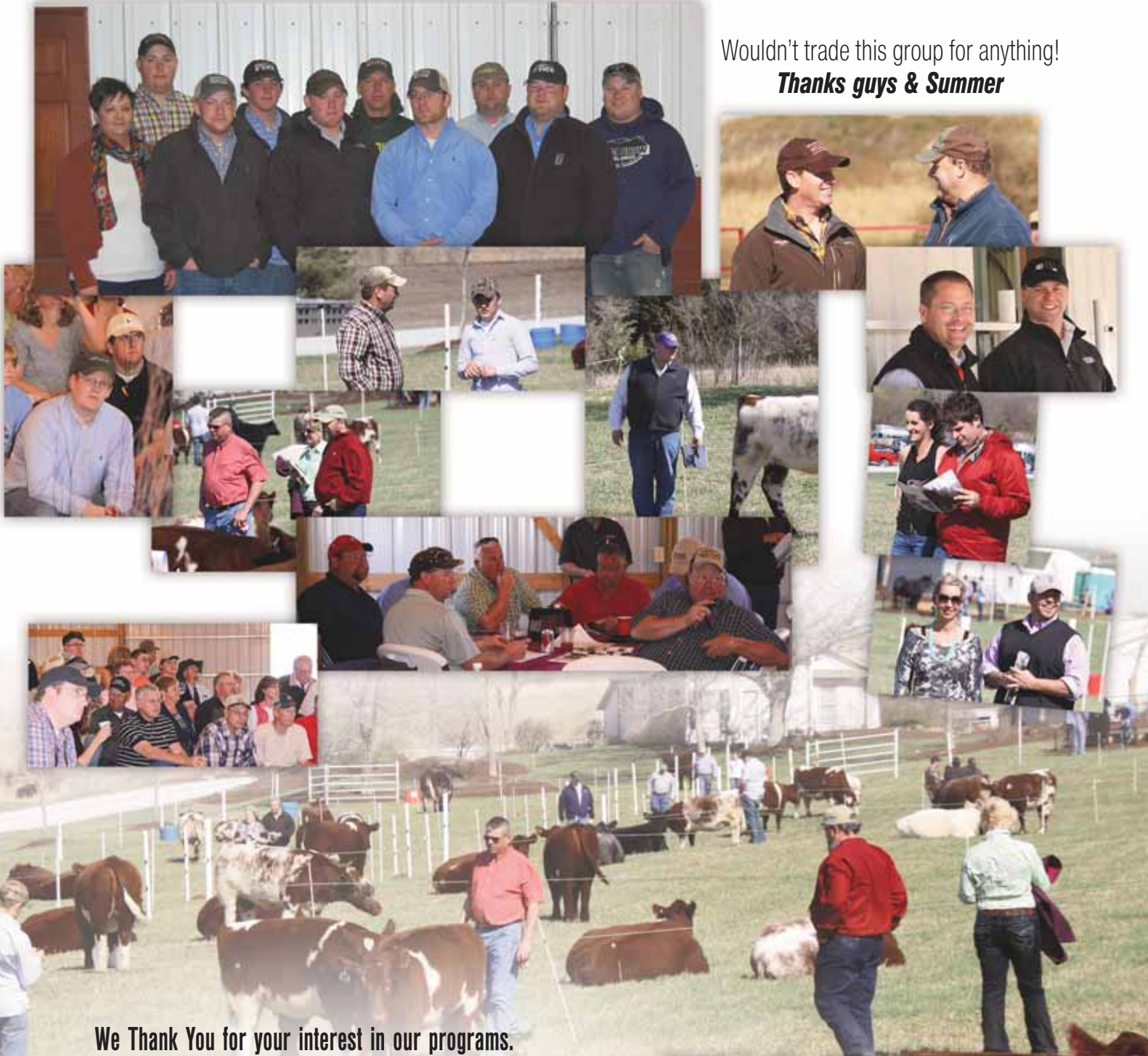
Congratulations to the Schrag Family
 • High Point ShorthornPlus Heifer,
 South Dakota Point System
 • Reserve Overall Female, 2012 Sioux Empire 4-H Show
 • Champion ShorthornPlus and Reserve Overall,
 2012 Brookings Blowout

**MORE
 Champions**

**Sight
 unseen
 purchase**

Wouldn't trade this group for anything!

Thanks guys & Summer



We Thank You for your interest in our programs.

Sullivan Farms & Gana/Nisley

Customer satisfaction and guarantees

It is our goal to develop long term relationships with our customers. Rest assured, if you have an unforeseen circumstance or special problem, fertility issues, etc. feel free to give us a call to discuss the circumstances. We are committed to the belief of treating others as we would want to be treated. Check out our terms on page 36. We will do our best to make you a satisfied customer.

Site unseen purchase guarantee

If you are unable to attend the sale and want to speak with Josh Elder, John Sullivan, John Elder or Craig Gana about the sale offering we will provide a complete satisfaction guarantee for the cattle you have purchased. Within 30 days of delivery of your site unseen purchase, if you are not satisfied in how they are described by Josh, John, John, or Craig, Sullivan Farms and Gana/Nisley Cattle Co. will take the animal back.

THANK YOU!

We sincerely appreciate our Shorthorn friends and customers.

SELLING 160 Embryos & 220 Straws of Semen ...

77 Shorthorn Embryos
48 ShorthornPlus Embryos
33 Club Calf Embryos

Call Summer Pieper at 712.269.5925 for embryo and semen shipment.

All eggs & semen will be available at sale sight to pick-up on Saturday only.

Shipping is the responsibility of the buyer.



LiveAuctions.TV

View the sales live on-line at www.LiveAuctions.tv

Saturday, MARCH 16, 2013

6:30 p.m. at the Gana Farm Sale Facility, Martell, NE



Shorthorn Embryos

77 Sell!

Selling sexed heifer eggs
from the best of the
Rosemary Cow family!

Our first time ever
offering sexed heifer Vegas x
SULL Stockman 898 eggs.

ShorthornPlus Embryos

48 Sell!



Club Calf Embryos

33 Sell!

Sara's popular Fourth Overall Steer
at the Iowa Beef Expo, selling
Heat Wave and Monopoly Money
eggs from this steers dam.

Purebred Embryos ...



SULL Red Rosemary



SULL Pay Attention



SULL Rose Mary 636



SULL Roan Rosemary



AF SL Maggie 348



SULL Miss Maggie 9361

200 Four SEXED HEIFER Embryos

SULL Red Reward x SULL Red Rosemary (0498 CL)

An elite show heifer mating from the strongest producer of National Champion females in our breed. Expect cherry red show stompers. The initial mating of Red Reward to Rosemary. SULL Red Rosemary's son sells as a sale feature, Lot 64. Check out SULL Pay Attention. IVF embryo implant by a Trans Ova Technician.

Owned by Sullivan Farms

201 Four SEXED HEIFER Embryos

CF Trump x NPS Desert Rose 004 (004 CL)

WOW!! Offered only as a sale attraction. A full sib to National Champion females. SULL Red Rosemary, SULL Roan Rosemary, SULL Rose Mary, HD Ruby and the breeds Super Sire, CF Solution and SULL Right Direction. These eggs are priceless. IVF embryos implant by Trans Ova Technician.

Owned by Sullivan Farms

202 Three SEXED HEIFER Embryos

**2, SULL Right Direction x AF SL Maggie 348
1, CF Solution x AF SL Maggie 348**

Maggie has been an awesome producer at Sullivan Farms. Her daughter was a top seller at the 2010 No Bull Sale for \$30,000 and later went on to be Grand Champion Female at the 2010 Ohio State Fair and where she is now nursing one of the top fall calves at Greenhorn's.

Owned by Sullivan Farms



SULL Salute Destiny 9001



WHR V8 Destiny's
Choice 3948



CYT Max CY Rose 1110



Diamond Helena Dottie 12H



DF Waco



DF Cloud Nine

203A Four SEXED HEIFER Embryos

SULL Cyclone Female x WHR V8 Destiny's Choice 3948

203B Four SEXED HEIFER Embryos

SULL Cyclone Female x WHR V8 Destiny's Choice 3948

3948 is one of our most consistent donors on the farm. Massive made, good fronted with soundness is what she produces on any sire. Progeny have averaged over \$12,000 on this female. On SULL Cyclones first calf crop, he sired many champions for CYT and Sullivans including the Reserve Champion Female at the National Junior Heifer Show for Schrag Shorthorns. IVF embryos implant by a Trans Ova Technician.

Owned by Sullivan Farms

204 Four Embryos

Hot Commodity x Diamond Helena Dottie 12H

Dottie is one of the top outcross donors in the breed. Dam of DF Waco, DF Cloud Nine and grandam of the top heifer at KOLT's sale for \$45,000. This mating to Hot Commodity will be HOT. It is a proven source of outcross success with eye appeal on both the sire and dam's side of this genetic merger.

Owned by Sullivan Farms



SULL Dazzling Sable 8334



WF Evergreen Sable

205 Four Embryos - 3 Sexed, 1 Conventional

3, CF Solution Female x SULL Dazzling Sable 8334
1, SULL GNCC Asset x SULL Dazzling Sable 8334

Power mating here. Solution female eggs are rare and quite frankly, we never like to share Solution/Right Direction eggs. The 8334 is one of the best donors that is why we offer these genetics. Check out the Lot 53 cow, dam of these embryos. This is the initial mating on the 8334 donor to Solution, and we think it will produce national level show heifers and brood cows.

Owned by Sullivan Farms



D&D Margies Beauty 610S



WHR Code Red

206A Three Embryos

WHR Code Red x D&D Margies Beauty 610S

206B Three Embryos

WHR Code Red x D&D Margies Beauty 610S

The dam of the 2012 Grand Champion Female, NAILE Junior Heifer Show for Jamie Limes, Greenhorn's sale topper at \$53,000. 610-S is a full sib to CF Modoc Margie and many breed greats. The 610-S female has raised great ones by every bull mated to her. Dig in.

Owned by Sullivan Farms



Grand Champion Female, 2012 NAILE Junior Show

Embryos: Guarantee one pregnancy on each package of embryos sold if implanted by a certified technician. In the event that a pregnancy is not confirmed, an additional embryo will be received.



SULL Crystal's Lucy



Sherwood Lady Crystal 434P



SULL Dream Big 2116



SULL Crytsal's Judy

207 Four SEXED HEIFER Embryos

SULL Right Direction x Sherwood's Lady Crystal 434P (8230 CL)

Take a close look here. The breeds most winningest genetic combination and the highest revenue female cow family in the breed; rightfully so. In demand genetics that have dominated major shows the past two years. If your interested in the best, take a look here. IVF embryo implant by a Trans Ova Technician.

Owned by Sullivan Farms



SULL Demand Soundness



K-Kim Mona Lisa 35L

208 Three Embryos

SULL Demand Soundness x K-Kim Mona Lisa 35L

Our initial merger of 35L with SULL Demand Soundness. We used Demand Soundness heavily in our 2013 program. We feel he offers the breed as much depth of rib and structure in a dark red package as any bull does in this great breed. 35L progeny speak for themselves.

Owned by Sullivan Farms



RL Sonny's Charm 7102



GCC Achiever Charm 71

209 Four Embryos

SULL Primetime x RL Sonny's Charm 7102

The Lucky Charm's have advanced the Shorthorn breed. RL Sonny Charm was a very popular winner - Reserve Champion Female in one of the most competitive shows at the North American. She has continued her greatness by producing some exceptional females like the 2011-2012 Show Heifer of the Year. She is now the lead donor for Little Cedar and Esquire. These are the only embryos from this mating - EVER!

Owned by Sullivan Farms



RS Dream Girl 904



SULL Solution's Girl

210A **Four SEXED HEIFER Embryos**

SULL Right Direction x RS Dream Girl 904

210B **Four SEXED HEIFER Embryos**

SULL Right Direction x RS Dream Girl 904

We hesitate to sell Solution or Right Direction eggs as they are so valuable to us. But we are offering our best in the sale. The 904's are quite simply one of the best out-crosses we have seen. The value of the Solution/Right Direction cattle have been established.

Owned by Sullivan Farms



WHR ET AL Lucky Charm 4112

211A **Three Embryos**

HD Bloodstone X WHR ET AL Lucky Charm 4112

211B **Three Embryos**

HD Bloodstone X WHR ET AL Lucky Charm 4112

Lucky charm has been as consistent as any cow we have ever been associated with in producing great cattle. Her fall heifer last year was the top pick of many. This mating to Bloodstone should be awesome. Her daughter sells as Lot 49.

Owned by Gana/Nisley



CF Ten Queens 989

Little Cedar 10 Queens



212 **Four SEXED HEIFER Embryos**

SULL GNCC Eldorado x CF 10 Queens 989

Ten Queens 989 has proven to be the best Queen producing CF Rodeo Casino 100 daughter yet. This mating to Eldorado we feel should be 989's best match yet.

Expect roan, deep and extra flashy Shorthorn heifer calves. Eldorado heifer calves continue to be in high demand, producing the recent high seller at Greenhorn Cattle Company's sale and many high selling lots at the recent Cates Farms production sale. IVF embryo implant by a Trans Ova Technician.

Owned by Sullivan Farms



Lot 50, GNCC Royal Ruby, daughter of K-Kim Royal Ruby 198S

213 Three Embryos

HD Swagger x K-Kim Royal Ruby 198S

Owned by Gana/Nisley 198S has surfaced as quite a cow. Definitely in the elite category. Take a look at her yearling heifers, Lot 50 and her fall bull calf, Lot 83. Producing bulls and females of this caliber and with an outcross pedigree, you will see why we are excited. Wow.

Owned by Gana/Nisley



SULL Red Rockette Bo

214 Three SEXED HEIFER Embryos

SULL Red Rock x SULL Maggie Mirage 3 (SULL Maggies Mirage 8405, 301 CL)

The Red Rock progeny have been well received. His many time champion heifer, SULL Red Rockette Bo, has been very successful for the Humphrey family. Full sisters have shown well for the Hank Family as well. This Red Rock mating to the 301 cow should really click. Expect roan colored show heifers that are sound, big bellied with flawless phenotype.

Owned by Sullivan Farms



AF SL Maggies Mirage 301



K-Kim Foxy 201P

215A Three Embryos

HD Bloodstone x K-Kim Foxy 201P

215B Three Embryos

HD Bloodstone x K-Kim Foxy 201P

201P is an impressive cow that has produced both herd sires, as well as, great breeding females. John Sullivan purchased a flush and we have purchased a flush. We think this mating to Bloodstone is right and could be her ever. Great opportunity here.

Owned by Gana/Nisley

Call Summer Pieper at 712.269.5925 for embryo and semen shipment.
All eggs and semen will be available at the sale sight to pick-up Saturday night only.
Shipping is the responsibility of the buyer.



SS Lakeside
Jane Mary 694



SULL Primetime



SULL GNCC Grey Goose

216A Three SEXED HEIFER Embryos
SULL GNCC Grey Goose x SS Lakeside Jane Mary 694

216B Three SEXED HEIFER Embryos
SULL Primetime x SS Lakeside Jane Mary 694

216C Three SEXED HEIFER Embryos
SULL Primetime x SS Lakeside Jane Mary 694

Perhaps the old Dunbeacon Venture top daughter in the country. 694 is the sog-gier, best footed animal you could ask for. She is the perfect type of female to click on the phenotype of Grey Goose and Primetime. Expect heifer calves - roan, flashy, yet cowy. IVF embryos implant by a Trans Ova Technician.

Owned by Sullivan Farms

ShorthornPlus Embryos ...



SULL Pure Hottie

SULL Blue
Mamba 1982



SULL Blue Baby 2001



SULL Beef

217A Four SEXED HEIFER Embryos
DF Vegas x SULL Stockman 898

217B Four SEXED HEIFER Embryos
SULL Beef x SULL Stockman 898

217C Four SEXED HEIFER Embryos
SULL Beef x SULL Stockman 898

Never before offered Vegas x 898 sexed heifer eggs. There has been so much success in this cow family there is not enough room to picture all the National, Louisville and Denver Champions. Six different females have won these majors from this exact mating. SULL Beef is a power bull on the proven factory. His mating to SULL Stockman 898 is exciting. Take a close look at this year's Red Dirt sale catalog and you will see Beef has done well for KOLT and Robinette. We feel his mating 898 has the ability to rival the Vegas x 898 famous females and maybe even add a bit more power to them. IVF embryos implant by a Trans Ova Technician.

Owned by Sullivan Farms



2009 NAILE
Supreme
Champion Heifer

Supreme Champion
Heifer, 2012
NAILE &
American Royal



SULL Primetime

Supreme Champion Heifer,
2012 Iowa State Fair



218A Four SEXED HEIFER Embryos
SULL Primetime x SULL Dream Maker HS46

218B Four SEXED HEIFER Embryos
SULL Primetime x SULL Dream Maker HS46

218C Four SEXED HEIFER Embryos
SULL Primetime x SULL Dream Maker 303

218D Four SEXED HEIFER Embryos
SULL Beef x SULL Dream Maker 303

218E Four SEXED HEIFER Embryos
SULL Blue x SULL Dream Maker 303

Our initial offering of ShorthornPlus eggs from this great cow family. The Heat Seeker x 6651 mating has been the source of the best cow family in our black crossbred program. Four State Fair Champion steers; two Louisville Supreme Champion Heifers; many beef expo's Grand Champions. SULL Dream Maker HS46 is the dam of Bridwell's Supreme Champion Heifer at the NAILE and the popular new promotion bull, I Da Man. SULL Dream Maker 303 is the dam of Jason Allan's Supreme Champion Heifer at the Iowa Beef Expo and Sennett's many time, major jackpot Supreme Champion Heifer. These are two highly proven female producers and we feel the Primetime, Beef and Blue matings will all be very, very special. It is a strong argument to call these Heat Seeker x 6651's the best in the black crossbred business ... they have proven it. IVF embryos implant by a Trans Ova Technician.

Owned by Sullivan Farms

219A Four SEXED HEIFER Embryos
SULL Roan Blast x JSUL Ann 57R (Heat Seeker daughter)

219B Four SEXED HEIFER Embryos
SULL Roan Blast x JSUL Ann 57R (Heat Seeker daughter)



KOLT ShorthornPlus sale
topper sired by Roan Blast



Roan Blast daughter



SULL Roan Blast

This is the makings of a superstar ShorthornPlus mating. We have one heifer from this mating that we sold for over \$12,000 topping the KOLT Sale ShorthornPlus Division and two steers averaged over \$5,500. This time the eggs are all heifers. 57R is a powerful Heat Seeker female that produced a \$36,000 heifer shown successfully last year by the Paul Miller family of Wyoming. We know what this cow and sire can do. IVF embryos implant by a Trans Ova Technician.

Owned by Sullivan Farms

Club Calf Embryos ...



King of the Mountain



SULL Beth, Supreme Champion Heifer, 2013 Sioux Empire Farm Show

220A Four Embryos

Monopoly x SULL 140 (Strictly Business x Total Play)

220B Four Embryos

Monopoly x SULL 140 (Strictly Business x Total Play)

Dam of the 2013 Supreme Champion Heifer at the Sioux Empire Farm Show. I would say for the past three years 140 has been one of the best Club Calf producing females on the farm. 140 is also the dam to the popular Denver display bull owned by Lautner, King of the Mountain, and Luke Elder's Reserve Supreme Champion Female at a past Iowa State Fair. She has also produced a many time grand champion steer that overwhelmed the Oklahoma show circuit, including the Grand Champion Steer for the Griswold family at the Oklahoma Beef Expo and Lawton. Her progeny have averaged in excess of \$10,000 out of Monopoly.

Owned by Sullivan Farms



Reserve Champion Heifer, Iowa State Fair
Shown by Luke Elder



The Walker family heifer



221A Four Embryos

Monopoly X 323 (K&A Heat Seeker/Carly)

A royally bred MaineTainer mating. A full sib embryos to the Walker heifer that was Champion MaineTainer at a Junior Nationals, Supreme Champion at the Sioux Empire Farm Show, Supreme Champion at the Oklahoma Beef Expo and a slew of other shows. One of the best heifers from our calf crop is also a full sib to this mating.

Owned by Sullivan Farms



Fourth
Overall
Steer, 2013
Iowa Beef
Expo



Monopoly Money



The Gregory Family heifer



Supreme Champion Female,
2012 NAILE & American Royal



Monopoly Money

222A Three Embryos

Heat Wave x SULL Who Maker 332 (Who Made Who/Total Play)

222B Three Embryos

Heat Wave x SULL Who Maker 332 (Who Made Who/Total Play)

222C Three Embryos

Monopoly Money x SULL Who Maker 332 (Who Made Who/Total Play)

WOW! Sale Feature!!! This is an exciting mating that will have the capabilities to be a special steer or heifer. 332 is the dam of Sara's steer that was named Fourth Overall and one of the crowd favorites at the 2013 Iowa Beef Expo. A mix of stunning phenotype, movement and function. This steer will make a highly competitive fat steer. This young donor will rise to the top of our program in the next couple of years. Heat Waves or the up and coming Monopoly Money - two incredible options.

Owned by Sullivan Farms

223A Four Embryos

Monopoly x SULL Polled Energizer 43K

223B Four Embryos

Monopoly x SULL Polled Energizer 43K

43K continues to produce great steers and heifers. At the recent 2012 Griswold Cattle Co. Classic Females sale, two daughters were sale features and will be highly competitive this fall. They were full sibs to the embryos selling here and full sibs to the Supreme Champion Heifer at the Tulsa State Fair and Reserve Champion MaineTainer at the Maine Junior National, shown by the Gregory Family. 43K has produced a total of only four embryo calves. These calves have averaged over \$14,000 and have won both steer and heifer shows in California, Oklahoma and Iowa. This is a great opportunity to purchase consistent genetics and full sibs to the popular champion female.

Owned by Sullivan Farms

224 Four Embryos

2, Monopoly Money x SULL Who Da Mom 50
2, Heat Seeker x SULL Who Da Mom 50

SULL Who Da Ma Mom 50 is one of the most influential cows in the club calf business. She has certainly proven herself with multiple sires. Her Monopoly steers have averaged over \$8,700 and went on to win major shows in Texas, Oklahoma, California and Iowa. 50 is an incredible smokey Windsor sired female producing Supreme show heifers and sellable steers. We anxiously await both Heat Seeker and Monopoly matings coming this spring for ourselves out of this donor. This is the initial Heat Seeker mating on 50. We have not had any on the farm yet, but believe the genetic match of Heat Seeker's phenotype and 50's power could be the best yet. This may be the last offering on this great matron.

Owned by Sullivan Farms

Semen ...

Rare semen not on the open market.



2012 National Champion Bull
2012 NAILE Grand Champion Bull
2013 NWSS Grand Champion Bull

225 SULL Red Knight 2030 ET *4190557

Selling 5 straws of conventional semen

Deep red, young breed superstar. If you are interested in quality from the hoof up, this bull will improve your best donor cows. SULL Red Knight will again be our lead show bull in 2013 - 2014 show season. **Semen is not available on the open market.** No more semen will be offered until Maternal Legends Sale in October 2013 where we will sell five to 10 straws.

Owned by Sullivan Farms



226A SULL Master of Rose *x4176292 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

226B SULL Master of Rose *x4176292

Selling 5 straws conventional semen

2012 American Royal Grand Champion Bull
2013 NWSS Reserve Grand Champion Bull

The first offering of SULL Master of Rose sexed heifer semen ever. Sound, fluid in his movement and look. His combination of fresh genetics, EPD's, and phenotype can't be matched. He has returned home to Dunlap to take up residential herd sire duties.

Owned by Sullivan Farms



SULL Roan Rosemary

227A SULL Blue ET *xar44266 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

227B SULL Blue ET *xar44266

Selling 5 straws of Conventional Semen

This is the first and will be THE ONLY time we offer sexed heifer semen on SULL Blue. Our 2013 calf crop has some stunning individuals by him. We expect this deceased sire of great ones to build on his popularity. SULL Blue sired the 2012 Iowa State Fair Supreme Champion Female. She was as good as any state fair champions in recent memory. There is less than eight straws of sexed heifer in existence and less than 70 straws of SULL Blue conventional. It is scarce, and we compare his future to what Who Da Man has done recently.

Owned by Sullivan Farms



SULL Blue



SULL Blue Magic, Supreme Champion Heifer,
2012 Iowa State Fair, daughter

228A SULL Roan Blast 0301 *416927 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

228B SULL Roan Blast 0301 *416927

Selling 5 straws of Conventional Semen

Our 2013 calf crop has an abundance of great Roan Blast x SULL Stockman 898 heifer calves. This bull is a cow changer. He brings power in a smooth package. The Roan Blast cattle have exceeded our expectations. This moderate roan powerhouse has the rare ability to transmit structural soundness in a massive smaller framed package. His progeny speak well for himself in this sale and is one of the featured lots. At the recent KOLT Sale was yet another Roan Blast daughter that was a sale feature.

Owned by Sullivan Farms



SULL Roan Blast



KOLT's top selling
ShorthornPlus heifer,
sired by Roan Blast

229A SULL Red Reward 9321 *xar48841

Selling 5 straws of Conventional Semen

229B SULL Red Reward 9321 *xar48841

Selling 5 straws of Conventional Semen

We have an impressive group of 2013 progeny by SULL Red Reward. We used him heavily on the Mona Lisa 35L & 34P line as well as the Rosemary line. This deceased super star's progeny have done well. Red Reward is a dominate new, young sire. At Denver he sired two calf division champions on the hill and was dominate in the yards with sons SULL Red Blood and SULL Red Stallion. A heavy dose of Red Reward progeny will be coming to Sullivan Farms in 2013.

Owned by Sullivan Farms



SULL Red Reward 9321



RGLC Forever Red

230A SULL Muscle Man *4157800 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

230B SULL Muscle Man *4157800 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

If you are looking to add power, mass and yet maintain structural soundness Muscle Man is the bull for you. Tom Bryan of Cannondale Farms has been more than impressed with his Muscle Man calves. Heifers or bulls, Muscle Man is a good investment. We are expecting a nice selection of Muscle Man and SULL Stockman P898 progeny in 2013 at Sullivan Farms.

Owned with Cannondale Farms



SULL Muscle Man



SULL Red Stallion

231A SULL Beef *x4145171 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

231B SULL Beef *x4145171 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

Look at the sale features in Robinette/KOLT Red Dirt sale. As you can see, SULL Beef did quite well. Beef was the popular bull in our Champion Pen of Five a few years ago in Denver. He has done a tremendous job of bringing extra power and mass in a show ring presence. He has the ability to work on purebred Shorthorns that need more mass, or Angus based cows for ShorthornPlus females as well. He is representing himself well in this sale.

Owned by Sullivan Farms



SULL Beef



SULL Shady Blue 2109

232A SULL Red Rock 9351 *xar48844 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

232B SULL Red Rock 9351 *xar48844 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

His progeny was a hit at last year's Maternal Legends sale. An attractive outcross bull. The sire of Derek Humphrey's Louisville Division Champion Calf, SULL Red Rockette Bo. Semen not available on the open market. Red Rock is deceased due to a major stifle injury that occurred this summer.

Owned by Sullivan Farms



SULL Red Rockette Bo



SULL Myrtle Bo Rock

233A SULL Primetime *x4141570 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

233B SULL Primetime *x4141570 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

A \$27,000 Primetime daughter was many a time champion for Logan Plate. SULL Primetime is a two-time National Champion Shorthorn Bull and is now siring champions. We have a nice representation of Primetime daughters in this sale. One of the top lots in the recent KOLT Sale, consigned by Norman and Ripberger, was an extra special Primetime daughter. The females sired by this popular champion will be outstanding in the show ring and pasture. His dam 34P is the perfect uddered female.

Owned by Sullivan Farms



SULL Primetime



Many time champion,
\$27,000 Primetime
daughter for Logan Plate

234A KL Prime Time Paymaster x4162111

Selling 5 straws of Conventional Semen

234B KL Prime Time Paymaster x4162111

Selling 5 straws of Conventional Semen

This is our initial offering on KL Prime Time Paymaster. He is our lead heifer bull at Sullivan Farms and the sire of two of the most popular bulls in the Shorthorn breed today. SULL Payday and SULL Pay Attention, who sells as Lot 64. KL Prime Time Paymaster offers unique blend of proven phenotype structure and look in an excellent EPD profile. It is a special blend that is rare in any breed. Flush your Trump, Solution, etc. daughters to him. You will get the show heifers or bulls that are in demand today. Semen is not on the open market.

Owned by Sullivan Farms



KL Prime Time Paymaster



SULL Payday



SULL Pay Attention

235A SULL GNCC Asset *4099888

Selling 5 straws of Conventional Semen

235B SULL GNCC Asset *4099888

Selling 5 straws of Conventional Semen

235C SULL GNCC Asset *4099888

Selling 5 straws of Conventional Semen

Asset semen is in very limited supply, and he is no longer producing due to a severe injury. The breeds super sire recently sired the \$40,000 white heifer at the Cates Farms sale. He is also the sire of Kane Aegerter's heifer that had a very successful 2012 and 2013 show season and the Reid's family's two time Denver division champion.

Consigned by Aegerter Marketing Services



SULL Fancy Pants Bo



SULL Sage's Bo

236A HD Bloodstone 603 ET *x4069163

Selling 5 straws of Conventional Semen

236B HD Bloodstone 603 ET *x4069163

Selling 5 straws of Conventional Semen

Bloodstone is a sire that gives a consistent look in his progeny - beautiful roans, good hair with a look that is second to none. Many sale toppers and National Champions for WHR Shorthorns and Cates Farms have been sired by this tremendous breeding bull. His semen is not on the open market.

Owned by Sullivan Farms



HD Bloodstone



Bloodstone daughter

237A WHR Code Red 8217 *x4142024 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

237B WHR Code Red 8217 *x4142024 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

WHR Code Red continues to impress us. His calves are born easy and vigorous. Sound, functional cattle that perform. Outcross genetics with a classy show ring look. Several offspring are offered in the fall heifer calves. Take a look and you can be the judge.

237A Owned by Gana/Nisley & 237B owned by Sullivan Farms



WHR Code Red



GCC Augusta Pride 134Y

238 SULL GNCC Final Solution ET *x4113740 - Heifer

Selling 4 straws, 5 mL SEXED HEIFER

Popular AI sire who has produced numerous champions and works on a wide variety of cows. Final Solution continues to produce moderate framed, deep bodied, easy fleshing show heifers with the look. This sexed heifer semen out of one of the most popular bulls in the breed today is a nice investment when you start to think about flushing your donor cow.

Owned by Sullivan Farms



SULL GNCC Final Solution

239A TM Dazzler 54P *x4083177 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

239B TM Dazzler 54P *x4083177 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

239C TM Dazzler 54P *x4083177 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

The maternal magic of this deceased legend is evident in prominent cow families across the breed. His outcross genetics with phenotype and mothering ability inspire his continued popularity.

Owned by Aegerter Marketing Services



TM Dazzler 54P



SULL Dazzling Mirage 81

240A TEGM Red Advantage 100T *xma377219

Selling 5 straws of Conventional Semen

240B TEGM Red Advantage 100T *xma377219

Selling 5 straws of Conventional Semen

Proving to be an impressive breeding bull. Breed changing genetics in a positive way. His most recent son, SULL Demand Soundness, is getting heavy use at Sullivan Farms. Hard to argue with the proven success of his sons. SULL Red Reward, SULL Red Demand, SULL Red Rock, SULL Red in Focus, etc. A tremendous breed outcross bull that is a birth weight reducer in a beautiful phenotype and red package.

Owned with B-Good Shorthorns



TEGM Red Advantage 100T



SULL Demand Soundness



SULL Red Reward

241A Eionmor Marquis 86G x3986086

Selling 5 straws of Conventional Semen

241B Eionmor Marquis 86G x3986086

Selling 5 straws of Conventional Semen

Marquis is the outcross calving ease sire that we have used successfully in our herd. He has been propagated strongly in master cattlemen, Dale Studer's program. I believe Marquis is the base to some of Dale's best cows. Unfortunately Marquis passed just as his popularity started to rise. There is less than 85 straws in inventory on this bull.

Owned by Sullivan Farms



Eionmor Marquis 86G



Studer's Marquis daughter

Call Summer Pieper at 712.269.5925 for embryo and semen shipment.
All eggs and semen will be available at the sale sight to pick-up on
Saturday evening only. Shipping is the responsibility of the buyer.

242A SULL GNCC Upfront 106T *x4127259

Selling 5 straws of Conventional Semen

242B SULL GNCC Upfront 106T *x4127259

Selling 5 straws of Conventional Semen

242C SULL GNCC Upfront 106T *x4127259

Selling 5 straws of Conventional Semen

Deceased. We are currently using this bull because of his high quality offspring.

Owned by Gana/Nisley



SULL GNCC Upfront 106T



Lot 48, GNCC US Temptress Mirage

243 SULL GNCC Salute 532R *x4107854 - Sexed

Selling 5 straws, 5 mL SEXED HEIFER

Volumes of champions sired by this proven breed leader Salute 532R.

Owned by Sullivan Farms



SULL Salute Destiny, daughter

244 SEXED SEMEN Package - 16 total Lots

5 straws, 5 mL Sexed Heifer, SULL GNCC Salute 532R

8 straws, 5 mL Sexed Heifer, K-Kim Baseline

3 straws, 5 mL Sexed Heifer, WHR Code Red

SULL Dolly 8268, daughter



Owned by Gana/Nisley

Videos of the live offering will be available
on-line at www.maternallegends.com



View both sales, No Bull and Designer Genes,
live on-line at www.LiveAuctions.tv

Donation Lots ...



SULL Miss Dateline M145

245A **Four Embryos**

DF Vegas x SULL Miss Dateline M145

245B **Four Embryos**

DF Vegas x SULL Miss Dateline M145



This mating has already proven to be very successful with a full sib doing well for the Phil Reid family with SULL First Date, a many time champion female in Georgia. Other full sibs include a past Reserve Champion Heifer at the Iowa Field day for the Studer family and another highly successful daughter purchased by Dave Allan of Texas.

Donated by Sullivan Farms

SULL First Date



WHR Code Red 8217

246 **WHR Code Red 8217 *x - Sexed**

Selling 5 straws, 5 mL SEXED HEIFER

Look to Lot 237 for more information on WHR Code Red.

Donated by Gana/Nisley

2013 Shorthorn Junior National Show Donation



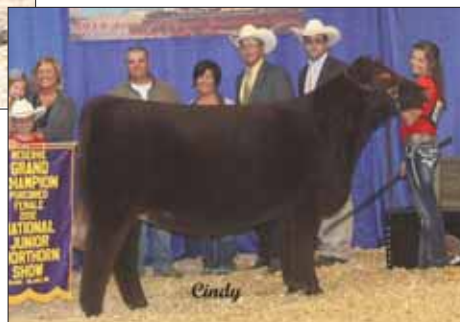
SULL Cyclone 8242

247A **SULL Cyclone 8242 *x4144895**

Selling 5 straws, 5 mL SEXED HEIFER

247B **SULL Cyclone 8242 *x4144895**

Selling 5 straws, 5 mL SEXED HEIFER



CYT Max CY Rose

SULL Cyclone is one of the premier sires in the Shorthorn breed. His heifers are special sale toppers and show champions for CYT and Sullivan Farms. His semen is not on the open market. Help yourself and help the National Junior Shorthorn show here.

Donated by Sullivan Farms

A Consistent Source of Success at Junior Nationals...

Congratulations to all of these families on a job well done.



2012

Grand Champion Female; Grand Champion ShorthornPlus Female; Reserve Grand Champion ShorthornPlus Female; Fourth Overall Female; 12 Division Champions & 15 class winners



2011

Grand Champion Female; Grand Champion ShorthornPlus Female; Reserve Grand Champion ShorthornPlus Female; Third Overall Female; Fifth Overall Female; Champion Pair of Females; 13 Division Champions & 20 class winners



2010

Reserve Grand Champion Female; Grand Champion ShorthornPlus Female; Reserve Grand Champion ShorthornPlus Female; Grand Champion Cow/Calf Pair; Reserve Grand Champion Cow/Calf Pair; 7 Division Champions; & 12 Class Winners



2009

Reserve Grand Champion Female; Reserve Grand Champion ShorthornPlus Female; 7 Division Champions; & 15 Class Winners.



2008

Grand Champion Female; Reserve Grand Champion Female; Reserve Grand Champion ShorthornPlus Female; 7 Division Champions; & 12 Class Winners.



2007

Grand Champion Female; Reserve Grand Champion Female; Reserve Grand Champion ShorthornPlus Female; 5 Division Champions; & 10 Class Winners.



2006

Grand Champion Female; Grand Champion ShorthornPlus Female; 4 Division Champions; & 8 Class Winners.

Gana/Nisley
2200 West Panama Road
Martell, NE 68404

**FIRST CLASS
PRE-SORTED
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Montezuma, Iowa
Permit No. 30

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Lot 1

Fall Open Heifer

Sunday, March 17, 2013 at 1:00 p.m.

at the Gana Farm "Herd Bull Headquarters" Sale Facility
Martell, Nebraska (15 minutes from Lincoln, Nebraska)



Lot 85

Herd Bull Prospect



Lot 53

Sale Feature Female

NO BULL
Martell, Nebraska
sale